



# Tend-R-Leen® Dairy Beef Meetings



**Wed - March 17 - Lancaster, Pa.**

**Thurs - March 18 - Western, Pa.**

## Agenda

10:00 AM - 2:00 PM

Lunch Provided

→ **Tend-R-Leen® Produces Quality Beef**

Reggie Destree  
National Marketing Manager  
Domain Industries

→ **Raising Tend-R-Leen® Beef**

- "Birth To Market in 13 Months"
- Housing and Management
- Health and Profitability

Jerry Woodard, Director Beef Feeds  
Countrymark Coop, Columbus, Ohio

→ **Marketing Your Cattle**

Doug Kogel, Head Buyer  
Moyer Packing, Souderton, PA

**1,150 - 1,250  
Lb. Finished  
Steer In  
13 Months**

**Feed Conversion  
of 5 to 5.5 Lbs.  
Per Pound  
Of Gain**

**Dressing Percent  
Up To  
62%**

**Tender, Well-  
Marbled Beef  
With Less  
Exterior Fat And  
High Percent  
Of Retail Cuts**

**HOLSTEIN STEER - 1,225 LBS. - GROW OUT**

**- 13 Months -**

25 Lbs. Pennfield All Milk Replacer	\$17.73
450 Lbs. Tend-R-Leen 18% Starter #71809	61.86
475 Lbs. Tend-R-Leen 36% Finisher #73600	77.25

**TOTAL COST PURCHASED FEED \$156.84**

80 Bushels (4,480 lbs.) Whole Shell Corn	
@ \$2.64/Bushel	\$211.20

**TOTAL FEED COST \$368.04**

Vaccine & Implant 12.00

**TOTAL \$308.04**

90 Lbs. Start Weight - 1,225 Lbs. Finish Weight	
Cost Per Pound of Gain	\$.335

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**PROFITABILITY @ 64¢ MARKET**

Sales - 1,225 Lb. Finish Weight	\$784.00
Cost - Feed and Vaccine	-380.04
Bull Calf Value	-120.00

**EXPECTED GROSS PROFIT = \$283.96**

**Tend-R-Leen:  
A Profitable Way To Feed  
Beef Cattle.**

The Tend-R-Leen program is simple and convenient with no complicated formulas. Cattle eat only whole shelled corn, supplemented with the Tend-R-Leen formula and mineral.

The Tend-R-Leen program eliminates roughage feeding, expensive storage and processing. There is no grinding; less equipment and labor are needed. And there's up to 50% less manure produced.

The Tend-R-Leen program gets animals to market weight in 12 months or less.

**For Location & Reservation Call:**

**PA Only: 1-800-732-0467 Outside PA: 1-800-233-0202**

Customer Service - Extension 8756, or Sandy - Extension 8791



**pennfield feeds**