



# New Ultimate EXT.™ The Breakthrough Diet That Helps Her Add Several Pounds A Day.

When it comes to weight control and eating, dairy cows aren't like most people. A successful cow's diet should produce more pounds, not less, and her body weight needs to stay up after freshening.

Our new dairy feed works that way: introducing Ultimate EXT™ from Purina® Ultimate EXT helps cows produce more milk: an

average of five more pounds a day in over 14,000 cows. By helping cows reduce body weight loss after calving, Ultimate EXT also improves body condition which can enhance breeding efficiency.

To put more weight on your bottom line, ask us about new Ultimate EXT. It turns good cows into great ones.

#### FIELD PRODUCTION RESPONSE

Number of Herds	211
Number of Cows	14,166
Beginning Production	64.4lb/day
Ending Production	69.6lb/day
Ave. Increase Per Cow	5.2lb/day



## Contact Your Purina Dealer Today

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P.O. Box #130  
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