## Local Dairy Promotion Groups Celebrate

SYRACUSE, N.Y. --- Local dairy promotion groups and dairy princesses across New York state join the American Dairy Association and Dairy Council Inc. (ADADC) to celebrate June Dairy Month.

For the 57th year, this monthlong celebration pays tribute to the state's leading agricultural industry.

Dairy promoters expand ADADC's June campaign, "Get Mooovin' with Milk," by holding dairy festivals, making supermarket appearances, recording public service announcements. holding dairy princess pageants, and other related activities.

Consumers throughout the state are encouraged to attend the special events to enjoy some of New York's finest dairy products and learn more about the dairy industry.

The Village Park in Canton, N.Y., will be the center of attention on June 5, when a dairy parade featuring floats using the theme, "Milk - you like it and it shows," kicks-off June Dairy Month activities in the north country.

A time to salute the

AMERICAN DAIRY PRODUCER

All year round we enjoy the pure, real taste of American dairy foods ... milk, cheese, butter, ice cream, yogurt and more. It's only fitting that once a year we take the time to salute America's dairy farmers for this outstanding contribution. Now's the time!

The festival will include a chicken bar-b-que, displays by dairy industry processors and fraternal organizations, and a petting zoo for children. WVNC-Radio will be broadcasting "live" all day.

On June 1 in Cortland, N.Y., one of the largest dairy parades in New York state begins at 6 p.m. and ends with the coronation of the Cortland County dairy princess on the Court House steps at 8 p.m.

Wyoming County will again hold its Dairy Festival at the fairgrounds in Pike, New York. There will be pedal tractor races, petting zoo, wagon rides, ice cream eating and milking contests to name just a few of the activities that will take place on June 4.

In Onondaga County, dairy promoters will participate in the Farmer's Market on June 15 Syracuse, New York by sponsoring a milking contest, product sampling, and Dairy of Distinction

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On June 12, in Springville, N.Y. (Erie County), New York's alternate State Princesses Christy Uhl and Jennifer Beightol are scheduled to participate in the Springville Dairy Festival parade. Numerous displays, games, entertainment and product sampling can be enjoyed by consumers young and old.

In Schuyler County, dairy princesses will participate in the fourdav "Old McDonald's Farm" promotion.

Princesses and their courts will act as tour guides and present school programs. The first baby born in June will be given numerous gifts from the local promotion committee, and dairy bingo will be played. For the exact date, call Carmella Hoffman at (607) 594-2095.

On June 2 at the Grahamsville Fairgrounds, "Agstravaganza" will again take place. All 4th grad-

ers in Sullivan County are invited to attend the twelve stations of agriculture to learn more about the industry.

Dairy princesses will do a cheese promotion that includes sampling great tasting New York state cheeses. They will also present a program called "Milk From the cow to You." Over 700 children attended last year's event.

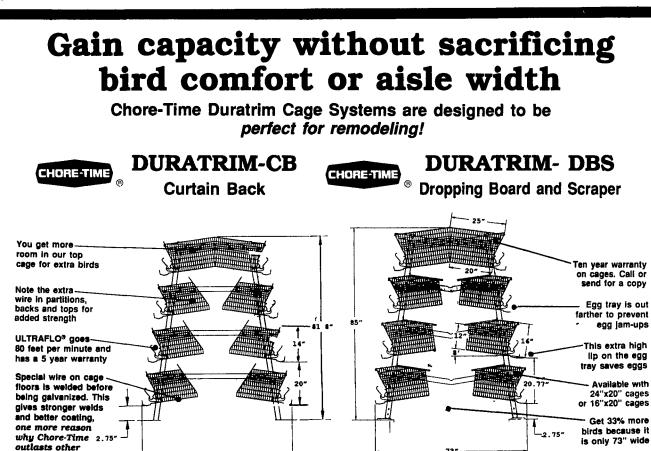
In Dryden, New York, in Montgomery Park, Dairy Days will begin with a dairy parade on down Main Street. It has become tradition for the Mayor of Dryden to compete in the annual milking contest against local dairy promoters.

Samples of real dairy products and numerous displays will be available for consumers to enjoy during the day. Call Dottie or Judy Munson at (607) 257-0513 for more information.

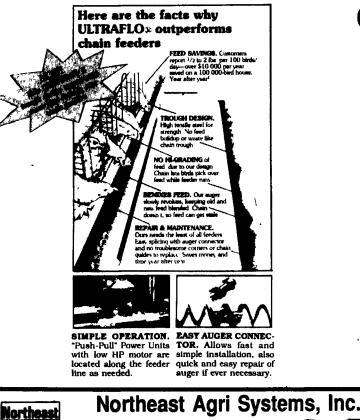
For more information regarding activities in June, contact your local dairy producers, or the American Dairy Association and 4 Dairy Council Inc. at (315) 472-9243.

The American Dairy Association and Dairy Council Inc. is a dairy promotion organization representing dairy farmers in New York, Pennsylvania and New Jersey.





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Milk Marketing Inc. salutes its member-owners during June Dairy Month.



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