

# The Fielder's Choice™ Concept... An American Success Story

*“The Fielder's Choice story is one of good old Yankee ingenuity. It's an American success story. And it's proof of the power in giving the American farmer what he wants and deserves... high quality and high value.”*

*—Mike Williams, President*

## Winning in America

“You can probably remember when good old Yankee ingenuity and the efficiency of American industry ruled the world. Made in Japan meant junk. And you would never have used a tool made in Taiwan! What has happened?

Is it happening to American agriculture? Are we next? Right behind the auto industry, foreign companies are already buying the American seed corn industry.

“I say enough is enough! We of the family-owned, American companies remaining in the seed corn industry, must do much more than just get competitive. It's time for me to turn the tables and show the world what made America great in the first place.

