



Business News

Hay Tools To Red

COLDWATER, Ohio — According to Curt Martel, vice president of sales and marketing at White-New Idea, "The change to red helps reinforce our focus on hay tools. With this change, we're also placing more emphasis on the management side of hay production. We feel it is important to discuss how our equipment can help dairy and cattle operations retain as much relative feed value (RFV) as possible for feeding."

The new color scheme will be used on the entire New Idea hay tool line, including their 5200 Disc Mower Conditioners, 5400 Disc Mowers, 520 Sickle Mowers, 4100 Rakes, 4111 Dual Rake Hitch, and new 4800 Round Balers.

In addition to the new color, White-New Idea is introducing a new line of round balers. The new 4800 Series round balers feature significant design improvements in the pickup, belt rollers, and many other areas. The two larger models are now available with or without net wrap.

Other changes in the New Idea 1993/94 hay tool models include the 5200 Series disc mower conditioners. These will feature an



White-New Idea announces a change to red for all hay tools. Models affected include the 5200 Series Disc Mower Conditioners, 5400 Series Disc Mowers, 521 and 522 Sickle Mowers, 4100 Series Rakes, 4111 Dual Rake Hitch, and the new 4800 Series Round Balers.

improved cutterbar design that provides additional durability and easier maintenance. Conditioning roll tension improvements will also be incorporated.

The new production of 5400 Series disc mowers also feature numerous durability improvements including a "ball joint"

breakaway system and an upgraded disc cutterbar. And the new production of 4100 Series rakes will use new, stronger teeth for longer life.

For more information, contact your local White-New Idea dealer or call (800) 767-3221.

Ziggity Introduces Durable Stainless Steel Drinker

MIDDLEBURY, Ind. — A durable new stainless steel drinker has recently been introduced by Ziggity Systems, Inc.

According to company president Eldon Hostetler, the Big Ace Stainless Drinker System ensures uninterrupted, consistent water flow to birds of all sizes, while providing faster, easier cleaning and lower maintenance costs for the poultry producer.

Ziggity's stainless steel drinker is designed with exclusive features that appeal to the producer.

The key parts of the drinker are the stainless steel seat, the two-stage metering pin, the stainless steel ball, and the cap. These parts are enclosed into the cap as an assembly. This assembly can be removed from the drinker body for inspection. The components are firmly enclosed in the drinker body, eliminating the possibility of parts getting lost in litter during inspection, saving time and money.

All the metal parts are 300 series stainless steel to minimize

the damaging effects of medication, minerals, chlorine, or other harsh impurities in the water. The drinker's two-stage metering pin automatically releases a small amount of water for chicks, and up to twice the water for older birds. Birds drink more and gain weight faster because the drinker always provides the right amount of water.

The Big Ace stainless drinker system is available at the same price as other Ziggity assemblies, and can be used wherever the Ziggity single-lock, two-Stage EZ Sip drinker, or the twin-lock, two-Stage drinker have been used in the past.

For more information, call (800) 328-0016, ext. 620.

Low Interest Loans Available

HARRISBURG (Dauphin Co.) — State Agriculture Secretary Boyd E. Wolff this week announced that farmers can apply for low-interest loans through a program that promotes the use of new technology in Pennsylvania.

Applications to the Agricultural Technology Loan Program (ATLP) will be accepted from Oct. 15 through Dec. 31.

"This program is designed to help our farmers increase their bottom line," Wolff said. "We want them to be able to use the best equipment available to help them do the job."

Farmers demonstrating the greatest need and proposing the most innovative use of technology

Shollenberger Returns To Silverdale Office

LANCASTER (Lancaster Co.) — Dean L. Shollenberger has been rehired by the Silverdale branch of Keystone Farm Credit, ACA. The announcement was made by Branch Manager Charles Suloff.

