

National Beef Board To Meet In Hershey

HARRISBURG (Dauphin Co.) — Beef producers from across the country will gather June 25 and 26 in Hershey for the Cattleman's Promotion and Research Board's (Beef Board) semi-annual meeting. The Beef Board is the national industry organization which maintains oversight responsibilities for the \$1 per head beef checkoff program.

"We feel very fortunate to host this national meeting," says Ralph McGregor, a dairy farmer from York County, and one of Pennsylvania's two representatives on the 109-member national board. Pennsylvania's other representative on the board is Ralph Dotterer, a cattle feeder from Clinton County.

"It is only fitting that this group whose purpose is to build consumer demand for beef and veal, has chosen an Northeastern meeting site close to many of the major cities," McGregor says.

The meeting begins on Friday, June 25, at 8:00 a.m. with the opening general session at the Hershey Lodge and Convention Center. The Friday afternoon sessions will be devoted to committee meetings on Domestic Market Analysis, Foreign Market Analysis, Integrated Public Relations and Product Development/Industry Response. The Collections Subcommittee, and the Planning and Producer Communications Committees will meet Friday evening.

On Saturday, June 26, the morning session will feature detailed program reports in promotion, research, consumer information, industry information and foreign marketing. That afternoon the Beef Board will review and take action on their \$44 million

annual budget.

The meeting will conclude with the "Old-Fashioned Pennsylvania Dutch Picnic" at a Lancaster County Farm.

"For many of the cattlemen, this will be their first opportunity to see Pennsylvania agriculture first hand," says McGregor. "Although

most of their time in Hershey will be spent in meetings, we did want to provide an opportunity for them to gain an appreciation of our agricultural industry."

All sessions are open to the public, however, advance reservations are requested. All meal func-

tions require advance ticket purchase.

Producers interested in attending the meetings and/or purchasing meal tickets can make reservations by contacting the Pennsylvania Beef Council at (717) 545-6000 by June 14.

Young Dairy Leaders Institute Extends Deadline

BRATTLEBORO, Vt. — The first major project of the Holstein Foundation is its Young Dairy Leaders Institute, scheduled to begin February 1994.

However, anyone applying has little time remaining — the deadline for applications is July 15. That deadline is extended from the

original June 1 deadline.

The institute is to be an intensive leadership and issues awareness program for those who seek to become more involved with deciding the direction of the dairy industry.

According to the application form, The Young Dairy Leaders

Institute is a national program with the goal of "focusing on the growing need for advanced leadership and personal development training for young producers in the ever-changing dairy industry."

"It is the objective of the Institute to stimulate and prepare young dairy producers to play a more

active role in directing the future of the dairy industry through positive involvement in the dairy and general agricultural industries, their communities and the political process."

Young dairy producers across the nation are being encouraged to apply for the program which, in the interest of maintaining a quality, intensive program, has a goal of limiting the institute to 100 people.

A 12-part application contains five sections which require essay type responses. Three letters of reference are requested to accompany the application.

Those wishing more information about the institute, or seek an application should write to the Holstein Foundation, Young Dairy Leaders Institute Selection Committee, P.O. Box 816, Brattleboro, Vt 05302-0816.

Conservancy Protects Berks Farm

WYOMISSING (Berks Co.) — The Berks County Conservancy's Farmland Protection Program recently assisted a dedicated Centre Township farm family to protect their 409-acre farm for future generations.

Working with the Conservancy, Edward and Mildred Unterkofler, Mohrsville, have placed an agricultural conservation easement on their farm that ensures the farm will never be developed. The easement document allows for the possibility of building lots for family members, but most of the 409

acres will remain permanently agricultural.

Edward Unterkofler was raised on a farm less than one mile from where he now lives. He and his wife bought this farm in 1936, the year they were married and they raised three children there. The farm, now operated by a son, is a crop and livestock operation with several free-range chicken flocks. culture 1992 Statistical Summary. There are woodlots, fence rows, and more than a mile of frontage along the Schuylkill River.

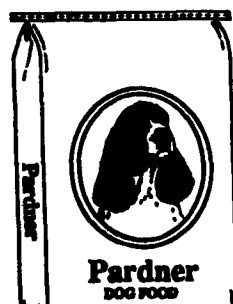
The Unterkoflers have spent

more than 57 years improving and caring for this farm. The Agricultural Conservation Easement guarantees that a bulldozer eager to build another housing development or shopping mall won't destroy the Unterkofler's life-time farming effort. The farm will continue to contribute to Berks County's agricultural economy and farm family heritage.

Livestock Day Cancelled

The Junior Livestock Field Day that was originally scheduled for Saturday, June 5 at Penn State has been cancelled. Keith Bryan, instructor in the dairy and animal science department, said the program was cancelled for 1993 due to the low number of preregistrations received to date.

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