# Save For Future Use If You Are Plu

## Chore-Time And Northeast 191

Following are claims taken from our competitiors' recently placed a let

#### Their Claims

1. (We are) #1 in owner loyalty. More people buy (from us) when they remodel than any other system."

2." "(Our) superior suspension systems keep cages from sagging between stands."

3. "Our chain feeder trough allows easy access to feed but keeps feed levels further below the lip of the trough compared to drag auger trough."

4. "Our chain feeder trough has a steep sidewall, discouraging feed build-up. Their slope can allow a build-up inviting mold and disease."

5. "Our trough is "ribbed" for strength. -Theirs is built for price alone.'

6. "Actual feeding space with drag auger is skimpy. In fact our chain feeder has 21/2 times more feeding space per bird."

7. "This allows the chain feeder to run as few as three times per day while the auger must run eight or more times per day."

8. "Chain carries feed and supplies a uniform ration, with no feed waste.

#### Our Response

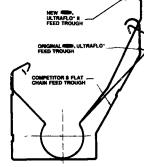
Since Ultrafio was introduced Chore-Time has out sold other brands in new and remodeled houses, in our sales area and nation wide. We admit we have had an advantage because much of our remodeling has been complexes. But when companies order 2, 3, 6, 20 or more houses at a time, changing over entire complexes - what does that tell you?

Almost all houses remodeled with Chore-Time previously had other brands of cages. Send for our list of over 200 Ultraflo houses in the Northeast.

Producers with older houses say truss rods have always been a problem - they eventually stretch, especially with cages installed on 10 foot centers. This results in trough wear and egg roll out troubles. That is why Chore-Time has designed truss rods out of their systems. Chore-Time uses 4 foot, 5 foot or 8 foot centers and has no truss rods. Cages are straight when new and stay straight.

The distance from the back lip of our trough is the same. Birds do not have to reach any farther to find feed. In addition, Ultrafic contains feed in the bulb shaped bottom of the trough and the auger acts as a grid reducing waste compared to chain.

Ultraflo has the steepest sidewall of any feeder on the market and the least feed buildup. Ultrafio moves all the feed in the trough while theirs leaves feed beside the chain causing feed separation. Flat chain has barrels which are difficult to clean. Ultrafic will completely clean out in one run prior to wash down.



Chore-Time trough is not built for price alone, actually it is made with more expensive 20 gauge high tensile strength steel and has more continuous breaks (9 verses 7) for greater strength.

Actual feeding space is the same for both. The only space limitation is the birds per cage. Ultraflo actually carries more feed than chain at normal levels!

According to producers and field service people the Ultraflo is run as few as 3 times a day with the average being only 5 times. Each time Ultraflo runs, the feed is re-mixed at start-up making it more appetizing to the birds. With Ultraflo you are free to feed more often without concern for wear and tear or electric usage you have with chain. You also can use stimulations. (running the feeder for 30 seconds) Ultraflo can do this.

Breeders and producers agree that being able to add or subtract feedings, change feeding times and use stimulations is a valuable tool to limit feed consumption and fine tune egg size. With Ultraflo you can control feed consumption and you won't have to keep your house 90° in the middle of winter.

When you watch chain run you will see that it only carries the feed that is on the top of the chain not what is along the sides. This results in a lot of feed separation. Ultraflo moves all feed. Chain allows birds to high-grade or pick over feed. Ultraflo's design and 80 feet per minute speed prevents birds from high grading feed. Our side by side video shows layers picking over feed when the chain runs, while when the Ultrafio runs birds do not eat until the auger stons

See for yourself! Send for our video showing chain feeders and Ultrafio running side by side.

#### Their Claims

9. "With the drag auger, birds turn sideways to eat...

10. ...requiring more length of feeder."

11. "Drag auger feeder's frequent feedings interrupt birds during peak laying

12. "Now you can feed the entire house faster with our 120 feet per minute "fast feed" chain feeder; and you can do it with no strain on feeder corners because of our new left hand drive.

13. "The hardest part about repairing a chain feeder is remembering where you left the hammer and chain breaker.

14. "With an auger system, the need for a welder, torch and grinder is almost routine. Down time is up, and repair hours

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15. "With a drag auger feeder, hens fight for feeding space many times a day causing unwanted activity in the cage...

16. "This results in more cracks and checks. Drag auger feeders encourage smaller eggs and more cracks and checks.'

17. "Our competitor pushes for a larger cage. Why? Because with drag auger feeding the birds can't get enough feed in a 12 inch cage. With chain feeding a 12 inch

**Chore-Time Cage Systems products** are backed by warranties which competitive manufacturers have not been willing to match. Ultraflo auger and trough are guaranteed for 5 years. Chore-Time cages are guaranteed for 10 years. Send or call for a copy of Chore-Time warranties. Compare Chore-Time warranties to other manufacturers.

### To meet your future needs Chore-Time has developed and introduced these new products:

- Ultraflo feeding
- 4 high 20" deep cages
- 5 high 20" deep cages
- Microprocessor controlled feeding
- 6 stage electronic thermostats
- · Variable speed egg collection
- Ultraflo II
- Self adjusting feed intakes
- Auger couplers
- · Our new egg collector -Ultralift
- 24" belt cross conveyor
- 24" galvanized rod conveyor
- · Uniback extra room top cage
- In-line feed cleaners

• Turbo ventilation-a total concept for better production and dryer manure.

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