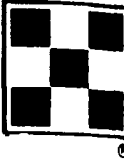


Introducing. . .

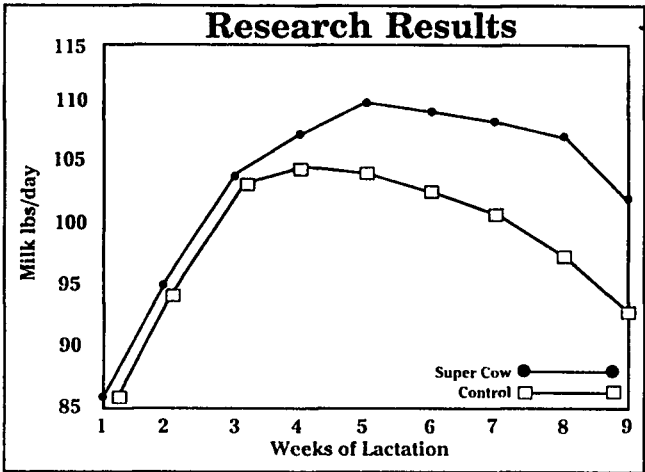


A dairy feed that could make your cows more productive, while also improving their feed conversion and breeding efficiency.

SUPERCOW is a blend of high fat nuggets and pellets specially designed and manufactured by Purina to deliver feed quality, nutrient density and super palatability. The nutrient-rich blend is packed with complete nutrition and is

highly palatable.

In field trials, cows fed **SUPERCOW** produced an average of 6.7 pounds more milk per cow per day, while improving or maintaining milk composition. And while production increased, the cows that were fed **SUPERCOW** maintained or improved their body-condition scores after freshening and were more feed-efficient.

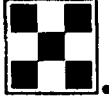


Research Results			
	Milk lbs/day	Milk Fat lbs/day	Milk Protein lbs/day
Control Average Production	100	3.24	2.83
Super Cow Average Production	107	3.47	2.86
Average Improvement Per Cow	+7	+.23	+.03

Consider All The Benefits Of **SUPERCOW** :

- Increased milk production
- Good milk composition
- Good body condition
- Improved feed efficiency
- Improved breeding efficiency
- More income opportunity!

For More Information On New **SUPERCOW** Contact Your Purina Dealer



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23 N. Park Street
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Ed and Barbara Moran
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Williamsport, MD 21795
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