

Pork Improvement Project Uses Machines For Animal Evaluation

AMES, Iowa — All the elements of the National Farmers Organization (NFO) Pork Improvement Project are coming together. Members are using the latest in live animal evaluation technology to improve the quality and type of their hogs.

Better hogs give members market premiums and allow NFO negotiators more "price leverage" in the marketplace. Packers need and want meaty, lean hogs and will pay more for them.

Two machines are used — the Piglog 105 and the Renco Lean-

Meater. The purpose of the emphasis on live animal evaluation is to help members. With help from NFO staff, members can evaluate breeding stock to see if it measures up to their high standards.

The Piglog 105 uses ultra sound and user-friendly computer soft-

ware to measure and record a pig's backfat thickness, muscle thickness, lean meat percentage, and other animal data such as identification numbers, age, weight, etc.

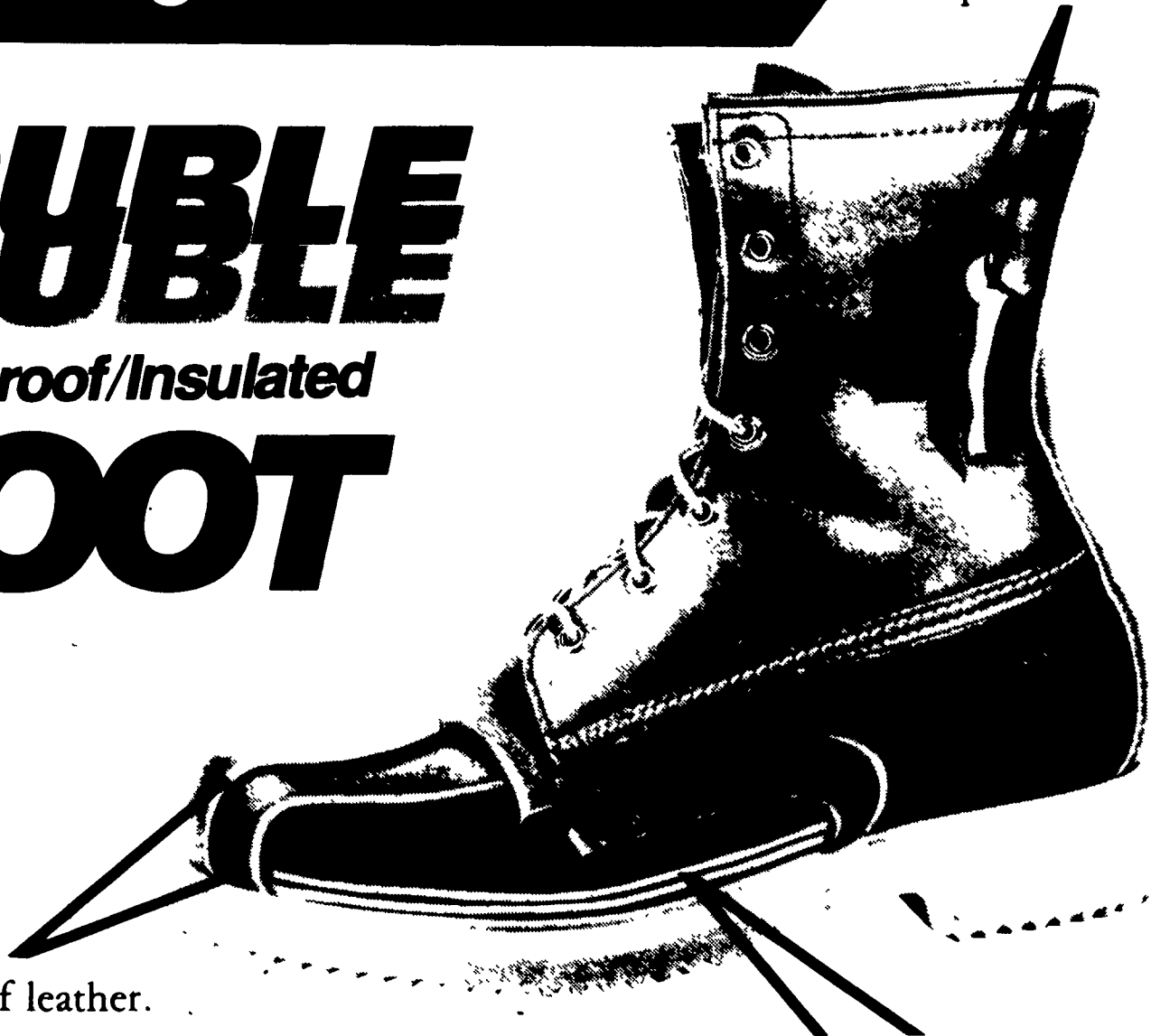
In order for all NFO hog producers to see this new technology at work, at the national convention

in Columbus, Ohio, NFO will have a Piglog 105 demonstration on a live hog. Michael D. Sullivan, general manager of Double Group, Limited — the developers of the Piglog 105 — will conduct the demonstration.

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