

Brown Swiss All American Winners Named



Grand champion Brown Swiss at the All-American. From left, Richard Keene, judge; Sandra Gross, PA Alternate Dairy Princess; Wayne Conrad, at the halter of the grand champion; and Wayne Sliker, owner, reserve grand champion.



Junior champions with friends are, from left, Richard Keene, judge; Sandra Gross, PA Alternate Dairy Princess; Wayne Sliker, St. Paris, OH, owner of junior champion; and Gary Mase, Lebanon, owner of the reserve junior champion.

HARRISBURG (Dauphin Co.)—Top Acres of St. Paris, took the top honors at the Eastern National Brown Swiss show held at the All-American this week. They captured the grand, reserve grand and the junior champion awards. In addition, Top Acres was named both the premier breeder and premier exhibitor of the show.

Gary Lee Mase, Lebanon had the grand champion bull, and the reserve junior champion female. Wayne Sliker, St. Paris, OH, had the reserve champion bull.

In state herd competition, honors went to Maryland, Virginia and Pennsylvania in that order.

The top placings are as follows:

BROWN SWISS

Bull Calf 1. Gary Lee Mase; 2. Wayne E. Sliker; 3. Martin & Jody Etzweiler.

Junior Yearling Bull 1,2. Dale R. Dirksen.

Senior Yearling Bull 1. Martin & Jody Etzweiler; 2. Dale R. Dirksen.

Champion Bull Gary Lee Mase.

Reserve Champion Bull Wayne E. Sliker.

Junior Heifer Calf 1. Susan Love, 2. Wayne E. Sliker; 3. Allen & Tammy Bassler.

Intermediate Calf 1,2. Wm. & Kathryn Kelly; 3. Dean & Brenda Daubert.

Senior Heifer Calf 1. Wayne E. Sliker; 2. Gary Lee Mase; 3. Howard & Norma Flemming.

Summer Yearling Heifer 1. Harold Long Family; 2. Theodore Duncan & George Wilber; 3. Sayward E. Green.

Spring Yearling Heifer 1,3. Wayne E. Sliker; 2. Dean & Brenda Daubert.

Winter Yearling Heifer 1. Larry R. Hill; 2. Wayne E. Sliker; 3. Theodore Duncan & George Wilber.

Fall Yearling Heifer 1. Richard J. Stephens; 2. William & Kathryn Kelly; 3. Robert W. Sigler.

Best Junior Bred & Owned 1. Top Acres; 2. Mase Meadow Hill; 3. Top Acres.

Junior Champion Top Acres.

Reserve Junior Champion Gary Lee Mase.

Junior Best Three Females 1. Wayne E. Sliker; 2. Dean & Brenda Daubert; 3. William & Kathryn Kelly.

Dry Cow 1. Allen & Tammy Bassler; 2. Wayne E. Sliker; 3. James L. Kennedy Family.

Futurity 1,2. James L. Kennedy Family; 3. Thomas & Dale Smith & Family.

Junior 2 Years Old 1. Wayne E. Sliker; 2. Allen & Tammy Bassler; 3. Pheasant Ridge Farm.

Senior 2 Year Old 1. Gary Lee Mase; 2. D. Bradley Garst, Inc.; 3. Wayne E. Sliker.

3 Years Old 1,2,3. Wayne E. Sliker.

4 Years Old 1. Wayne E. Sliker; 2. D. Bradley Garst, Inc.; 3. George L. Bassler.

5 Years Old 1. Jeremy McDonald; 2. Gary Lee Mase; 3. Wayne E. Sliker.

6 Years and Over 1. Wayne E. Sliker; 2. Will R. Daubert; 3. Jeremy McDonald.

Grand Champion Female Top Acres.

Reserve Grand Champion Top Acres.

Total Performance Winner 1,2. Top Acres; 3. Shen-Vai Farm.

Best Three Females 1. Wayne E. Sliker; 2. Jeremy McDonald; 3. Gary Lee Mase.

Dairy Herd 1. Wayne E. Sliker; 2. Jeremy McDonald; 3. Howard & Norma Flemming.

