



From left are dairy maids, ambassadors and junior representatives who attended the mini-seminar. Front Row: Angela Werley, Berks; Leslie Nirschl, Berks; Tammy Epting, Berks; Melissa Werley, Berks; Jason Beatty, Indiana; Stephanie Couch, Huntingdon; Crystal Couch, Huntingdon; Emily Metz, Huntingdon; Angle Beck, Clinton; Tracey Stock, Blair; Lisa Deltch, Cumberland; Carrie Hottenstein, Sullivan; Kristen Hitchcock, Warren; and Lori Connelly, Centre. 2nd Row: Erin Hersman, Clarion-Venango; Kristina Pardoe, Sullivan; Catherine Walls, Clarion-Venango; Erin Gummo, Tioga; Timothy Beatty, Indiana; Johanna Pecht, Mifflin; Amy Burkhart, Lebanon; Tammy Trimble, Indiana; Mandy Hitchcock, Warren; Amy Trimble, Indiana; Erica Davis, Berks; Leslie Bailey, Blair; Stacy Krall, Lebanon; Colleen Ishman, Armstrong; and Jennifer Brumbaugh, Bedford. 3rd Row: Nicole Bell,

Clarion-Venango; Tracy Wagner, Clarion-Venango; Holly Deeter, Clarion-Venango; Latrisha Wasson, Centre; Ashley Carper, Huntingdon; Nell Wagner, Clarion-Venango; Jason Cribbs, Indiana; Karen Imhoff, Chester; Ellen Woodward, Juniata; Amanda Hoover, Susquehanna; Ellen Bert, Blair; Denise Myer, SUN; Caren Walls, Clarion-Venango; Lillian Couch, Huntingdon; Karen Hubbard, Susquehanna. Back Row: Jennifer Davis, Berks; Christyn Rossman, Centre; Emily Dum, Perry; Shannon Hoffman, SUN; Cindy Hartman, Indiana; Lisa Hayes, Erie; Michael Kowalewski, Susquehanna; Ethan Kunkel, Berks; Jill Shepegl, Erie; Sami Willyoung, Clarion-Venango; Janice Youse, Berks; Julie Lockhart, Indiana; Jennifer Nelman, Berks; Johanna Landis, Chester; Rachael McCutcheon, Blair; and Karen Wagner, Clarion-Venango.

## Young Dairy Promoters Train At Mini Seminar

CLARION (Clarion Co.) — Pennsylvania's Dairy Industry can look forward to having a large and enthusiastic group of young people trained and ready to promote its products and its way of life. More than 100 dairy-related young people between the ages of 10 and 16 have joined the 61 county dairy princesses and alternates to assist with the job of representing the industry.

Nearly seventy of these young people accompanied by 26 adults

attended the one-day training seminar held July 30 at Penn State's Ag Arena. Sponsored and organized by Pennsylvania Dairy Princess and Promotion Services, Inc., the seminar was conducted by current or former Pennsylvania dairy royalty-young people who have "been there themselves" as local dairy promoters. The workshop leaders included reigning state Princess Crystal Schweighofer and alternates Jennifer Rosenbergy and Sandra Gross as well as

1990 Pa. Princess Kristin Metzker Russell and 1989 Pa. Alternate Angela Spickler. Also presenting a workshop for the young male promoters was former Jefferson County Ambassador Dan McClelland of Minaka Farms, Reynoldsville. Special sessions on Animal Welfare were conducted for the adults and the young people by Dr. Mary Beth Bennett of Penn State University.

Following an introductory session in which each dairy maid,

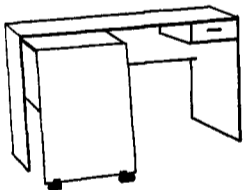
ambassador, or junior representative had the opportunity to introduce him or herself, the group was divided into three sections. Each section rotated to three 50-minute workshops through the day.

The workshops centered around a variety of topics including - "The Basics-Cows, Products, Industry Facts and Nutrition"; "Speaking and Interviews-Fun not Fearsome" and "My Image-What to Wear, What to Do, and How to Do It." Concluding the program

was a general session with skits and discussion by the leaders on the "how not to promote" as well as the "how to's."

A special session was also conducted for the adults by dairy princess coordinators Mim Kauffman and Mary Herman and program director Jan Harding to explain the functions of the Dairy Princess Program and the importance of the Dairymaid/Ambassador program in relation to it.

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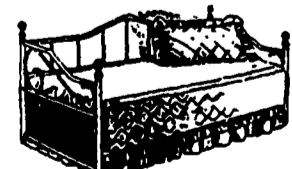
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