

Hess Mills Earns Purina Mills Honor Award



Hess Mills is proud to serve its many customers in the Lancaster and Chester county markets. Jack Hess, pictured, and Ron Spotts say that they are committed to continuing to provide Hess Mills customers with outstanding service and new products and programs from Purina research that meet the optimum nutritional needs of their animals. Purina Mills will be celebrating its 100th anniversary in 1994.

PARADISE (Lancaster Co.) — Hess Mills, the local Purina Mills feed dealership, recently earned membership in Purina's prestigious Chow Honor Council.

Representing Hess Mills, Jack and Gloria Hess and Ron and Cindy Spotts attended the Council meeting in Vancouver, Canada on March 25 through 28. This was the 34th annual meeting of dealers from across the United States who earned the honor based on sales growth during the previous year.

Special honors were given to Hess Mills for exceptional growth; Jack received the honors of vice president of the American region. Hess Mills achieved the highest growth in the region, which takes in the eastern portion of United States.

Purina Mills recognized 183

dealerships for their outstanding achievements. The program featured messages from Purina Mills leaders and ideas were shared to help dealers continue their growth in the future.

Jack Hess said, "Purina has a fantastic line of products that have assisted in our growth. Products like Ultimate EXT have made selling enjoyable because it works!"

A surprise sidelight of the meeting included an unexpected encounter with Mikhail Gorbachev, former leader of the Soviet Union, who happened to be staying at the Pan Pacific Hotel in Vancouver where the Purina Honor Council was meeting. In a friendly meeting in the lobby, Purina President Ed McMillan presented Mr. Gorbachev with a red and white checkerboard shirt.



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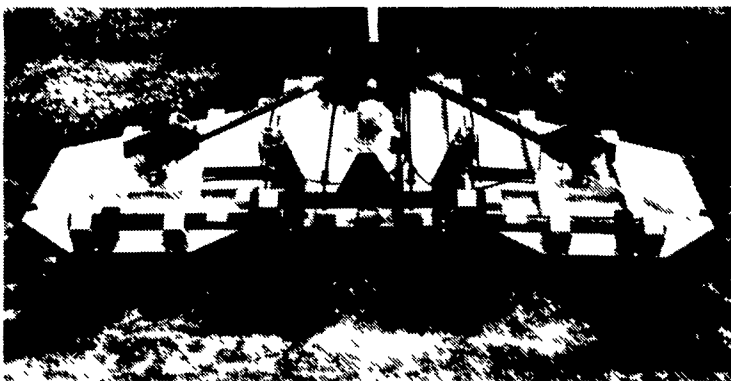
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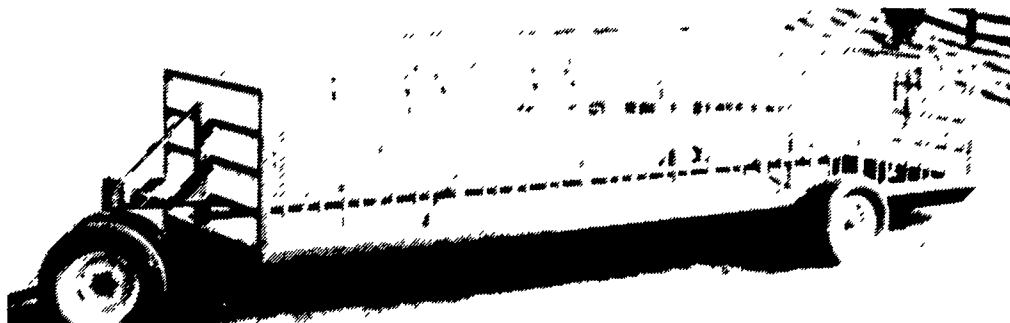
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