

DPI Elects Officers, Directors



New officers assumed their duties on January 1, 1993 for Delmarva Poultry Industry, Inc. (DPI), a non-profit trade association. The new president is, far right, Larry K. Winslow, vice president, fresh poultry operations, Perdue Farms, Inc., Salisbury, Md. Other officers are, left to right, immediate past president Dr. G. Thomas Holder, director of avian health, Allen's Hatchery, Inc., Seaford, Del.; second vice president Dr. Douglas K. Marvil, corporate director of nutrition, Showell Farms, Inc., Showell, Md.; and first vice president Walter W. Moorhead, complex manager, Townsends, Inc., Millsboro, Del.

GEORGETOWN, Del. — New officers and directors for Delmarva Poultry Industry, Inc. (DPI), the 4,000-member trade association for Delmarva's more than \$1 billion a year poultry industry, assumed office on January 1.

The new DPI president is Larry K. Winslow of Salisbury, Md., vice president, fresh poultry operations, Perdue Farms, Inc. Winslow has served as a DPI director for several years, most recently as first vice president and chairman of the DPI Fund Drive.

The new first vice president is Walter W. Moorhead, complex manager, Townsends, Inc., Millsboro, Del. Second vice president is Dr. Douglas K. Marvil, corporate director of nutrition, Showell Farms, Inc., Showell Md. The immediate past president is Dr. G. Thomas Holder, director of avian health, Allen's Hatchery, Inc., Seaford, Del.

There are several new members

of the board of directors in 1993. They are Gerald Randolph, Hudson Foods, Inc., Berlin, Md.; Mark H. Welborn, Tyson Foods, Inc., Snow Hill, Md.; D. William Bruning, Jr., Bruning Farms, Snow Hill, Md.; Patricia A. Tanner, Poultry Grower, Seaford, Del.; Norma Lee Conaway, Conaway Processing Equipment Co., Seaford, Del.; William E. Shoffler, Consolidated Rail Corporation, Philadelphia, Pa.; and Alford J. Olinde, Avian Farms International, Salisbury, Md.

Returning DPI board members from Delaware are George A. Adkins, Allen's Milling Co., Delmar; Warren L. Allen, Jr., Allen's Hatchery, Inc., Seaford; A. James Dennis, Jr., Perdue Farms, Inc., Georgetown; D. Daryl Houghton, Townsends Inc., Millsboro; Wayne M. Jones, ConArga Broiler Co., Milford; Dr. Spangler Klopp, Intervet, Inc. Millsboro; Leon J. LaChance

Allen's Hatchery, Inc., Seaford; Donald J. Lynch, Animal Health Sales, Inc., Selbyville; Warren H. Mumford, Mumford Sheet Metal Works, Inc., Selbyville; David L. Pogge, Mountaire Farms of Delmarva, Inc., Selbyville; Charles S. Postles, Jr., Poultry Grower, Milford; Edward H. Ralph, Laurel; Lloyd R. Webb, Delaware Farm Credit, Georgetown; From Maryland: P. Terry Baker, Showell Farms, Inc., Showell; Alden H. Balfany, Central Grain, Inc., Salisbury; Roy V. Beauchamp, Long & Foster, Salisbury; Charles Carpenter, Perdue Farms, Inc., Salisbury; Paul E. Downes, Mountaire Farms of Delmarva, Inc., Princess Anne; W. Simpson Dunahoo, Poultry Grower, Hebron; Paul E. Ferrier, G & M Sales of Delmarva, Salisbury; Robert K. Holland, Perdue, Inc., Salisbury; Otto K. Lange, Easton; Pelham B. Lawrence, Perdue Farms, Inc., Salisbury; Donald D. Mariner, Hudson Foods, Inc., Berlin; Kent E. Miller, Vineland Laboratories, Delmar; Robert G. Miller, Maryland National Bank, Salisbury; Harry J. Mitchell, Mitchell Farm, Inc., Berlin; L. Peter Patrick, Sharp Energy, Inc., Salisbury; Calvin Peterson, Delmar Power, Salisbury; Dr. Keith E. Rinehart, Perdue Farms, Inc., Salisbury; James N. Shelton, Poultry Grower, Parsonburg; Dr. Paul V. Twining, Jr., Paul Twining Associates, Inc., Princess Anne; John G. Wilson, ConAgra Broiler Co., Hurlock; Franklin L. Wrenn, Showell Farms, Inc., Showell and From Virginia: Paul G. Clifford, Bay-Cliff Farm, Atlantic; Carl A. Cold, Tyson Foods, Inc., Temperanceville.

