

FOCUS

Pennsylvania  
Dairy Herd  
Improvement Association

Dixie L. Burris, membership development,  
Call 1-800-DHI-TEST for information.

The DMS module, for example, is a traditional, paper-based dairy herd management service providing the entire range of official and unofficial records services for dairy producers.

It has a lot of flexibility and choices, and provides a full range of printed reports for dairymen to use in managing their milking and dry cows, herds and young stock. All reports and services are optional at the producer's discretion, giving him control over the total cost of the service.

The services are divided further into five sections or packages, for ease of promotion and choice-making, but not to limit choices. Prices for the packages are discounted from the total cost of those options selected individually.

The five sections consist of a Basic Package Report for herd and cow management; three Advanced Reports (Levels I, II and III); and an Optional Reports Services.

The Basic Package Report is

designed to give a dairyman the primary reports needed to manage all aspects of his dairy operation.

Included in this package are a Monthly Cow Lactation Report, Herd Summary Report I or II, Individual Cow Page each lactation, Young Stock Listing, annual cow and herd production certificates, barn sheets, and direct automated billing.

The three advanced level packages are laid out differently, depending on the need for information.

Level I includes reports on reproductive management, somatic cell management, and a report on an annual herd management awards, an annual herd profile, and one special report from a customized report list.

Under the Level II section, included are a semiannual PTA report, semiannual report on potential identification problems,

an annual listing of cows sold, and an optional special report.

Under the Level III section, the DMS module provides 365-day lactation records, monthly record updates to a breed association for DIR, computer-generated registration applications, and an option special report.

Among the stand-alone options which are individually priced, available options include ARIS on-line services, heifer management system, herd performance evaluator service, a complete nutrition management system, barn cards, calf books, stable breeding cards, laboratory component analysis reports, and young sire evaluations.

A sample of the packaged reports can be obtained by calling the Pa.DHIA office at (814)-865-1517, or 1-800-325-2720.

### Infinity Is Repackaging Of Services

STATE COLLEGE (Dauphin Co.) — Infinity is a repackaging of our services with a brand name that is not specific to geography — it conveys that this is an organization operating across lines for many people's benefit.

Infinity is the way things will go in the future: more service, more choice, more flexibility, and more variety.