Produce of Dam 1. Wayne E. Sliker; 2. Allen & Tammy Bassler; 3. James L. Kennedy Family.

Dam and Daughter 1. Wayne E. Sliker; 2. Gary Lee Mase; 3. George Bassler.

State and Provincial Herd 1. Md., 2. Va.; 3. Pa.

Premier Breeders Top Acres.

Premier Exhibitor Top Acres.

Premier Sire Bridge View Farm.

Eastern National

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heifer consigned by Plushanski Farm in Kutztown.

Several hundred people attended the sale as buyers or observers, and witnessed an unofficial total sale of \$273,150 for the 56 lots consigned. The average sale price was \$4,878.

Five intended lots were pulled from the offering. Two were added. All prices for the sale are unofficial until sale managers have an opportunity to check over details.

Buyers from Pennsylvania, Ontario and nine states — including New Jersey, New York, Maine, California, Wisconsin, North Carolina, Texas, Vermont and Georgia — purchased consignment animals during the sale.

Many consignments came from Pennsylvania, along with offerings from many other Northeastern, Eastern and Southern states. There were even offerings from Wisconsin, Illinois and Ohio.

ABS Specialty Genetics, DeForest, Wis., purchased the Meyer's calf, Tidy-Brook Tesk Scamper-Et, a daughter of sire Tesk-Holm Valiant Rockie, an Excellent 94-GM, with PTAs of +2,124 pounds milk, +52 pounds fat and +69 pounds of protein.

The dam is Tidy-Brook Sally Cleitus and the grandam is a Very Good 85-point Ned Boy daughter which posted a 365-day lactation record of 41,439 pounds of milk, 1,378 pounds of protein. She started that lactation at 3-years, 10 months old.

The dam, Sally Cleitus, posted a 365-day record as a 2-year-old of 30,946 pounds of milk and 1,079 pounds of protein. Scamper is the first heifer out of Sally, although she already has three sons in artificial insemination sire-proving programs and 10 others contracted.

The records on the dam and grandam were made on two-times-per-day milking, not three.

"We were pleased with the price," said Mark Meyers, who is in partnership with son Alan on their fourth-generation Franklin County dairy farm, where they

milk 80 registered Holsteins.

Except for the 4-H and local shows for the children, the Meyers do not show cattle, they said. However, the Meyers are not new to the Eastern Holstein Sale. Last year they purchased a calf and Wednesday said they were pleased with the growth of the animal. They said it seems to be following the promise of its pedigree.

The other top selling offering was the Plushanski consignment, which was purchased for \$16,000 by Andrew Stoltzfus, of Morgantown, in Berks County. Stoltzfus milks about 120 grade and registered Holsteins and has a rolling herd average of more than 20,000 pounds of milk.

The first choice female of a flush being made on Plushanski Blackstar Fia-Et, a Very Good 87 as a 2-year-old, already has international interest in the genetics, with a bull from the same crossing of Fia and A Ronnybrook Prelude-ET, Canada's top LPI sire, already contracted to a Japanese business.

For \$10,000, Lester Poust of Muncy, purchased the third highest selling lot — a first choice female from eight pregnancies out of a Ned Boy daughter crossed to Exranco Thor which was consigned by E. James McMath II, of Mt. Union.

The dam of the pregnancy is no ordinary cow: Bardale Ned Boy Jonell, in addition to being classified for type as an Excellent 92-point female at 5 years old, has also finished her last 365-day lactation on twice-per-day milking with 43,000 pounds of milk, 1,919 pounds of fat, and 1,533 pounds of protein. She was the national champion for protein and was second for fat.

The fourth highest selling was a consignment from Kemview Holsteins, of Bainbridge, N.Y., which sold to a Maine syndicate for \$9,500. The consignment is a very senior yearling, just under 2-years-old, due Nov. 13 to Singing-Brook N-B Mascot-Et, a Very Good 88-point GM, with PTAs of +2,132 pounds milk, +54 pounds fat and +71 pounds of protein.

The Maine syndicate consisted of Steve Keene, Steve Smith, and Chet Crosby, of Auburn, according to sale records.

