

Jennifer Brenneman Reigns For Second Term

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GARRETT CO., Md. — She's already served one term as the dairy princess of Garrett and Allegny Counties, virtually as a one-princess army, to generate increased interest in local dairy promotion. Because there's no one to take her place, Jennifer Brenneman of the Bittering-Accident area, has agreed to keep the job for a second term.

At age 18, princess Jennifer knows dairy almost as well as any expert and holds her own in related discussions. It's very simple according to Jennifer who

seems to possess a God-given understanding of the bovine set and the cows seem to realize she's their friend.

"I always thought it was neat, all that the princesses got to do," she said, "and I wanted to participate. I wanted to give back something to dairy in my county."

She saw the princess position as being a wonderful asset and opportunity to accomplish that ideal. But without a local contest, such as those held in many counties, Jennifer says she had to make telephone calls to approach the correct people before she was able to volunteer herself as the

Allegany-Garrett Co. dairy princess.

And her sky-rocketing number of promotions nearly quadrupled the required 42. On her own, she whirlwinded through 170 promotions, often personally, partially financing them all because the dedicated princess believes so strongly in the dairy program.

School children proved to be the best recipients of the princess's hard work. And Jennifer says she couldn't be more delighted than when a youngster rushes up to her and says proudly, "I know you. you visited my school."

She's done radio spots, written newspaper articles, attended meetings, special events, and supermarkets, plus made farm and non-farm appearances.

Incredibly, Jennifer believes that she can do better during this second reign. Why isn't she satisfied some may ask- what's she trying to prove?

The very experienced milk maid says, "I have so much experience and I really like it. I'm not sure how long I'll be in dairy, so I thought while I'm in it, I'm going to put everything in it that I can." Her goal she said, is to double over last year, this year's number of promotions.

For as long as she can remember, Jennifer has worked in the barn on the farm of her parents, Richard and Regina Brenneman. Today 14 dairy cows are hers. Three of them are registered Guernseys; the others, Holsteins.

And she's raising another veal calf to show at the Garrett Co. Fair in early August, in hopes of taking the title again of grand champion, as she did in 1992.

"Quiz" her Tennessee walker



Before parade time in Grantsville, Md., the dairy princess of Allegany and Garrett Co. Md., Jennifer Brenneman, chats with Brock and Whitney Glotfelty, children of Randy and Renatta Glotfelty of Grantsville.



Dairy Princess Jennifer Brenneman, representing Maryland counties Allegany and Garrett, sits atop a 1993 convertible, where she is ready to toss candy to children as she rides in a parade.

'Everyday Is Sundae' Comes To Center City Philadelphia

TOWSON, Md. — When "Everyday Is Sundae" comes to center city Philadelphia it is a dessert

lovers paradise. About 18,000 people gathered on Independence Mall, Wednesday, June 23, for

three hours of ice cream, frozen yogurt, or drinks such as milk-based "Killer Shakes" and yogurt-based, "Pastels". Hershey's Chocolate provided chocolate and strawberry syrups and Wissahickon Spring Water provided cool spring water.

The seventh annual "Everyday Is Sundae" was co-sponsored by Philadelphia's premier country music station, WXTU-FM 92.5, which provided music and prizes.

Sampling their finest products were Kemps, Jack & Jill, Turkey Hill, Nirvana, Breyers, Good Humor, Bassett's, Cuberland Dairy, Pastels and Wissahickon Spring Water.

The four manufacturers who have participated since the inception of this event seven years ago were honored by MAMMA. Representatives from Turkey Hill, Jack & Jill, Bassett's and Breyers were presented with eye-catching black & white spotted "cow" caps at the event.

More than 2,500 coupons were also given away to consumers. Each coupon was worth \$2.50 toward the consumers next purchase of ice cream as part of the summer ice cream campaign, a joint effort between Hershey's, the American Dairy Association and the National Dairy Board.

MAMMA organizes Philadelphia's annual ice cream fest so manufacturers can showcase their products by putting items directly into the hands of the consumer.

horse is aptly dubbed for his temperamental personality. Her cats are named Kitty, Boots, White Socks and Tommy. Bebe is her rabbit.

Once a very shy young woman, princess Jennifer says she has gained much self-confidence during her reign, especially since participating in the Mayland state pageant held last summer at Frederick. Reportedly, officials there were impressed by her keen knowledge of dairy facts.

"It was different for someone who was shy," she said. "Everybody was so nice and the contest wasn't too hard. It was working up to it (that was hard)," she said, laughing.

"I'm a lot braver and more outgoing," she announced from her regal perch on the rear seat of a 1993 convertible, just prior to gracing the long, popular, Grantsville Days parade. The celebration lasts three days.

Surrounding her were stuffed toy Holstein cows and individual-

ly wrapped candies in a big box, ready to be tossed to children flanking the parade route. A breeze caught at her long brunette hair, frustrating her efforts to securely attach her sliding crown. Encased in royal blue silkiness, the princess's dress was perfectly foiled by the gleaming white of the open-top coupe in which she rode.

Jennifer says that the making of new friends is one of the best parts of being a dairy princess. She has also found herself better equipped to deal with people in general.

"I still don't go looking for crowds," she says, "but now I can handle them."

Jennifer says the most disheartening part of her reign was trying to interest the farmers themselves to work toward a stronger local dairy promotion program.

"I want the dairy farmers to do more in letting the public know," she said. And she wants to see more youngsters getting into the program as dairy maids and ambassadors.



From top left: Sandra Gross, Pa. Alt.; PA Dairy Princess Crystal Schwelghofer; Karen Hellinger, Leb. Alt.; Rachel Moyer, Bucks/Mont. Ambassador; Lynne Kolinski, Berks, Alt.; Katie Sterner, Bucks/Mont. Ambassador; Tanya Thoman, York Dairy maid; Amy Warburton, Sullivan Co. Princess; Sylvia Pardoe, Sullivan Co. Dairy maid; Jennifer Grimes, Berks Co. Princess, Karen Inhoff, Chester Co. Dairy Maid; Sherri Bollinger, Lanc. Co. Alt.; Teresa Inhoff, Chester Co. Princess; Lisa Mummert, Adams Co. Princess; Jennifer Beshore, Leb. Co. Princess; Cecilla Martin, York Co. Princess; Jesslyn Oberholtzer, Lanc. Co. Alt.; Marci Harnish, Lanc. Co. Princess.



Pittsburgh Pirate Shortstop Jay Bell recently visited the Pittsburgh Children's Hospital to make bedside visits and present dairy farmers' donation to the Free Care Fund of the Hospital. On hand for the presentation included (left to right): Kathy Taylor, Taylor Milk Company (representing western Pennsylvania milk dealers); Dana Wassel, Development office, Pittsburgh Children's Hospital; Jay Bell; and Betsy Dupuis, Communications Director, Pennsylvania Dairy Promotion Program. Pittsburgh Dairy Day, held during June Dairy Month, generated an \$800 donation to the Hospital.