

"Scoopier Bowl" Ice Cream Feature At Farm Show

HARRISBURG (Dauphin Co.) — The 1993 Pennsylvania Farm Show will feature a new type of event, an ice cream "Scoopier Bowl." This popular activity, to be held on the show's opening day, Saturday, January 9, is modeled after events held in other major cities across the United States. This special ice cream lovers "feast" will begin at 1 p.m., in the upper level of the Northeast building, of the show complex. The "Scoopier Bowl" has been organized by Pennsylvania's Dairy Promotion Partners, the American

Dairy Association and Dairy Council, Mid East UDIA/F.O. 36 Advertising and Promotion Agency, and the Pennsylvania Dairy Promotion Program.

The ice cream event, not a typical winter attraction, has been organized to celebrate the state's large ice cream industry. Similar festivities have been held in Boston, Massachusetts, St. Louis, Missouri, and Syracuse, New York. The event in Boston, held on the Commons, just celebrated a tenth year, generating over a quar-

ter million dollars in ten years for Boston area charities.

The event in Pennsylvania will be just as important, as a Harrisburg area charity will benefit from the Farm Show "Scoopier Bowl." People entering the festival area will be charged a \$3 entry fee to enjoy all the ice cream products they want from six vendor booths. All of the proceeds generated by the event will be given to the Four Diamonds Fund, of the Hershey Medical Center.

"This event shows that the com-

munity cares for children with cancer and recognizes their families' need for support," said Louise Huntley Brown, Assistant Director of the Development Office at the Hershey Medical Center. "Approximately 99% of our funding is raised through community organizations. Support of this type is greatly appreciated by our program."

The Four Diamonds Fund annually supports over 350 children with cancer. The Fund provides one hundred percent coverage of hospital bills not covered by family insurance. The originators of the Fund had a child of their own suffer from cancer, and organized the fund to provide families with support for the tremendous financial burden from hospitalization. Additional monies from the Fund are used to support programs at the Medical Center including children's cancer research.

Central Pennsylvania manufacturers are providing several ice cream products for consumption. Each company will have a booth at the "Scoopier Bowl" to distribute some of their finest products. Participating companies include: Galliker's Dairy, of Johnstown; Hershey Creamery Company, of Harrisburg; Jack and Jill Ice Cream Company, of Bensalem; Kemps Food Inc., of Lancaster; and Turkey Hill Dairy Inc., of Conestoga.

The "Scoopier Bowl" will be preceded by a media ice cream making contest. This will begin just after 12 p.m., and will involve representatives of the Harrisburg area media. These groups will be creating their own flavors of homemade ice cream. "Scoopier Bowl" participants will be able to sample these special recipes during the afternoon festival. Kreider Dairy Farms will be preparing the media's ice cream flavors for public sampling.

The ice cream industry in Pennsylvania is recognized as the nation's second largest producer of ice cream. Manufacturers throughout the state make a variety of products from the hard-pack ice cream used for dipping to special frozen dairy novelties and treats. Many of the materials for these tempting delights are provided by Pennsylvania's dairy and agricultural food industries. The state's abundance of fresh cream and milk makes this area an excellent location for ice cream manufacturing.

Pennsylvania's Dairy Promotion Partners have been collectively promoting dairy products since 1989. The Pennsylvania Farm Show is just one of many activities jointly conducted by these organizations. Further information about the ice cream "Scoopier Bowl" at the Farm Show is available by calling (717) 787-6903.

Ag Teachers Elect Baker

ALEXANDRIA, Va. — Mee-Cee Baker of Port Royal, Pennsylvania was elected regional vice president for NVATA (National Vocational Agricultural Teacher's Association) during the 44th national convention held in St. Louis, Mo. recently.

Baker will serve a three-year term as the vice president in charge of NVATA activities in Region VI. The region is comprised of 13 states: Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Virginia, and West Virginia.

More than 6,000 agricultural educators are members of the NVATA. The annual membership in Region VI is approximately 600. Robert Orrock of Spotsylvania, Virginia was elected the al-

ternate vice president for the region. Dale Turnee from Holdenville, Okla. was elected president of the NVATA.

Baker earned a bachelor's in agricultural education from Penn State and a M.S. in agricultural economics from the University of Delaware. She is a Ph.D. candidate at Penn State majoring in agricultural education.

Baker as taught in the following school districts: Solanco in Quarryville, Pa.; Deptford in Deptford, N.J.; and Susquenita in Duncannon, Pa. She is teaching in Greenwood School District in Millersville, Pa. The Greenwood agriculture department has active FFA and young farmer chapters.

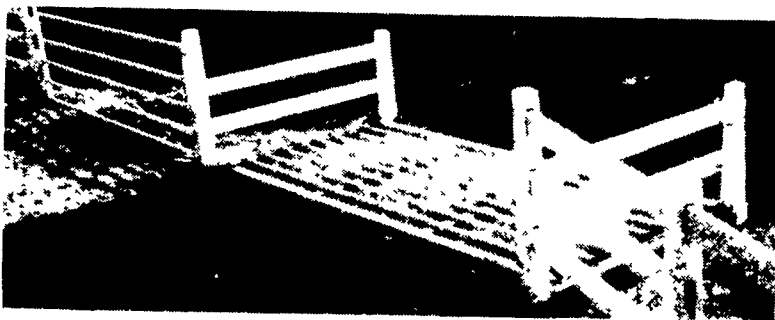
Baker is a member of the Pennsylvania Vocational Agricultural Teacher's Association (PVATA),

Pennsylvania State and National Education Associations (NEA, PSEA), Pennsylvania and American Vocational Associations (PVA, AVA), Phi Delta Kappa, Gamma Sigma Delta, and Omicron Tau Theta. She also holds membership in the state Grange and the Penn State Alumni Association.

As regional vice president, Baker will serve on the NVATA board of directors. Other members on the governing body are Samuel Custer of Ohio, Frank Trione of Alabama, Tom Hoffernan of Washington, Merle Richter of Wisconsin, Dale Turner of Oklahoma, and Tom Klein of Nevada.



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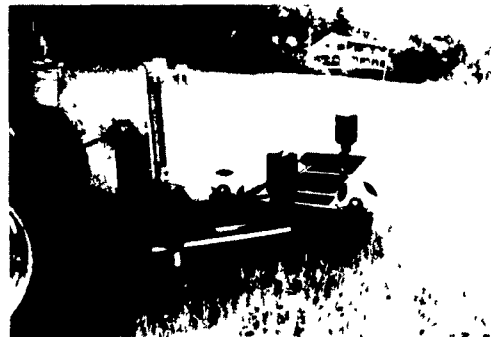
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