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PFA Changes Name To Pennsylvania Farm Bureau, Recognizes Berks Couple For Distinguished Service

LOU ANN GOOD

Lancaster Farming Staff
 HERSHEY (Dauphin Co.)

Change punctuated the 43rd annual meeting of the Pennsylvania Farmers' Association (PFA). It changed its name to Pennsylvania Farm Bureau and for the first time named a husband and wife team as the recipients of the Distinguished Service Award.

Keith Eckel, president of the

organization, assured hundreds of farm leaders gathered at the Hershey Lodge and Convention Center for the three-day meeting, "One thing won't change and that's the people. This organization is the product of the people who participate, work, and built together for the betterment of agriculture."

Distinguished Service Award recipients William and Gertrude Moore are two of these people who

for more than 40 years have been active in PFA leadership.

The annual award is given to the person who through unselfish dedication has made a major contribution to the betterment of agriculture.

Described as the "Dynamic Duo," by Keith Eckel, president of the association, the Moores have an extensive resume of agricultural involvements.

Life for the couple started out on opposite sides of the world. Bill was born in South Africa, Gertrude in Oklahoma. After Bill graduated from Cornell University and Gertrude from Oklahoma City University, both settled in New York. Bill was a county extension agent and Farm Bureau manager and Gertrude, a school teacher.

The couple married in 1935. In 1946, the Moores moved from New York to begin farming in Berks County, where they immediately became active in the county Farmers Association. Both Bill and Gertrude worked tirelessly for the organization by serving on

committees and holding office. For 13 years, Bill was president of the Association and his wife was secretary-treasurer for 17 years and editor of the county newsletter for 39 years. Bill was elected to the PFA state board for five years.

From the beginning, Bill was interested in the political impact that PFA could have on legislature. He represented PFA as a political consultant to the Philadelphia congressional delegation for 10 years. He was treasurer of the Penn-Ag Democrats for 12 years, and served as a democratic committee man for 23 years in Tulpehocken

(Turn to Page A22)



Time to pick out a favorite turkey. From left, Mark and Sarah Graybill, Lindsey Gruber, and Rebecca Graybill are checking out the turkeys on the Graybill's farm. Turn to page B10 for story.

Ag Agents Give Editor Honorary Title

STATE COLLEGE (Centre Co.)—The Pennsylvania Association of County Agricultural Agents (PACAA) met for their hospitality and awards banquet in conjunction with the annual meeting Tuesday evening at the Nittany Lion Inn. Everett Newswanger, editor, *Lancaster Farming*, was the speaker and received the 1993 Honorary County Agent Award, also known in Penn State circles as the "Bull Skin" award. This commendation is given for excellence in communication and education that exemplifies the work of a county agent.

Newswanger is a member of the Penn State University agricultural advisory council and earlier this year received the award for excellence from the Northeast Farm Communicators Association for the best photojournalism farm story.

In the keynote address, entitled "From Agriculture to Society: A Few Thoughts on the Future of Farming," Newswanger said he probably gets to work with more extension personnel in the county offices across the state than anyone outside the extension system.

(Turn to Page A28)



This photo taken at the Pennsylvania agricultural agent's annual meeting this week includes, from left, Everett Newswanger, managing editor, *Lancaster Farming*, named the 1993 Honorary County Agent; Bill Kelly, Westmoreland County agent, honored for his service as national and state president; and Jim Welshans, Dauphin County agent and state president.

Atlantic Dairy Shows \$5.4 Million Net Margin

EVERETT NEWSWANGER
 Managing Editor

LANCASTER (Lancaster Co.) — More than 900 members and guests filled the Lancaster Host Resort Showroom for the 76th annual banquet of the Atlantic Dairy Cooperative Thursday evening. The banquet provides the

social point of the two-day business and annual meeting of the cooperative.

Don Rice III, a comedian, provided a room-full of laughs as he presented his fictional character Psychologist Dr. Ronald Willoughby, who offered the audience his slightly wacky thoughts on dealing with stress in today's world.

The business of the evening was a formal recognition of Dr. Paul E. Hand, retired general manager. Hand retired from Atlantic on July 31, and a check for \$20,000 was presented to go toward a scholarship to be established in Hand's name at Penn State University.

The money for the scholarship was donated by the cooperative's members, directors and employees. A number of dairy industry organizations also contributed to the scholarship fund.

"We are proud to present this check to Pual Hand," general manager Robert M. Dever told the audience. "It is a token of our appreciation for his 36 years of service to Atlantic and the dairy

(Turn to Page A36)

Deadlines Change For Thanksgiving

The *Lancaster Farming* office will be closed Thursday, November 25 in observance of Thanksgiving. Deadlines for the week of Thanksgiving are as follows:

- Public Sale Ads — Noon, Mon., 11/22
- General News — Noon, Wed., 11/24
- Classified Section C Ads — 5 P.M., Tue., 11/23
- All Other Classified Ads — 9 A.M., wed., 11/24

Reassessment Could Have Dramatic Effect On Farm Taxes

ANDY ANDREWS
 Lancaster Farming Staff

EPHRATA (Lancaster Co.) — Tough decisions lie ahead for many Lancaster County farmers as countywide reassessment begins. And, for many farmers, it could mean a final assessment that could dramatically increase their 1996 taxes, according to Terry Kauffman, county commissioner, who spoke at a meeting of the Ephrata Area Young Farmers Tuesday night.

Last year's county court deci-

sion laid in place a countywide reassessment process that will account for every residential, commercial, and farm operation. The decision, according to Kauffman, was the result of the city's need for more revenue. They were legally bound to stay within the limit of 25 mills, but couldn't go any higher without going to court. As a result, the city, at 25 mills, wanted more revenue. The ruling, which came in January of 1992, paves the way for reassessment and limits the tot-

(Turn to Page A37)