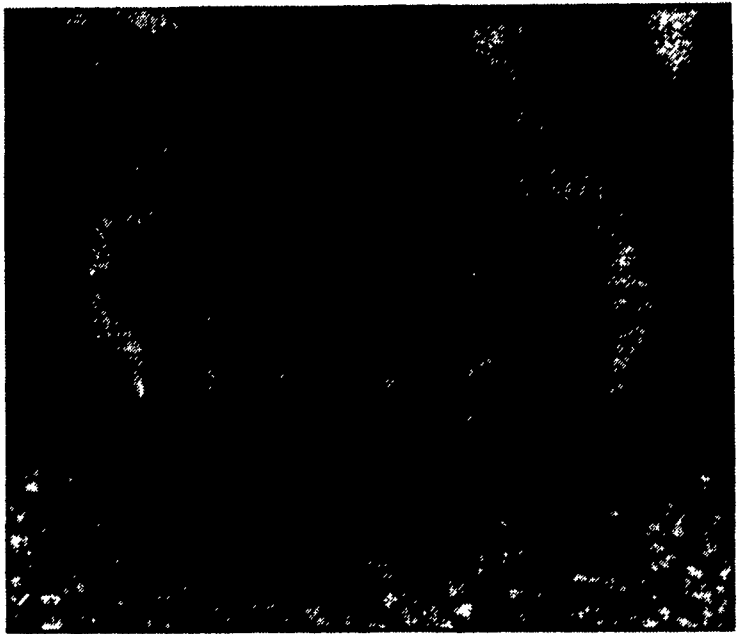


Introducing...

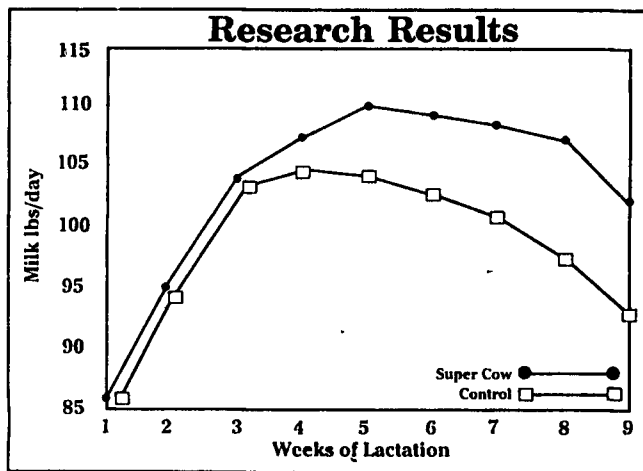


A dairy feed that could make your cows more productive, while also improving their feed conversion and breeding efficiency.

SUPER COW is a blend of high fat nuggets and pellets specially designed and manufactured by Purina to deliver feed quality, nutrient density and super palatability. The nutrient-rich blend is packed with complete nutrition and is

highly palatable.

In field trials, cows fed SUPER COW produced an average of 6.7 pounds more milk per cow per day, while improving or maintaining milk composition. And while production increased, the cows that were fed SUPER COW maintained or improved their body-condition scores after freshening and were more feed-efficient.



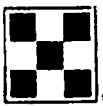
	Milk lbs/day	Milk Fat lbs/day	Milk Protein lbs/day
Control Average Production	100	3.24	2.83
Super Cow Average Production	107	3.47	2.86
Average Improvement Per Cow	+7	+.23	+.03

Consider All The Benefits Of *SUPERCOW* :

- Increased milk production
- Good milk composition
- Good body condition
- Improved feed efficiency
- Improved breeding efficiency
- More income opportunity!

For More Information On New *SUPERCOW*

Contact Your Purina Dealer



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