

Farm Forum

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with the National Dairy Campaign, in an attempt to promote national unity on a new dairy bill, as well as gain support for the Summit.

Finally, the National Campaign people, National Family Farm Coalition, National Farmers Union, American Ag Movement, and N.F.O. agreed on a general position to support a two-tier pricing formula. Nancy Danielson, of N.F.U.S. Washington staff, was selected to be the presenter of the two-tier program, with the support of all of the above mentioned organizations. The National Wife Organization also endorsed Ms. Danielson's testimony.

All of these organizations played a major roll in bringing in dairy farmers from 21 states. It was these dairy farmers (male and female) who made up a large section of the audience, and it was these people who were willing to stand up and be counted (or heard).

I feel these dairy farmers exhibited and displayed the true feelings of the American dairy farmer all across the U.S.

For anyone not to listen to their voices would be a travesty.

Again a fine job of reporting. Sincerely,

ARDEN TEWKSBURY
Meshoppen, Pa.

What is your attitude concerning dairy promotion? "I pay fifteen cents per hundredweight from every milk check for dairy promotion. I don't need to do any

other promoting. Besides, isn't promoting the job of the Dairy Princess?" Many dairy farmers use this logical excuse for not promoting their product, but may I offer several contradictions?

First, \$.15 per hundredweight per milk check is used to promote the real dairy products you the dairy farmer produce, but the \$.15 per hundredweight only goes so far. And, second, Dairy Princesses do dedicate one year to dairy promotion, but Dairy Princesses can only do so much.

You the dairy farmer must actively promote. How, you ask, does one actively promote? For starters, serve real dairy products to your family and use these products in the recipes you share with your non-farm friends. This is a very important part of promotion because nothing is worse than seeing a dairy farmwife use margarine

instead of butter in her baking. Give consumers a good example to follow!

Secondly, volunteer an hour or two of your time to help at a store or mall promotion where more workers are needed. The promotion committee and Dairy Princess perform a great deal of work before hand making the contact and preparing the set-up for each promotion. Most Dairy Princesses enjoy meeting and working with local dairy farmers, and your help is greatly needed and appreciated. Also, you will have the satisfaction of knowing that you have a part in actively promoting the products you work so hard to produce!

Every dairy farmer must do his or her part in promoting dairy products. If we do not, then who will? Join the promoters in your county who are actively promoting real dairy products.

Jennifer Rosenberry
PA Alternate and
Franklin Co. Dairy Princess

Huntingdon Club To Hold Picnic

HUNTINGDON (Huntingdon Co.) — The Huntingdon County Holstein Club is to hold its summer picnic at Bland's Park, in Tipton, on July 28, starting noon.

Reservations must be made by July 19. Call Jim Grove, club president at (814) 669-9360, or write him at RR1, Box 117, Petersburg, PA 16669.

Lunch for the picnic is to be prepared by Bland's Park. Club members and their children will be charged \$3 per person which includes lunch and an all-day ride ticket for the entertainment facility.

Guests and friends of the Holstein club will be charged \$6 per person and \$3 for the all-day ride ticket.

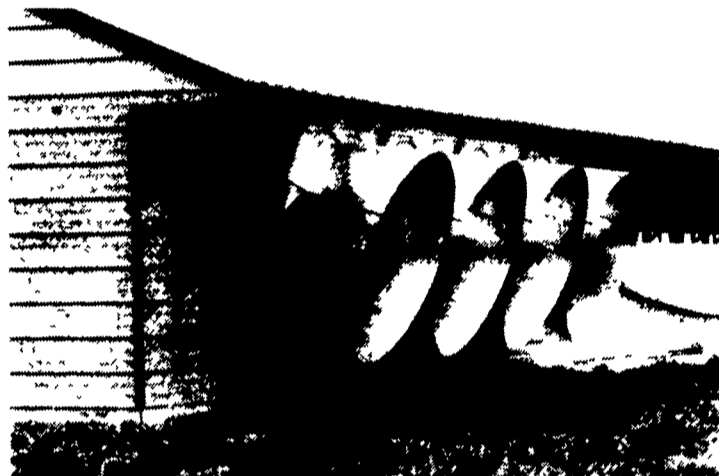


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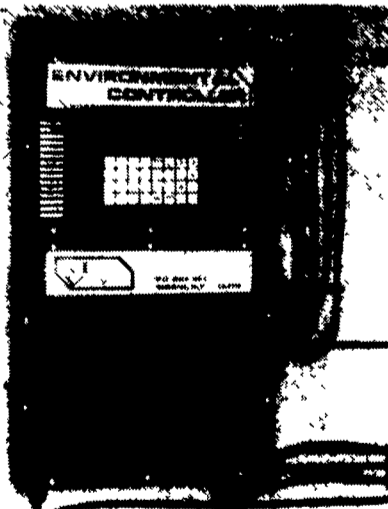
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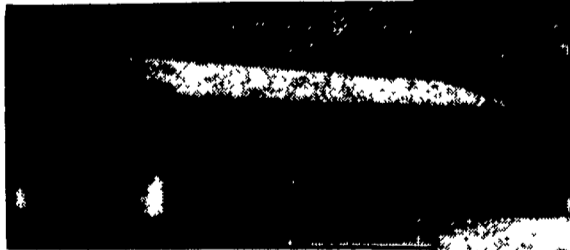
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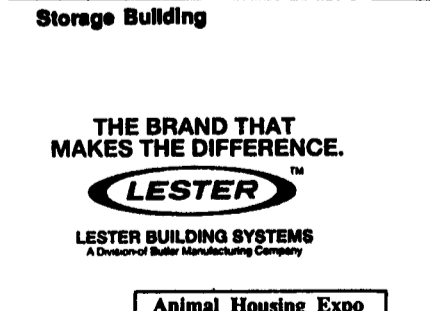
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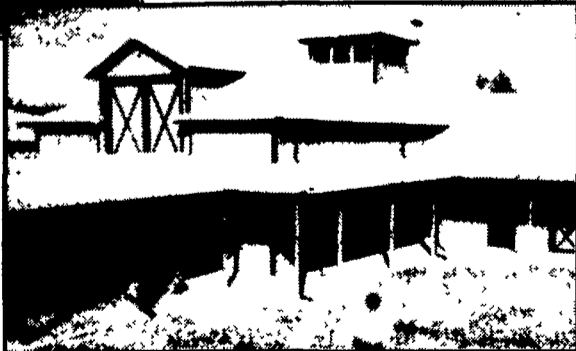
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