

# Dekalb Buys White Corn Germplasm

DEKALB, Ill. — Dekalb Plant Genetics has expanded its specialty-use product line through the acquisition of all of the white corn germplasm from NobleBear Seed Company, Overland Park, Kan. NobleBear is a leading mark-

eter of hybrid seed for white, food-grade corn.

The agreement also includes a small supply of four commercial hybrids that will be available to Dekalb customers in 1993. The purchase does not include buying

the NobleBear trademark, name, yellow corn hybrids, or any other physical assets. Terms of the transaction were not disclosed.

"This acquisition is intended to strengthen the food corn product line of our U.S. seed business,"

said Tom Rice, Dekalb's president. "It allows us to offer our dealers and customers a wider selection of Dekalb food corn hybrids of varying maturities. It also provides Dekalb corn breeders with hybrids and inbreds that should enrich our

white corn breeding program for years to come."

"The white corn market currently accounts for less than 1 percent of seed corn acreage in the United States," Rice said. "However, it has experienced good growth in recent years, primarily due to the popularity of tacos and other Mexican foods."

## Genetic Management Service

(GMS)

The Total Breeding Management Program



**A** Thousand Days  
**And A**  
Thousand  
Nights

Bess' heifer freshens



Breed Bess' heifer

202 days & nights

THAT'S RIGHT, it will be a thousand days and a thousand nights from the day you breed Old Bess until her heifer is in production. That's a long time and a lot of hard work. Then to your dismay you discover you have a complete dud. What went wrong? The day Old Bess was in heat you were anxious to get to baling hay. So you kicked her out with the bull you had used all winter to breed the heifers. You saved some time and lost a lot of money. You can avoid those hasty and costly decisions in the future by enrolling your herd in the Genetic Management Service Program.

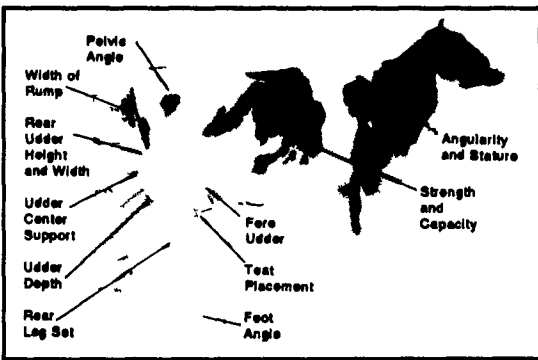
Bess has heifer calf

436 days & nights

At your convenience a trained evaluator will go over each cow in your herd and determine her strong and weak points. With the aid of a computer which can sort through thousands of bits of information rapidly a recommendation will be made as to the best bull to be used on each cow. Ask your ABS Representative about this planned breeding program now.

Breed Old Bess

202 days & nights



For More Information, Call Your Local ABS Representative or 1-800-ABS-STUD



**Reliably Ahead!**

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### Farm Preservation Funds To Use Or Lose

LEBANON (Lebanon Co.) — The Lebanon County Agricultural Land Preservation Board has approximately \$590,000 available to purchase conservation easements on qualified county farms.

Roughly 13 percent of these funds have been appropriated by the Lebanon County Commissioners while the remainder comes from the Commonwealth of Pennsylvania.

Interested landowners should make an appointment with Charles Wertz at the Lebanon County Conservation District (272-3377) to learn further details of the application process.

Time is of the essence as funds not utilized by Lebanon County landowners by the end of 1993 will be reallocated to those counties spending their shares.

Round one of the county's program closes on April 30, at which time it is likely the county board will make offers to do appraisals for qualifying landowners.

Potential applicants can also apply to the program after April 30 in either of two remaining enrollment rounds.

To date, four Lebanon County farms totaling approximately 430 acres have been preserved. Two more farms totaling about 228 acres are likely to be preserved pending their approval by the state.

Candidates must be in an approved Agricultural Security Area in their municipality and meet several other criteria to qualify for the program.

