

NEUEP Forms Egg Association Of America

Huber's Animal Health Supplies Expands

WASHINGTON, D.C. — "We must be able to adapt to change in the marketplace if eggs are to stay competitive," said Andy Wadsworth in announcing that the Northeast United Egg Producers has formed the Egg Association of America (EAA).

Wadsworth, who is chairman of EAA, said the primary purpose of the new national trade association is to promote the growth of the egg industry through ethical and sound business practices.

"We must move beyond the traditional cooperative activities and do more than struggle to preserve current market share. Our goal is to develop and implement cutting edge strategies that allow the egg industry to respond effectively to market demands and grow," Wadsworth said.

"We will ask the hard questions and be aggressive about pursuing answers that are meaningful and make sense for our industry. Our members should look for fresh programs as well as new twists on old ones to be unveiled in the coming weeks. We will seek to maximize return on members' investment in all that we do."

The Egg Association of America's programmatic emphasis will focus on four main areas: promotion, government relations, issue management, and long-range planning.

Promotion efforts will support an increase in demand for eggs and egg products. Increased demand will allow producers to be more productive without creating an oversupply, which trims prices and profits. Oversupply has been a problem in recent years, and has forced less than optimum use of resources. The Egg Association will support the Northeast Egg Promotion Campaign as well as the American Egg Board to promote egg consumption.

Government relations efforts will be directed toward creating a more favorable government/regulatory environment for the egg industry as a whole by developing contacts with key influencers at the federal and state levels. Wadsworth said, "Elected representatives, regulators, and public health officials at both the state and federal levels all make decisions that have a big impact on our ability to do business. We need to make sure they understand our industry and concerns."

Issue management efforts will help the industry, and experts such as the Egg Nutrition Center counter unfair public criticism of eggs and egg products and identify potential health and environmental problems before they can have an economic impact on producers. The Salmonella Enteritidis Pilot Project is an example of how the egg industry in the Northeast has already taken the lead to identify new methods of ensuring a safe product.

Long-range planning efforts will include analyzing and identifying areas for growth by anticipating and adapting to changes in the American food market. This will allow the Egg Association to play a proactive role in increasing the demand for eggs and egg products and formulating the best ways to meet the demands.

"By focusing on these four areas of emphasis, we can help keep the Egg Association's members competitive today, and ensure a strong, growing market into the future," Wadsworth said. "It's all in line with our unofficial motto: 'Make it Meaningful.'"

The Egg Association of America's membership includes all former NEUEP members, and is open to other egg producers, further processors and allied industry. The group looks forward to continuing its working relationship with the United Egg Producers, the American Egg Board, and state and regional industry organizations. It will consider formally rejoining with UEP in the future if governmental and industry conditions allow such a move.

Egg Association of America will continue to operate from the former NEUEP office at 808 17th Street, N.W. #200, Washington, D.C. 20006.



Huber's Animal Health Supplies, of Myerstown, is to hold a grand opening this coming week, from March 29 through April 3, of its new 90-foot by 100-foot store located at 810 Tulpehocken Road, just east of Myerstown. See page A29 for details.

Delaware Announces Century Farm Winners

DOVER, Del. — Seven families have been recognized with Century Farm Awards for maintaining an agricultural tradition for 100 years or more by the Delaware Dept. of Agriculture. The recipients for 1993 are:

- J.A. Frear Jr., Esther S. Frear, Louise Frear Baylis, Fred Frear (parents, daughter and son), Dover. Cypress Glen Farm, 400 acres. Produces grain and potatoes. Dates back to 1866.

- Marguerite Wilson Alves, Warren Wilson Alves and Ethel-Ann Alves (mother, son and daughter), New Castle. "Wilson's Home Farm" is located near Georgetown. 152 acres. Tenant farmer tills about 50 acres in soybeans. Remaining acreage in woodland. Dates back to 1840.

- Francis M. III, Waples W., and Robert D. Gum (brothers), Dags-

boro. Sunny Side Farm is located in Frankford. 292 acres. Produces corn, soybeans and wheat. First Agricultural District approved in the state. Dates back to 1883.

- Darryl E. and Mary Jane Wharton, (husband and wife), Frankford. 13 acres. Produces corn and soybeans. Dates back to 1892.

