

Stahls Lead Family

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 "You work through the problem," said Stahl, who sells to Schnieders in Pittsburgh.

Even the recent Somerset County drought didn't affect the Stahl operation as severely as it did farmers elsewhere.

"The drought year was probably the best corn year we ever had," said Stahl. "I guess the Lord really blessed us because the rain always came at a critical time." He said some of his neighboring farmers got more than 200 bushels of corn per acre that year and the quality was good.

"We're not just dairying," said

Stahl. "We grow crops to sell." He said they buy more soybeans and minerals.

Business decisions are reached through informal discussion rather than formal family meetings. rset County Day At The Farm event. And this year Stahl is responsible for supplying 2,500 half-pints of milk for the same event.

Stahl is a former director of the Somerset County PFA and president of the county Pennsylvania Farmers' Union, director in Farm Credit, and served with FmHA, Soil Conservation Service, and ASCS.

Commodity Checkoff Programs Unite

ARLINGTON, Va. — There is no surer sign that spring has arrived than the taste of a mouth-watering cheeseburger cooked on the grill.

The Beef Industry Council, American Dairy Association and National Dairy Promotion and Research Board have combined their farmer checkoff dollars for a campaign to kick off the grilling season this month with Double Cheeseburger Days.

"Although BIC and ADA have funded this annual campaign for several years, we thought the National Dairy Board could help extend it and make it even more successful," said Bill Underwood, New York dairy farmer and chair

of the National Dairy Board's Advertising and Sales Promotion Committee.

The over \$7 million campaign will include national TV advertising, local radio advertising, a retailer display contest, print ads, a consumer sweepstakes and point-of-purchase materials. The promotion will air through May with radio advertising extending into June.

Some retailers reported that last year's promotion increased retail cheese sales by 7.8 percent and lean ground beef sales by 5 percent.

This promotion is funded America's dairy and beef farmers.

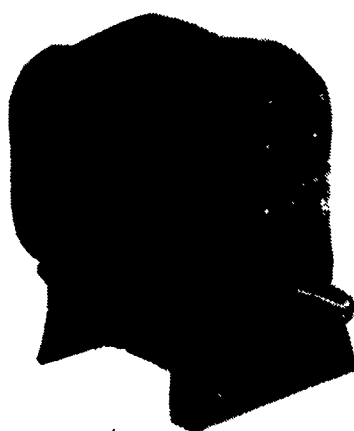


Audrey Stahl is shown with a calf inside the 117-year-old Stahl family barn near Somerset.

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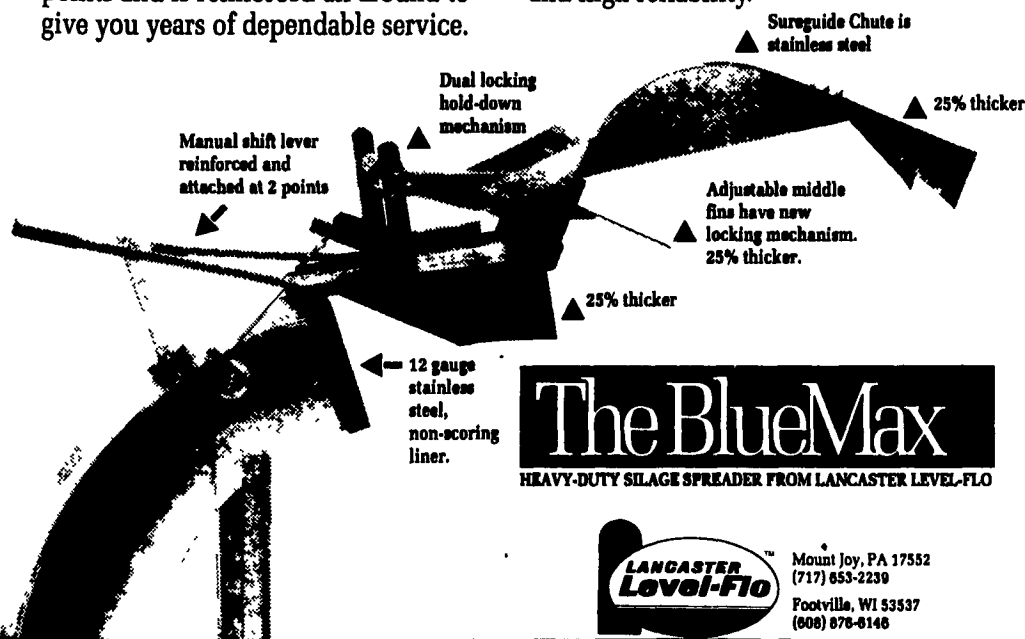
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