

Introducing... Purina[®] Super Cow[™] Milking Ration The Name Says It All.



Check Out The Super Results.

Purina's thorough research, both in basic studies at their research center and in the field trials with commercial dairy herds like yours, shows how well **SUPERCOW** works.

In field trials, cows fed **SUPERCOW** pro-

duced an average of 6.7 pounds more milk per cow per day, while improving or maintaining milk composition. and while production increased, the cows that were fed **SUPERCOW** maintained or improved their body-condition scores after freshening and were more feed-efficient.

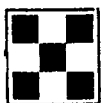
Research Results			
	Milk lbs/day	Milk Fat lbs/day	Milk Protein lbs/day
Control Average Production	100	3.24	2.83
Super Cow Average Production	107	3.47	2.86
Average Improvement Per Cow	+7	+0.23	+0.03

Field Trial Results (Adjusted Days In Milk)	
Beginning Production	53.3 lbs/day
Ending Production	60.0 lbs/day
Avg. Increase Per Cow	6.7 lbs/day
Body Condition Score Improvement	+0.12 pts

20% of cows in field data were colored breeds.

Available Now!

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