- Courtland R. and Cathryn C. Dill (husband and wife), Harrington. 172 acres (two separate farms). Produces grain. Dates back to 1845 and 1869.

- F. Albert Webb III, Houston. "Down Home Farm," 382 acres. Produces corn, small grains and soybeans. Dates back to 1804.

- Daniel W. Magee, Oneida M. Justice, Jeanette M. Griffin (brother and sisters), Selbyville. 61 acres. Produces corn, soybeans, strawberries. Dates back to 1865.

Century Farm Awards are presented each year by the Department of Agriculture's Aglands Preservation Section to landowners who can document their farmland has been passed on through generations for at least 100 years. "Our mission is to help preserve

farmland for future generations using a variety of strategies," said Michael McGrath, manager of the Aglands Preservation Office. "This recognition program is a way to say thanks to families who are helping us do our job by maintaining a life style and supporting the state's agricultural industry."

Century Farm applications are reviewed annually by a committee comprised of representatives from various agricultural and historical organizations.

Farms must include at least 10 acres of the original parcel and generate a minimum income from the sale of agricultural products in order to qualify for the program.

Recipients are presented with an engraved pewter tray and metal sign which can be displayed on the homestead. Their names also are added to a permanent plaque located at the Department of Agriculture.

For more information about the Century Farm program or to receive an application, contact Cathy Mesick, administrative assistant, Aglands Preservation Office, at (800) 282-8685.

Booster Banquet Set

GEORGETOWN, Del. — The 1993 Delmarva Poultry Booster Banquet is set for Tuesday, April 27 at 6:30 p.m. in the Wicomico Youth and Civic Center, Salisbury, Md.

About 2,500 poultry industry personnel are expected to attend this event, marking the conclu-

sion of Delmarva Poultry Industry's annual fund drive. Final results of the drive will be announced and outstanding poultry producers, Delmarva's Distinguished Citizen, and the recipient of DPI's Medal of Achievement will be recognized. Entertainment will be provided by humorist Bryan Townsend.

Tioga County Conservationists Receive Awards

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employee at the Wellsboro Area High School (WAHS), this biology teacher has been the advisor to the Wellsboro High School Environment Teams for the past two years and her teams have won the county environthon both years. Puskar has initiated several Earth Day activities in the school and community and also teaches a course on the environment at the Pennsylvania College of Technology.

An advisor to the science and juggling clubs at WAHS, Puskar lives in Wellsboro with her husband Allan and two sons.

Prior to introducing the Outstanding 4-H'ers of 1992, 4-H Program Assistant Lee Hoar announced his difficulty in narrowing the winners to one boy and one girl in each of the four categories because, in his eyes, they were all winners. Awards went to first and second year members, Trisha Mc-

Ilwain of Canton and Tyler Wood of Mansfield; and third and fourth year members Ellen Norman of Liberty and Adam Landis of Roaring Branch, Green Form, Jason Mase and Elizabeth Norman, both of Liberty; and Senior Award, Teresa McIlwain of Canton and Chris Niemczyk of Mansfield.

Others recognized that evening for their outstanding service to the agricultural community were ASCS employee Clara Kilburn, Carroll Doan of Knoxville who received the Community Committee Service Award for 15 years with the ACSC, and Clint Baker for his 40 years of service as field representative for the ASCS. J. Dawn Bowers of Mansfield, nutrition education advisor with the extension office in Tioga County, received the Extension Cooperator Award.

Four ASCS employees were acknowledged for their efforts in

helping the Tioga County office receive an award for best public relations work in promoting the ASCS program. Eileen Dewey, district director of ASCS, called Alara Kilburn, Sherri Elder, Jim Welch, and Ken Palmer forward to accept the award.

Singled out for his service as public director for 15 continuous years with the Tioga County Conservation District was Theodore (Ted) Besanceney. Joining the staff in 1978, he served as vice chairman for one year and chairman for five years. Active in all the conservation district activities, Besanceney has taken a special interest in the youth and education committee. He has been responsible for many of the conservation education programs that the district has sponsored and is currently spearheading the plans to create an outdoor conservation classroom at the Tioga County Fairgrounds.



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