

They Scream For Ice Cream At Martin's Biggest Sundae

ANDY FASNACHT

Special to Lancaster Farming

EPHRATA (Lancaster Co.) — What would be the perfect finishing touch to a humungous Fred Flintstone Brontosaurus burger?

How about a Martin's Country Market giant 30-gallon ice cream sundae, complete with syrup and cherries.

Well Fred Flintstone wasn't around last Friday afternoon when Martin's, located in Ephrata, unveiled this "dino-sized" delectable in the store, but more than 500 shoppers stopped by for a share of the treat.

The huge sundae was the brainchild of Hershey Foods and the Lancaster County Dairy Association's "I scream, you scream," ice cream promotion.

It all started when Hershey called Martin's assistant grocery manager Vickie Firestone and asked if they wanted to build the sundae. Firestone, who is very promotion-conscious jumped at the opportunity.

"I like doing stuff like that," Firestone said. "I like displays and doing things with the public."

So with Hershey providing syrup, cherries and the mini swimming pool to build the sweet mountain in, Breyers came

through with the 60 half-gallons of vanilla ice cream, while Graybill's Dairy supplied the whipped cream.

A mass of Friday shoppers waited patiently licking their lips in anticipation of this cool treat on a hot June day. Firestone said they would hand out free dishes of ice cream until it was gone and 500 dishes later, it was.

"If we did this before, this is the first time in a long time," Firestone said, seemingly quite pleased with the response.

A dish of scrumptious ice cream probably wasn't on the grocery list of shoppers Friday but that didn't stop most from finding a little room in their "bread basket" anyway.



Little Janelle Brooks, 2, of Stevens is dwarfed by the 30-gallon sundae she has decided to dig into at Martin's Country Markets dairy promotion last week. (Photo by Preston Whitcraft)

ADC Names Bower Outstanding Young Cooperator

SOUTHAMPTON (Bucks Co.) — Logan Bower of Blain, Pa., received a pleasant birthday surprise on June 18 when he was named Atlantic Dairy Cooperative's Outstanding Young Cooperator.

Bower, 33, competed against eight contestants during the 23rd annual Pennmarva Young Cooperator Contest to win the title. The contest was held June 17-18 at the Turf Valley Hotel and Country Club in Ellicott City, Md.

Bower grew up on his family's dairy farm in Perry County. On Feb. 1 of this year, he began leasing the farm from his parents. He milks 105 Holsteins and farms 400 acres. He raises an additional 105 head of young stock and grows corn, alfalfa, oats and barley.

Average annual production at Pleasant View Farms is 20,929 pounds of milk and 762 pounds of fat.

Bower graduated from Penn State University in 1982 with a bachelor's degree in dairy science. He is president of both his Atlantic local and the Perry County Farmer's Association. He is also an advisor for the Pennsylvania Junior Holstein Association and a member of the Pennsylvania Dairymen's Association. He represented Atlantic's District 18 in the Young Cooperator contest.

In addition to the Outstanding Young Cooperator, four runners-up were named. They are Evan J. and Lori A. Burkholder of Fayetteville, District 15, second place; James E. and Debra Krantz of Quarryville, District 12, third

place; Gary L. and Claudia L. Bechtel of Curryville, District 20, fourth place; and Gary W. and Gail L. Thoman of Dallastown, District 16, fifth place.

As the top five winners, these young farmers will be named to Atlantic's Young Cooperator Consultant Committee for a three-year term. They are to join the 1991 and 1992 winners in developing and planning Young Cooperator activities for the coming year.

In addition, Bower and the Burkholders will attend the National Milk Producers Federation annual meeting Nov. 28-Dec. 3 in New Orleans, La. The Krantzes, Bechtels and Thomans are to attend the National Institute on Cooperative Education July 26-29 in Cincinnati, Ohio.

Judges for the contest were Joyce Bupp, a York County dairy farmer and director of Dairymen Inc.; Garry Hennip, Northeast Division Sales and Service director for Sire Power; and Cal Wetstein, a retired extension agent from Rutgers University.

