

# Facts And Special Attractions Listed For The 1993 Farm Show

**Animals On Display-** Livestock and poultry entries totaled 5,433 during last year's Farm Show. A comparable number of sheep, swine, horses, dairy cattle, beef cattle, dairy goats, poultry and rabbits are expected again. Always in the limelight throughout Farm Show Week, our livestock shows and sales attract exhibitors and visitors from all corners of the Commonwealth.

**Association Meetings-** Farm Show Week provides a great opportunity for agricultural associations to conduct business meetings since so many members are already attending or participating in the show. Five climate-controlled meeting rooms are located on the second floor and our food vendor serves catered meals. Please call 717-787-5373 if your farm organization would like to reserve a meeting room during the show.

**Baby Animal Learning Center-** This walk-through exhibit of small farm animals gives young people a chance to learn about the animals, how they are cared for and their contributions to agriculture.

**Beef Cattle-** Almost 400 head of beef cattle were exhibited during competition at the 1992 Farm Show. Open beef cattle judging is scheduled for Monday, featuring Angus, Charolais, Limousin, Polled Hereford and Simmental breeds. The junior beef breeding and junior steer classes will be judged on Wednesday in the Large Arena.

**Bred Gilt Sale-** The Bred Gilt Sale affords swine breeders an excellent opportunity to purchase champion animals to build and improve their herds. All eight breeds of swine are now sold on Saturday in the Small Arena.

**Butter Sculpture-** A lifesize sculpture depicting an old-time ice cream vendor will be hand-carved from butter and put on display in a refrigerated case in the front lobby. This is the third year the Pennsylvania Dairy Promotion Program has commissioned Ray Macintosh to do a sculpture. County dairy princesses will provide visitors with interesting facts about the dairy industry and the sculpture.

**Collectibles-** The farm toy collectibles that became so popular during the last two Farm Shows have been commissioned again for sale in 1993. This year's items are a Winross truck carrying a wooden block cut like the front of the Farm Show Building, a 1/16th scale model tractor of a Sheppard Diesel SD-3, and an Ertle truck bank that resembles the 1905 Ford delivery car. Paid reservations have been accepted in advance for the Winross trucks and Sheppard tractors.

**Commercial Exhibitors-** More than 275 commercial exhibitors feature the newest innovations in farm equipment, services and products. Allow yourself plenty of time to see this year's newest products and learn more about them from representatives of these American companies.

**Commodity Displays-** The commodity displays feature some of Pennsylvania's finest agricultural products in competition. From hobbyist to full-time farm families, exhibitors always enter their best samples of corn and hay, maple syrup and honey, fruits and vegetables, nuts and grains, evergreen trees and tobacco, dressed poultry and wool.

**Cooking Demonstrations-** Demonstrations will be featured Saturday through Wednesday in the Pennsylvania Food Pantry located in the West Lobby. Student chefs from the Indiana University of Pennsylvania and the Harrisburg Area Community College will delight visitors with their culinary talents in preparing and providing recipes using Pennsylvania food products. They'll show you great ways to enhance your meals, with versatility a key ingredient.

**Dairy Cattle Shows-** Over 400 head of dairy cattle will take up residence in the North Building throughout Farm Show Week. Tuesday is Dairy Day at the Farm Show with judging of six Pennsylvania breeds taking place in the Large Arena. The grand champion females from each breed competition will be on parade for selection of the Supreme Champion Dairy Cow and the \$1,000 top prize.

**Dairy Fun Night-** Showgoers will learn about the dairy industry during the fun-filled Tuesday evening program in the Small Arena. Co-sponsored by the Pennsylvania Dairy Promotion Program, the event pays tribute to the leading segment of our great agricultural industry with a variety of humorous contests.

**Dairy Goat Show-** This show is sanctioned as an open doe show by the American Dairy Goat Association. More than 200 dairy goats will be in the Large Arena on Thursday for judging beginning at 8:30 a.m., with competition in six different breeds. The dairy goats will be on display there throughout the day.

**Demonstrations-** A variety of interesting demonstrations by the state's agricultural organizations are being planned for a stage area on the second floor of the Northeast Building. Thirty-five different presentations will be conducted, Sunday through Thursday, in this new show-and-tell exhibit.

**Education Exhibits-** Federal and state government agencies, along with universities and agricultural organizations, offer Farm Show visitors valuable information on their services and activities. The Farm Show provides an excellent opportunity to talk with representatives of these groups and get firsthand information on a multitude of subjects.

## Rodeo In Farm Show's Large Arena

GETTYSBURG (Adams Co.) — The Pennsylvania State Farm Show Commission has announced that for the first time in the show's 77-year history it will solicit sponsors for the events in the large arena during Farm Show week.