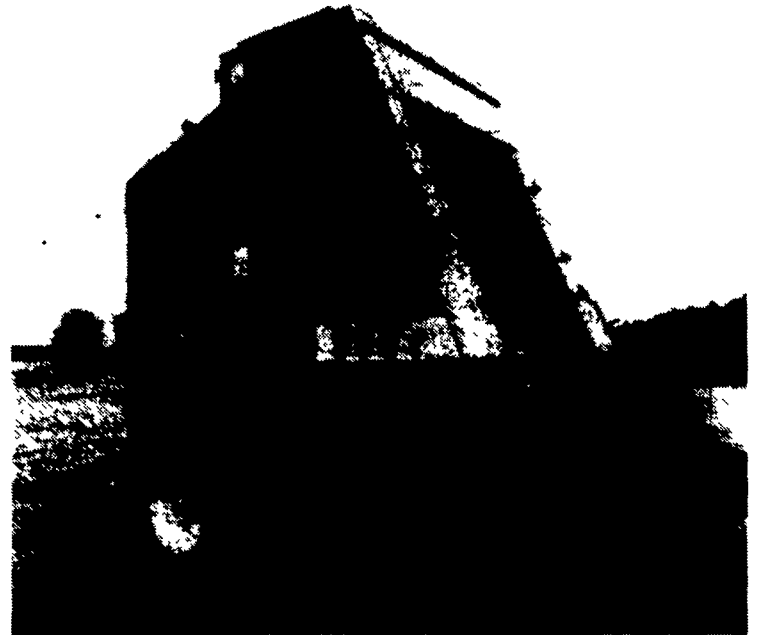
Shollenberger rejoined the Silverdale staff as executive loan officer effective September 1 after spending 14 months serving Keystone's members in the Tatamy Branch territory.

A native of Berks County, Shollenberger earned a bachelor's in agricultural economics from Penn State University. He joined Farm Credit in October of 1978 and has held various positions with the field lending staff.

Secretary and charter member of the Montgomery County Farm, Home & 4-H Foundation, Shollenberger also serves on the finance committee of the Advent Lutheran Church in Harleysville.



Dean L. Shollenberger



Two new variable chamber round baler models, designed to produce high-quality bales in sizes to fit most large hay operations and make efficient use of crop transport time, have recently been added to the broad line of Agco Hesston hay and forage equipment.

Features Deliver High-Density Bales

ATLANTA, Ga. — Two new variable chamber round baler models, designed to produce high-quality bales in sizes to fit most large hay operations and make efficient use of crop transport time, have recently been added to the broad line of Agco Hesston hay and forage equipment.

Available in two versions, the 555S and the 555T, the 555 Series produces bales sized to meet the specifications of many livestock and custom baler applications. The 555's variable chamber can produce a bale up to 75 inches tall and 46.5 inches wide, weighing up to 1,650 pounds. With the ability to produce a variety of bale sizes, loading and transportation costs are minimized as trailer space is optimized. The end result is more productivity and less time in the field.

Innovation and modernization have made Hesston a 18-year leader in the manufacturing of large balers, and the 555s lack

will be awarded the low-cost loans for projects that will increase productivity or provide entry into new product areas.

Farmers can apply for the loans by contacting Christian Herr in the Bureau of Agricultural Development at (717) 783-8460.

neither quality. With dual twine arms, powered clean out reinks and shortened lower drive roll as standard equipment on the 555S and 555T, bales sustain high density without substantial leaf loss and are secured quickly.

The dual twine arms combined with a twine arm joggle feature offer the operator fast and efficient bale tie-off. Twine spacing is adjustable for differing hay types, while twine arm speed is easily set with a knob. Each twine arm also contains an adjustable leaf spring to tension each sisal or plastic twine individually.

The twine arm joggle keeps the amount of twine equal on the right and left sides of the bale by momentarily moving to the left as the twine arm approaches the cutoff. This puts an extra wrap of twine on the right end of the bale, making handling and storage simple.

Powered clean-out reinks efficiently remove loose crop from the dead space between the front belts, and return it to the pickup area. This features reduces the possibility of crop buildup without staggering or twisting the belts. Meanwhile, crop flaking from the ends of the belts is drastically reduced with a shortened lower drive roll.

Owsiany Is Pennfield Salesman

LANCASTER (Lancaster County) — Pennfield Corporation, 711 Rohrerstown Road, has announced the newest member of the feed marketing sales force, Frank R. Owsiany.

Owsiany came to Pennfield in August 1993 with a degree from Penn State in horticulture. He was previously employed by Imperial Nursery in an agricultural-related field, specializing in sales and marketing of nursery supplies in Pennsylvania, New York, and New Jersey.

Owsiany will be a dairy and livestock feed sales and serviceman for parts of Lancaster County.



Frank R. Owsiany