Contestants for Atlantic Dairy Cooperative's Young Cooperator

program are selected by the cooperative's membership districts. The contest itself is a culmination of a yearlong program providing cooperative education and leadership training to the participants.

Atlantic Dairy Cooperative represents more than 3,500 dairy farm families in Pennsylvania, New York, New Jersey, Delaware, Maryland, Virginia and West Virginia.

Beef Feeder Meeting Set

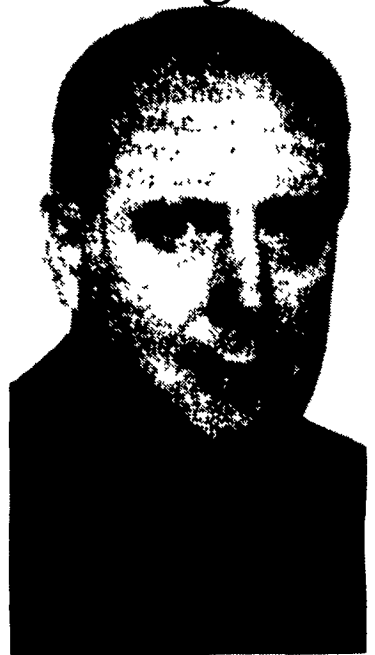
NEW HOLLAND (Lanc. Co.) — Sensenig's Feed Mill, in association with Master Mix Feed Company, has announced a beef feeder meeting to be held Tuesday, August 3, here at Yoder's Steak House.

A full-course beef dinner will be served at 6 p.m. followed by an informational meeting.

Bill Stuever, beef feeds marketing manager for Central Soya Feed Co., will be there to discuss Master Mix's new line of organically bound beef minerals.

There will also be door prizes and special pricing offers in order to introduce these new products.

The meeting is open to all area beef producers. Make your reservations by calling Sensenig's Feed Mill at (800) 724-2002.



Bill Stuever

SHIPPENSBURG COMMUNITY FAIR 1993

Saturday, July 24
7:00 p.m. - Tractor Pulling Contest
Sunday, July 25
7:00 p.m. - Shippensburg Band Concert-Stage
7:30 p.m. - Community Vespers - Stage
Monday, July 26
7:30 p.m. - Miss Shippensburg Community Fair Contest - Stage
8:00 p.m. - Barnyard Olympics-Tractor Pull Pad
Tuesday, July 27
6:00 p.m. - Horse Pull Contest
6:30 p.m. - Baked Goods Auction
7:30 to 9:30 p.m.
"Jerry Reed"
Both shows 1 admission \$5.00
(12 years and over)
Wednesday, July 28
9:00 a.m. - Annual Craft Show-Gro-Mar Ring
10:30 a.m. - 4:30 p.m. - KIDDIES DAY
7:30 p.m. and 9:30 p.m.
"The Hubcaps" - Stage
Both shows 1 Admission \$5.00
(12 years and over)
Thursday, July 29
8:00 a.m. - Yard sale and Flea market-Gro-Mar Ring
9:00 a.m. - till dusk - Shippensburg-Chambersburg Radio controlled model airplane display-Gro-Mar Ring
7:30 and 9:30 p.m.
"Shucks" - Stage
Both shows 1 Admission \$5.00
(12 years and over)
Friday, July 30
7:00 p.m. TRACTOR PULL - Gro-Mar Ring
7:30 p.m. SHIPPEN SQUARES - Stage
FREE ADMISSION
Saturday, July 31
8:30 a.m. - Draft Horse Show; Draft Horse Obstacle Course
8:30 a.m. - Five K Run
8:35 a.m. - Fun Run for Children
11:00 a.m. - 4:00 p.m. - KIDDIES DAY
Special Ride Prices on the Midway
Ticket windows close at 3:30 p.m.
3:00 p.m. - Horse Show - Gro-Mar Ring
7:30 p.m. - WSHF COUNTRY MUSIC COUNT-DOWN - Stage
FREE Stage Admission

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