Infinity System Module Dairy Management System (DMS) is a

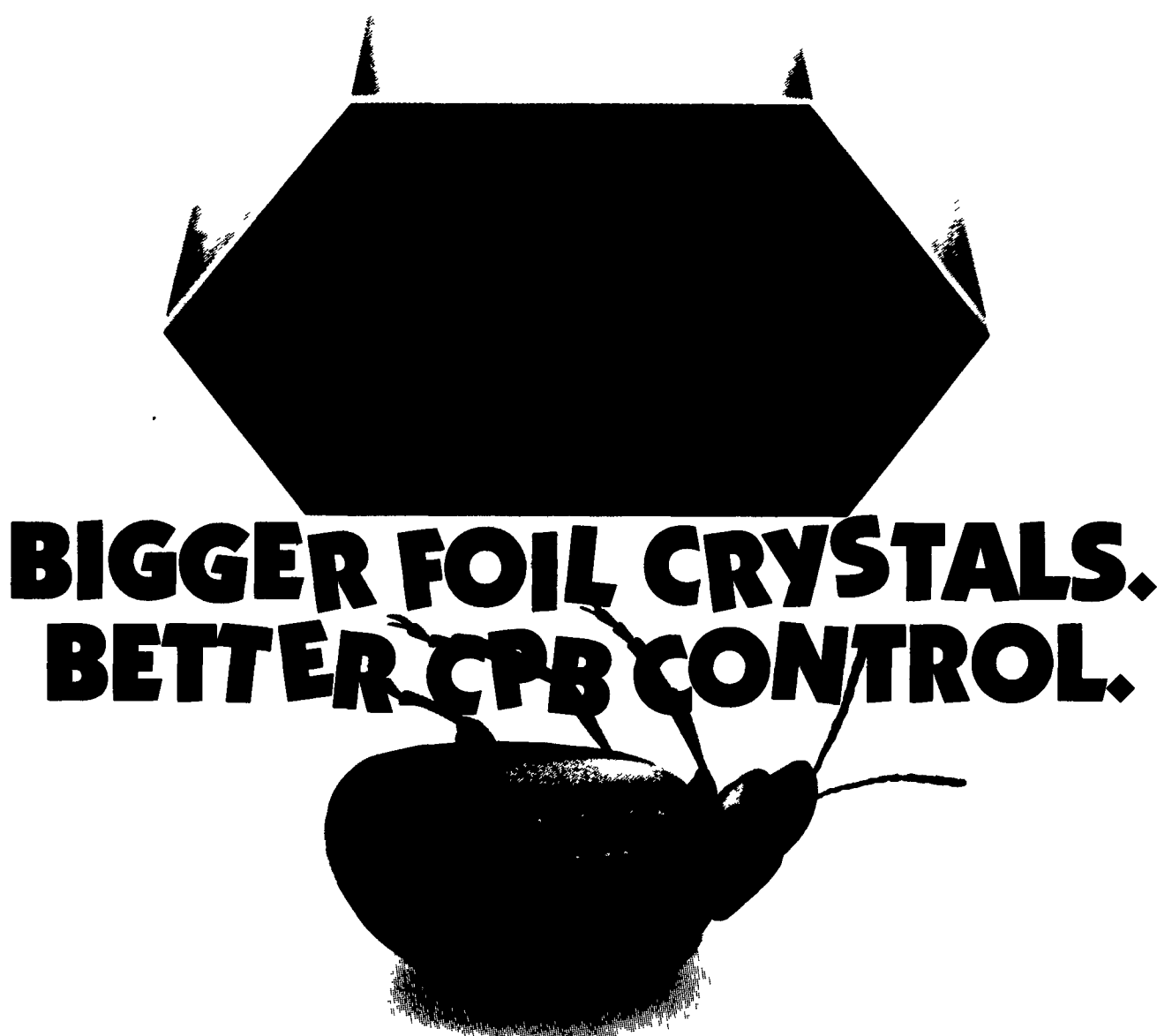
national DHIA certified service and one of 10 service modules under Infinity.

A "module" is a term for a sub-package of services within a total system. Under the Infinity system, each of the 10 modules is designed to stand alone in providing a range of specific services, but the modules are also connected through the overall scope of Infinity system so that information can be transferred between modules as needed.

The power of Infinity comes from the unique integration of individual service modules which permit information in one module to be shared with other modules. While some modules rely on input of data from other modules, the overall design allows a DHIA or dairy producer to select only those modules needed.

In addition to DMS, a systems overview of the 10 modules in Infinity includes:

- OFS — On Farm System-Dairy Comp 305 and Dairy Plan.
- OFS+ — On-Farm System plus Genetic Evaluations and Young Sire Programs.
- FSS — Field Services System.
- DES — Data Entry System.
- LCS — Laboratory Control System.
- EES — Extension and Education Service.
- CS — Consultant's Service.
- COM — Communication System.
- FPS — Finance and Personnel Service.



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### New Foil BFC

New Foil® BFC bioinsecticide is re-shaping Colorado potato beetle control. Ecogen has developed a new Foil strain that produces a crystal that is three times as large and three times more effective than the original Foil formulation. That's three times more toxin in every bite.

### Bigger is better.

Added strength means that less Foil BFC is needed to do the job. Recommended application rates have been reduced from 3 quarts per acre with the original Foil 1 to 1

1/2 quarts per acre with Foil BFC. Reduced rates and increased efficacy combine to save you time and money.

### Best Choice For IPM.

Lead-off your Integrated Pest Management (IPM) program with



**ECOGEN.**

Foil BFC. You can't find a more effective Bt than Foil BFC

Consultants agree that Bts can play a critical role in CPB control. When properly timed, Foil BFC will stop the explosion of CPB larvae and permit a sensible rotation of insecticide classes.

When the season starts put Foil BFC to work. It will save you time, money and a small piece of the environment for your future.

**Foil BFC is the best Bt you can buy.**