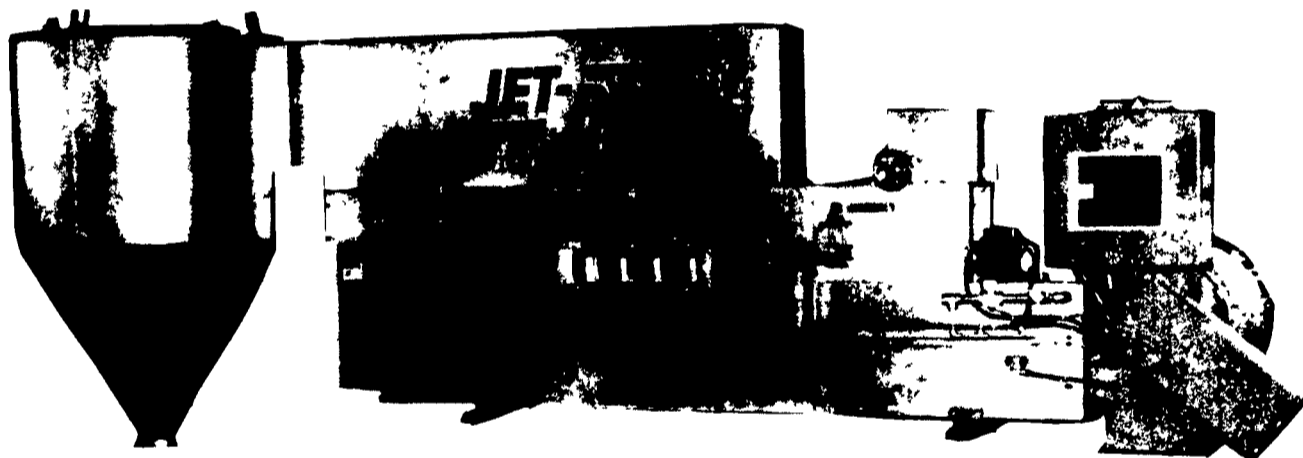
A Gettysburg based company, Dynamic Marketing, owned by Dave Martin has been awarded the contract to solicit sponsors for the NHSRA-sanctioned rodeo on Saturday, Jan. 9, and the Horse and Pony Pull scheduled during the annual event.

Interested parties and businesses will receive arena signage, VIP seats, and live announcements during the events in exchange for sponsorship dollars. Martin also will promote and solicit sponsorship for the American Finals Rodeo Nov. 19-21 and Bullride Mania April 17-18 in the same complex.

The Pennsylvania State Farm Show is located in the state's capital city of Harrisburg and is visited by more than 200,000 attendees annually during Farm Show Week in January. More than 8,000 exhibitors compete for \$195,000 in prizes at the world's largest indoor gathering (more than 14 acres under one roof) devoted entirely to promoting and celebrating agriculture. The commission's overall budget is \$3.2 million and generates \$7.6 million in direct and indirect spending in the Harrisburg area according to Penn State University's Department of Leisure Studies.

For more information on sponsoring the high school rodeo events, bareback bronco riding, steer wrestling, calf roping, Brahma bull riding, team roping, saddle bronc riding, girl's barrel race, pole bending, girl's goat tying, and breakaway roping, and the horse and pony pull, contact Dave Martin at (717) 334-7724 or 1607 Hanover Rd., Gettysburg, Pa. 17325.

COME TO BOOTH #596 & 597 AT THE FARM SHOW AND INCREASE PROFITS!

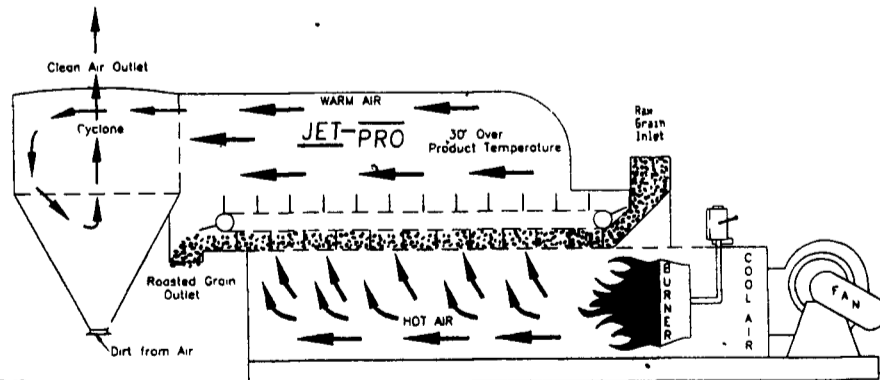


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