



Tend-R-Leen® Dairy Beef Meetings



Wed - March 17 - Lancaster, Pa.

Thurs - March 18 - Western, Pa.

Agenda

10:00 AM - 2:00 PM

Lunch Provided

→ **Tend-R-Leen® Produces Quality Beef**

Reggie Destree
National Marketing Manager
Domain Industries

→ **Raising Tend-R-Leen® Beef**

- "Birth To Market in 13 Months"
- Housing and Management
- Health and Profitability

Jerry Woodard, Director Beef Feeds
Countrymark Coop, Columbus, Ohio

→ **Marketing Your Cattle**

Doug Kogel, Head Buyer
Moyer Packing, Souderton, PA

**1,150 - 1,250
Lb. Finished
Steer In
13 Months**

**Dressing Percent
Up To
62%**

**Feed Conversion
of 5 to 5.5 Lbs.
Per Pound
Of Gain**

**Tender, Well-
Marbled Beef
With Less
Exterior Fat And
High Percent
Of Retail Cuts**

HOLSTEIN STEER - 1,225 LBS. - GROW OUT

- 13 Months -

25 Lbs. Pennfield All Milk Replacer	\$17.73
450 Lbs. Tend-R-Leen 18% Starter #71809	61.86
475 Lbs. Tend-R-Leen 36% Finisher #73600	77.25

TOTAL COST PURCHASED FEED \$156.84

80 Bushels (4,480 lbs.) Whole Shell Corn	
@ \$2.64/Bushel	\$211.20

TOTAL FEED COST \$368.04

Vaccine & Implant 12.00

TOTAL \$308.04

90 Lbs. Start Weight - 1,225 Lbs. Finish Weight	
Cost Per Pound of Gain	\$.335

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PROFITABILITY @ 64¢ MARKET

Sales - 1,225 Lb. Finish Weight	\$784.00
Cost - Feed and Vaccine	-380.04
Bull Calf Value	-120.00

EXPECTED GROSS PROFIT = \$283.96

**Tend-R-Leen:
A Profitable Way To Feed
Beef Cattle.**

The Tend-R-Leen program is simple and convenient with no complicated formulas. Cattle eat only whole shelled corn, supplemented with the Tend-R-Leen formula and mineral.

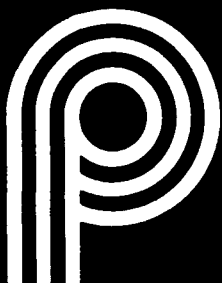
The Tend-R-Leen program eliminates roughage feeding, expensive storage and processing. There is no grinding; less equipment and labor are needed. And there's up to 50% less manure produced.

The Tend-R-Leen program gets animals to market weight in 12 months or less.

For Location & Reservation Call:

PA Only: 1-800-732-0467 Outside PA: 1-800-233-0202

Customer Service - Extension 8756, or Sandy - Extension 8791



pennfield feeds