Franklin Farmer Tries Different Broadcasting Method

BONNIE BRECHBILL Franklin Co. Correspondent KAUFFMAN STATION



John Shearer was recognized at the banquet for his contributions to Farm-City activities during his 33 years as an extension agent in Franklin County.

(Franklin Co.) — "We worked like dogs," said Steve Davis, executive editor of Public Opinion, of his work experience on the Clifford Hawbaker dairy farm near Chambersburg. "We strung fence and milked cows, and it looked like he was going to disappear inside a cow at one point."

Davis and Hawbaker were one of three pairs of job exchange participants during Franklin County's Farm-City week. The teams related highlights of their experiences at the 24th annual Farm-City Week banquet held November 23 at Kauffman Community Center.

"I thought only farmers get up early," Hawbaker said, adding that he had to meet Davis at 6 a.m. at the newspaper office. "This gave me a great appreciation for the news media and for what goes into a newspaper. They have a blank piece of newsprint, and they come up with something in a few hours. It's incredible."

Hawbaker said he watched Davis reword a headline several times so it would fit the space available. "I'd have left it blank," he said. He noticed that when there wasn't enough room for a news item, paragraphs were chopped off. "You people didn't get the whole story," he joked.

Also exchanging jobs for a day were Matt Kellam, manager of radio stations WCHA-WIKZ, and



Franklin County Fair president and FFA advisor Gerald Reichard received the Greater Chambersburg Chamber of Commerce's annual award for outstanding leadership and service to the community.

Dale Clugston of Clugston Ag & Turf, an implement dealership.

Clugston said that while "broadcasting" is a familiar term to farmers, he learned about a different type of broadcasting. His



Dairy farmer Clifford Hawbaker, left, and Public Opinion executive editor Steve Davis exchanged jobs for a day during Farm-City Week.

impression of the studio was that it er also exchanged jobs. consisted of many little closed rooms full of gadgets and switches, and that people stayed in these rooms all day. He said Kellam "keeps his eye on everything."

Kellam said that while he had some knowledge of farming, he was not familiar with implement dealerships. He drove a tractor around the parking lot, "but I don't think we got it out of first gear," he said.

Kellam said he learned that the difficulty in farming in the future will be the expense — "that's why people are getting out."

Mike Ross, executive director of the Franklin County Area Development Corporation, and dairy farmer Raymond Shoemak-

Dairy Princess Jessica Royer, Pennsylvania and Franklin County Apple Queen Heidi Martin, Lamb and Wool representative Jill Mellott, and Honey Queen Jennifer Stone served their products before the dinner and gave brief presentations. They encouraged people to buy farm commodities locally to assure freshness and to help the local farm economy.

Allen Frantz, membership director of the Greater Chambersburg Chamber of Commerce, presented the Chamber's annual award for outstanding leadership and service to the community to Gerald Reichard of Waynesboro. Reichard, an ag teacher and FFA

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