

Doebler's corn strategy for 1993

LOCK IN PRICES AND FOUR HYBRIDS THIS FALL.
REDUCE WEATHER RISK BY STAGGERING MATURITIES.

By Willard Jones



I'm Willard Jones, Doebler's sales manager, checking maturity of one of our varieties earlier this fall.

Doebler's corn strategy is just a common sense way of reducing crop risk. And it works.

But get moving. If you lock in your four favorite Doebler's hybrids by Nov. 16, you also lock in the lowest prices of the year.

Watch these savings add up:

1. Take advantage of Doebler's Turn-the-Clock-Back Sale. Save up to \$8 a bag.

2. Pay cash and deduct another 10%. There are no CDs around that will beat that.

3. Order alfalfa with your seed corn, and take volume discount on total sale. On 30 bag order, that drops price of Doebler's alfalfas to \$161.30. Now pay cash, deduct 10%. Your sale price: \$145.17.

How to handle bum weather

My favorite way to minimize bad weather is calendarizing. You spread the risk by juggling four hybrids and three maturities.

Plant early corn first. This normally gives you better emergence in a cold spring.

Then plant two midseason corns second and a late hybrid last.

The three maturities ear out at different times, reducing damage from dry weather or unfavorable pollination weather.

Earlier harvest limits possible frost damage.

It's something to think about when ordering 1993 hybrids.

Here's my picks for calendarizing

Calendarizing is cheap crop insurance against another bad weather year. In one plan, farmer used an early, medium and late hybrid for grain, and a second medium for silage.

Full Season Country

EARLY--Doebler 57XP, 97 days.
Or 66XP, 103 days.

MEDIUM--Doebler 75X-2, 113 days, 73XP, 112 days.

LATE--Doebler 86X-A (PA), 119 days; 86XA-2, 122 days (south).

SILAGE--Doebler 75XMOD2, 113 days.

110-Day Maturity Area

EARLY--Doebler 57XP, 97 days; or 45XP, 92 days.

MEDIUM--Doebler 69XP, 105 days; or 66XP, 103 days.

LATE--Doebler 75X, 113 days.

SILAGE--Doebler 650A-3 way, 100 days.

100-Day Maturity Area

EARLY--Doebler 29XA, 81 days; or 35XP, 83 days.

MEDIUM--Doebler 57XP, 97 days; or 45XP, 92 days.

LATE--Doebler 61X, 101 days; or 66XP, 103 days.

SILAGE--Doebler 370A-3 way, 85 days.

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