Fifth highest on the list was a first choice female from a flush out of a 2-year-old Very Good, 88-point Blackstar daughter with an Excellent mammary. It was consigned by Rick Wadel of Shippenburg and Ricecrest Holsteins of Chambersburg. It was pur-

chased by Dennis Yousey, of Casanova, N.Y. for \$9,000.

The dam, Wa-Del RC Blackstar Molly-Et, has already posted a 254-day record of 19,311 pounds of milk with a 3.6 percent fat content and 3.2 percent protein content.

Although no price records were broken, the sale was a success and highlighted a lot of strong genetics, according to sale officials.

On the sales staff were well-known Holstein salesman Horace

Backus; Dave Rama, of The Cattle Exchange; Bill Nichol and Ken Roney of the Pennsylvania Holstein Association; and Dale Kranz, Duane Conant, Mike Weimer, and Don Welk.

Jan Harding, program director of the Pennsylvania Dairy Princess and Promotion Services, Inc., along with several dairy princesses, also helped keep track of the sale, making it run smoothly, Roney said.

Reich To Be Honored

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and Community: Co-essential and Compatible will be affirmed in the keynote address "A Cooperative Vision for Rural America" by William J. Nelson, president of the Cooperative Foundation and consultant to the Cenex Education Fund. Nelson will be followed by panelists Bobby R. Jones, Executive Vice President of Northeastern Farm Credit; Edward Graves, General Manager of Coastal Electric Cooperative, South Carolina; and Tony Schlesier, Manager-Cooperative Relations of Eastern Milk Producers Cooperative Association. Panel Moderator Dr. Jim Baarda, Vice President - Education for the National Council of Farmer Cooperatives, will moderate the panel as they explore cooperative business-community relations from local, regional, and global perspectives. Issue management consultant, Carol James, founder of Carol James Communications, will wrap up the afternoon session. Highlight of the Thursday evening reception and dinner will be the presentation of the first Hal F. Doran Business Education Award to Bob Reich, president of Northeastern Farm Credit of Lewisburg. Council Business will be the main topic for the Friday session including an open forum on dues restructuring and the Council's annual Business Meeting.

The Doran award recognizes individuals who demonstrate exceptional dedication and leadership in furthering the understanding of cooperatives in the American business enterprise system.

The award consists of cash award of \$500 and a commemorative Nittany Lion.

Reich was chosen from a several outstanding nominees by members of the Penn State University/Pennsylvania Council of Cooperatives Joint Education Coordinating Committee.

The award is sponsored by the Hal F. Doran endowment fund. That was started in 1991 in honor of Doran's many years of service to cooperative education. Contributions to the endowment may be made through the Penn State Cooperative Education Program.

Reich has been active as a cooperative educator and advocate for many years. He has been President and CEO of Northeastern Farm Credit Services in Lewisburg for eighteen years. He joined NE Farm Credit in 1967, as a farm credit loan officer, was promoted to associate manager in 1972. Reich has served in numerous leadership roles within the farm credit system and was honored in 1984 with the Baltimore District President's Award in recognition of his agricultural and community leadership. His distinguished tenure with PCC, previously known as the Pennsylvania Association of Farm Cooperatives (PAFC), includes election to the (PAFC) Board of Directors in 1974, serving on numerous committees, including "The Plan for the '80's" and the PSU-PCC Joint Committee among others. He chaired the Leadership Development for the "Plan for the '80's", was elected vice president for association programs in 1980 and



Bob Reich

PAFC President in 1985. Reich is a frequent speaker and educator at cooperative meetings, training events and schools throughout PA and the nation.

Reich's job experience includes work on a Holstein dairy farm, assisting in a Lewisburg veterinary clinic, and commercial lending before his very successful career in farm credit. Bob shares his leadership with the community as a director of the Susquehanna Valley Chamber of Commerce and a member of that organization's Governmental Affairs Committee, and a special committee to study toxic waste disposal. In addition, Reich serves on the Penn State University College of Agriculture Advisory Committee and as an agriculture credit advisor to the PA Department of Agriculture.

Bob and his wife Virginia are avid golfers, have two married sons, Mark and Andrew.