

## Sire Power Has Turn Around Year

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UNIVERSITY PARK (Centre Co.) — The Penn State Dairy Science Club and the Penn State Block and Bridle Club will be sponsoring the fourth annual Animal Products Spectacular from 10 a.m. to 4 p.m. on Saturday, February 6, at the Nittany Mall in State College.

This event promotes the importance of animal products and their nutritional values to consumers. There will be many displays and people on hand to talk to shoppers about animal products.

Food samples and door prizes will be given throughout the day.

Secretary of Agriculture Boyd Wolff and his wife Peggy will help judge the cooking contest which starts at 11:30 a.m.

Others, such as Lamartine Hood, dean of the College of Agricultural Sciences, and commodity queens will also be in attendance.



Edward and Gertrude Flitcraft received the service to A.I. award.

tributor to Sire Power's sales for many years.

Sire Power's financial statement for the year showed a 9.5 percent increase in income, and a .1 percent increase in expenses. But the board of directors concluded the dollar distribution to the average patron would not have been sufficient to warrant the expense incurred in making the distribution, so the net income was paid into reserves, which contributed to an increase in equity of \$299,000.

General Manager DuWayne Kutz reported that the closing of the Frederick, Maryland, facilities over the past two years has given the association improved efficiencies of operation. No additional employees were added as the bulls and all operational activities were transferred to Tunkhannock.

Kutz said the future calls for Sire Power to sample and maintain a large enough sire program to be

competitive in the A.I. industry.

"Radical changes are being made in our industry," Kutz said. "In Wisconsin a holding cooperative structure has been developed between an A.I. organization and the Wisconsin DHIA. This was done with the thought that ultimately there will be long range savings for dairymen. If this is true, then this structure deserves consideration here in the East.

"National DHIA will decide in March if state boundaries limiting competition between DHI's will be dropped or maintained. Whether this is a positive or a negative direction, only time will tell. However, in all of agriculture, the buzz word is efficiency, and possibly competition in the DHIA system will help to gain some efficiency."

In the awards program, Edward Flitcraft was named the recipient of Sire Power's annual service to A.I. award. Ed and his wife Gertrude received a plaque from President Rickard.

Fifteen college students from Sire Power's membership areas were presented \$500 scholarships. The applicants were required to submit a scholarship application form that was screened by each sales division's scholarship committee. In addition a \$2,000 scholarship was awarded in memory of Lew Campbell, Sire Power's past general manager. The Lew Campbell Memorial Scholarship was presented to Rebecca Sonnen, Richland.

Other scholarship winners were: from the Northeast sales division, Melanie Eachus, Woodstown, NJ; Robert O'Toole, Loysville; Kirk Satzahn, Womelsdorf; Scott Youse, Oley; Jeffrey Pirrung, Ulysses; Steven Dietrich, Germansville; Teresa Hill, Lebanon; Keyin Smith, Milton; Andrew Morley, Genesee; and Shelley Harshbarger, Mifflintown.

In the Maryland sales division are Jennifer Trout, Forrest Hill; Heather Hamm, Clarksburg; Bardley Morris, Chestertown; and James Allen, Jefferson.

William Pratt, South Point, Ohio, was from the West Virginia sales division.



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