

For me, the test of any alfalfa is how many pounds of nutrients per acre it produces.

I'm as interested as the next guy in what researchers are doing to improve the alfalfa varieties on the market today. But sometimes, I think seed companies forget that more leaves or better disease resistance by themselves don't produce more milk. The bottom line is pounds of nutrients per acre.

That's why I plant **Multi-plier** alfalfa from Jacques. Sure it's a multileaf and has good winter-hardiness and terrific disease resistance. But all that says to me is that **Multi-plier** has the potential to produce more pounds of nutrients per acre on my farm.

I look at my corn silage hybrids the same way. So I also plant a lot of **7970** from Jacques. Yes, it's big and leafy and yes, it makes a lot of grain and fits my operation. But my analysis only measures total digestible nutrients and that's what I'm looking for.

I'm open to new alfalfa varieties and silage corn hybrids, but only if they'll deliver more pounds of nutrients per acre than my Jacques' **Multi-plier** and **7970**.

corn • soybeans • alfalfa  
sorghum • sunflowers



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Lancaster Farming,  
Saturday, January 30,  
1993-A25

## AJCC Changes Staff

REYNOLDSBURG, Ohio — Executive Secretary Maurice Core announced two staff changes at The American Jersey Cattle Club that were effective Jan. 1.

Scott Bentley assumed the duties of special representative for The American Jersey Cattle Club and National All-Jersey Inc. In his new position he will assist with milk marketing and developing international cattle markets. Bentley will also be responsible for overseeing the field representatives of the AJCC.

Bentley joined the Jersey organization in 1985 as assistant superintendent of records and in 1987 assumed an area representative territory in Ohio, Indiana, Michigan, Pennsylvania and Maryland.

Bentley is a 1984 dairy science graduate of Iowa State University, and was the high individual in the 1983 National Intercollegiate Dairy Cattle Judging Contest. He will reside in Reynoldsburg.

David Parkinson rejoins the AJCC staff as the area representative in the territory formerly handled by Bentley. Parkinson will coordinate the marketing of Jersey cattle and Jersey milk and promote the breed improvement programs for the Jersey association in his new area.

Parkinson brings numerous years of experience working for the AJCC. He worked for the AJCC for one and a half years as managing editor of the *Jersey Journal* and for eight years as an area representative for the northeast until going to Comfort Hill Jersey Farm as general manager. His most current position was with the American Guernsey Association as coordinator of Guernsey Marketing Service.

Parkinson and his wife, Sara Gaetz, and their son Geoffrey live in Reynoldsburg.

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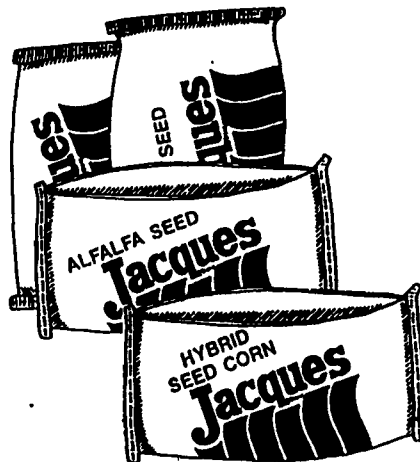
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