American Jersey Sale Averages \$4,275

REYNOLDSBURG, Ohio -The 41st All American Jersey Sale averaged \$4,275 on 56 lots making it the seventh highest average in the history of the sale.

During the sale, held Nov. 7 in Louisville, Kentucky, it was obvious that the demand for genetics with superior production and functional type continues to be in demand.

Commanding the top price of \$23,000 (2nd high price of all- AU Duncan Legend Tipsy, Excel-

time for Jersey heifer) was a six month old heifer calf, A U Berretta Duncan Tina, consigned by Kent and Carol Alberti of Wendell, Idaho. She was purchased by Max and Steve Bachelor and Family, Angola, Ind. "Tina" is tied for number one in the breed for Parent Average (PA) for Protein at +78P.

She is a daughter of Mason Boomer Sooner Berretta, Top PTI bull of the breed (7-93) and out of lent - 90% and number one on the 7/93 PTI list for females with a record of 3-00 305 24,950M. 1.186F and 995P.

Rebob Berretta Hondo-ET sold for \$20,000 the second highest price of the sale. Consigned by Rebob Farm Inc., Tillamook, Oregon, "Hondo" was purchased by Select Sires, Plain City, Ohio and syndicate of Jersey breeders.

He, too, was sired by "Berretta". His dam was the Excellent -91

The USB checkoff operates through a

farmer-run committee system. Each of the 63

soybean farmers on the board is appointed by

the Secretary of Agriculture after nomination

by their respective state soybean board.

Rebob Duncan Hattie with 20,990M, 973F and 758P in 305 days at 4-5.

Second high selling bull at \$15,500 was Key of Greenwood consigned by Greenwood Jersey Farm, Ninety Six, SC. This young son of Highland Duncan Dexter sold to Tri-State Breeders, Baraboe, WI and a syndicate of Jersey breeders. His Rocky Hill Sky Line dam has a projected M.E. of 17,300M and 918F at 1-09.

Second high selling female was R Sooner Quite Contrary consigned by Cottonwood Farm, Chehalis, Wash. She sold for \$10,100 and also went to the Bachelor Family, Angola, Ind. At 1-10 she produced 21,980M, 779F and 760P and scored Excellent - 90

Also reaching four figures was Dutch Hollow Premium - ET at \$12,000. Consigned by Paul Chittenden, Schodack Landing, NY, this son of D&E Duncans Bell sold to NOBA, Inc. and a syndicate of Jersey breeders. His VG "Silver Saint" dam has 21,000M, 1027F and 837P.

The All American Jersey Sale is held each November in conjunction with the North American International Livestock Exposition and was managed by Jersey Marketing Service, which is associated with The American Jersey Cattle Club.

Soybean Referendum Set

ST. LOUIS - The National Soybean Checkoff, directed by the 63-farmer members of the United Soybean Board (USB), has been up and running for more than two years. On Feb. 9, 1994, soybean growers will have the opportunity to vote on its continuation in a national

"Growers will be able to cast their vote at county extension offices, or cast an absentee ballot by mail," according to Harold Phillips, USB chairman and a soybean grower from Stevenson, Ala. "The way it looks now, seven out of 10 soybean growers approve of how the USB goes about its business of planning and evaluating programs, making sure every checkoff dollar is invested wisely. We encourage every grower to participate in the vote," he said.

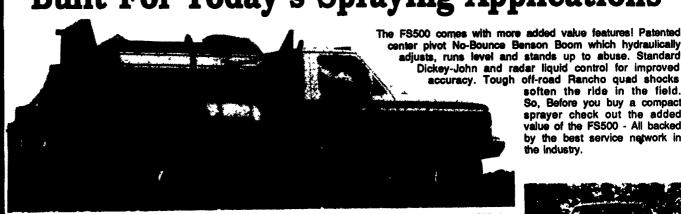
USB Operations

Every soybean farmer contributes equally in proportion to the value of their crop when sold: one-half of one percent.

Half of the checkoff money collected stays in the state where the farmer controlled state soybean board decides how it should be spent. These dollars are used to fund programs that are unquue to the needs of the state or region, such as production research, or they can be used to support a USB program the state feels warrants additional support.

The USB uses its half of the checkoff money to fund hundreds of research, promotion and market development programs that need a national focus to be effective. This funding split among the states and USB is an important part of the system of checks and balances that underlies the checkoff program.

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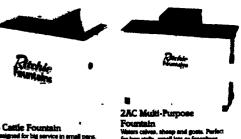
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