

Egg Quality Assurance Program

(Continued from Page A21)

The benefits of participating in this program are many. Participating producers are:

- Reducing the risk of marketing contaminated eggs.
- Helping to maintain consumer confidence in table eggs.
- Reducing liability exposure for human outbreaks of SE.
- Improving quality of eggs being marketed.
- Being responsible farmers and business people.

The PEQAP is sponsored by the Pennsylvania Poultry Federation. The program is being supported by the Pennsylvania Department of Agriculture, Penn State University, University of Pennsylvania,

Pennsylvania Animal Health Commission, Salmonella Enteritidis Pilot Project, and United States Department of Agriculture. The program is an excellent model on how farmers, industry leaders, university faculty, and government can work together to solve a major problem.

The PEQAP is an excellent program all egg producers should be participating in. By participating in the program, you are helping to insure the future of your industry.

Many exciting things are happening in the egg industry. The new American Egg Board promotion program, the combining of efforts of the Northeast states in

egg promotion, and the PEQAP should help improve consumer use of eggs.

As one industry leader said recently, "It is good to be in an organization that spends more time increasing demand for eggs than trying to cut back chicken numbers."



Maryland Brown Swiss Meeting

FREDERICK, Md. — Although it is late notice, the Maryland-Delaware Browns Swiss Association this week

announced it is holding its annual fall canton meeting 10 a.m. today at Donald and Debbie Culler's home in Feagerville, near Frederick, Md.

For more information, call Denise Valentine, secretary, at (301) 898-7168, or Scott Hood, president (301) 473-5052.

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By supporting these programs, we should be increasing the demand for eggs, which means everyone benefits.

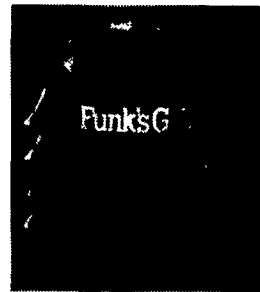
For more information on the PEQAP, contact the Pennsylvania

Poultry Federation Office, 500 North Progress Avenue, Harrisburg PA 17109, (717) 652-7530.

Feather Prof's Footnote: "An industry is either growing or dying."

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