

# Hess, Eoepochino Earn National Dairy Board Scholarship

ARLINGTON, Va. — Jayne Hess, Gettysburg, Pa., and Aimee Eoepochino, Hanover, Pa. were named recipients of National Dairy Promotion and Research Board Undergraduate Scholarships.

Hess and Eoepochino were two of 20 college juniors and seniors from across the country to receive a \$1,500 scholarship for the 1993-94 school year. Scholarships were awarded on the basis of a junior or senior undergraduate student's outstanding academic performance, dedication to the dairy industry and demonstrated leadership skills.

Hess, the daughter of John and Bonnie Hess, is a junior at Pennsylvania State majoring in ag science and minoring in dairy science and English.

Hess grew up on the family dairy farm, and consequently has a thorough understanding of the

production side of the dairy industry. She is using that knowledge and understanding to write curriculum for the Pennsylvania 4-H dairy project as an independent study course at Penn State. The curriculum will be used by more than 2,900 4-H dairy club members.

With a good background in production, Hess has built her college experiences around the consumer and marketing side of the dairy industry. She got her first taste of dairy marketing and promotion as the 1991-92 Adams County dairy princess.

At Penn State, she is a member of the Dairy Science Club and the American Dairy Science Association (ADSA). Hess won first place for her undergraduate paper, "Current Trends in the Marketing and Consumption of Dairy Products," at the Northeastern Conference of ADSA.

Hess has been named to the Dean's List and the Penn State Agricultural College Honor Roll — the top 1 percent.

For earning a perfect 4.0 grade point average, she received the Penn State Presidential Award for Freshmen. She is also a member of the Penn State Coaly Honor ary Society and the Students for Responsible Use of Animals.

After college, Hess plans a career in dairy product marketing.

Eoepochino, daughter of Al and Carm Eoepochino, is a senior at Penn State majoring in food science. She discovered and confirmed her interest in the dairy industry after participating on the Penn State dairy product judging team. At a regional contest in Chicago, Eoepochino placed fifth individual in the milk area. Since then, she has coached the Penn State team.

Using the knowledge and skills she learned in dairy product judg-

ing, Eoepochino tested dairy products from Pennsylvania and the East Coast as a research assistant in the Penn State Milk Quality Testing Lab. She conducted quality studies, evaluating flavor, texture and more.

An internship in product development at Haagen-Dazs broadened Eoepochino's experiences. She developed prototypes, worked in the pilot plant, met with suppliers and attended marketing meetings. As a result, she has decided to make consumer perceptions of specific attributes of ice cream the subject of research for her honors thesis, a requirement she must fulfill as part of the University Scholars Program.

With all of these experiences, Eoepochino admits the highlight of her experiences has been learning how to show and fit cattle during the Penn State Dairy Expo.

Eoepochino has received the Penn State Academic Excellence Award as well as the "Emerging Leader" Award from Penn State's Department of Agriculture and Extension Education. She is a member of Coaly Agricultural, Phi Kappa Phi, Phi Sigma Iota and Golden Key Honor Societies. She has served as an officer of the Ag Student Council, Dairy Science and Food Science clubs, and is a member of the Institute of Food Technologists.

"The dairy farmers serving on the National Dairy Board believe these scholarships are a good investment for the dairy industry," said John Peachey.

"These young people will help create new and high quality dairy products the industry needs to remain competitive with the other foods consumers can choose to buy and eat."

## Nominations Sought

LANCASTER (Lancaster Co.) — Nominations are being accepted for the Lancaster Chamber of Commerce George C. Delp Award.

This award is given annually to a Lancaster countian in recognition of significant contributions to the county's agricultural industry. The presentation of the award will be a highlight at the Nov. 23 Chamber Ag-Industry Banquet.

Named in honor of the first winner, George C. Delp, founder of the New Holland Machine Company (now Ford-New Holland), the award was first presented in 1989.

Subsequent winners have been retired county extension agent Max Smith; conservationist and farmer Amos Funk; and retired extension director Jay Irwin.

Any Lancaster countian dedicated to the improvement of the agricultural community is eligible for nomination. Nomination forms are available by calling the chamber at (717) 397-3531 and may be submitted by any interested individual. Deadline for the 1993 award is Oct. 1.

## Financial Relief For Losses

LIONVILLE (Chester Co.) — Farmers in Chester/Delaware County may apply for financial relief from crop losses sustained as a result of hot and dry conditions during the 1993 growing season, announced Ms. Hollis D. Baker, county executive director of Chester/Delaware County ASCS Office.

Under legislation signed by President Clinton on August 12, appropriations have been made available for 1993 crop losses because of damaging weather and related conditions in 1993.

Eligible producers may apply for benefits on most crops through March 1994. To be eligible for payments, a producer must have sustained a 35-percent loss to a particular crop while carrying crop insurance; otherwise, a 40-percent loss is required for eligibility.

"While it may be too early in many cases to determine exact losses, producers should be prepared to provide the needed data," said Baker. To be prepared, they should contact the Chester/Delaware ASCS office for detailed information.

Producers will receive payment based on the difference between normal production on all crop acreage on a given farm and the 1993 actual production. The rate of payment is 65-percent of the target price (for participating program crops) or county loan rate (for non-participating program crops) established for the crop.

The 1993 program covers losses to quantity only. It is anticipated that quality losses will be added in a manner similar to the disaster programs covering the 1990, 1991, and 1992 crop years.

Payment for 1993 losses is for the full amount for which eligibility is established and is not subject to factoring to meet the budgetary ceiling.

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