Ex-officio board members representing the local land-grant universities are Dr. James L. Heath, University of Maryland; Dr. Bryan H. Johnson, University of Maryland; Dr. Raymond J. Miller, Maryland Institute for Agriculture & Natural Resources; Dr. John C. Nye, University of Delaware; and Dr. John H. Wolford, Virginia Tech.

Serving as committee chairmen for 1993 are Allied Industry-Dwight W. King, Select Labs,

Salisbury, Md.; Booster Banquet-L. Peter Patrick, Sharp Energy, Salisbury, Md.; Breeder and Hatchery-Floyd G. Bozman, Mountaire Farms of Delmarva, Inc., Princess Anne, Md.; Emergency Poultry Disease Task Force-Dr. G. Thomas Holder, Allen's Hatchery, Inc., Seaford, Del.; Food Safety-Dr. Keith E. Rinehart, Perdue Farms, Inc., Salisbury, Md.; Fund Drive-Walter W. Moorhead, Townsends, Inc., Millsboro, Del.; Grower-Kay R. Richardson, Sid Richardson Farm, Willards, Md.; Grow-Out

Management-William G. Massey, Mountaire Farms of Delmarva, Inc., Princess Anne, Md.; Nutrition and Feed Manufacturing-Dr. Paul V. Twining, Jr., Paul Twining Associates, Princess Anne, Md.; Poultry Health-Dr. Mark A. Dekich, Perdue Farms, Inc., Salisbury, Md.; Processing-Andrew V. Dorn, Perdue Farms, Inc., Accomac, Va.; Research Advisory-Dr. Henry M. Engster, Perdue Farms, Inc., Salisbury, Md.; Transportation-Kenneth S. Weisman, Showell Farms, Inc., Showell, Md.

ADADC Plans Meeting

SYRACUSE, N.Y. — "ADADC: Your Winning Team" will kick-off the 33rd American Dairy Association and Dairy Council, Inc. (ADADC) Annual Meeting on Tuesday, Feb. 16 at the Sheraton Inn, Syracuse, N.Y.

All dairy producers are invited to attend this meeting to find out how ADADC's game plan has worked to promote dairy products in the marketplace.

The annual meeting is to begin at 10:30 a.m. with a business meeting of the board of directors followed by a special awards luncheon at noon.

"ADADC: Your Winning Team," a review of ADADC's promotion programs, is to follow at 1:45 p.m.

Gregory D. Miller, Ph.D., director of National Dairy Council's Nutrition Research/Technical Services, is scheduled to cover national program areas in dairy nutrition, including how the dairy industry is involved in managing crises and issues such as food labeling.

Mike Leonhardt from ADADC's advertising agency,

D'Arcy, Masius, Benton & Bowles, will roundout the afternoon session with an overview of beverage advertising, and how dairy farmer promotion dollars are spent on advertising to get the greatest return on investment.

Following the meeting, the 30th Anniversary New York State Dairy Princess Pageant activities will commence at 5:30 p.m. with a milk punch reception, followed by a banquet and coronation of the 1993 State Princess.

Luncheon and banquet reservations are necessary and can be made by calling ADADC at (315) 472-9143.

Annual meeting registration is free; banquet tickets for the princess pageant are \$15 per person and must be prepaid.

The Sheraton Inn is located off exit 37 of the New York State Thruway.

The American Dairy Association and Dairy Council, Inc. is a dairy promotion organization representing dairy producers in New York, New Jersey and Pennsylvania.

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