CATTLE 160. STEERS: HIGH CHOICE AND PRIME 72.50-74.75, CHOICE 71.00-72.00, SELECT 68.00-70.00, SELECT & CHOICE HOLS-TEINS 65,00.

HEIFERS: CHOICE 74.00, SELECT 69 00-71.00.

COWS: BREAKING UTILITY & COMMERCIAL 55.00, CUTTER & BON-ING UTILITY 48.00-51.50, CANNER & LOW CUTTER 44.00-46.00, SHELLS

BULLOCKS: SELECT 67.50. BULLS: YIELD GRADE NO. 1 55.00-60.00.

CALVES: 141: FEEDER CATTLE 500 LBS. 80.00; 650 LBS. 78.00-80.00; HOLS-TEIN BULLS #1 100 LBS. 130.00, #2 90-98LBS. 110.00-120.00, HOLSTEIN HEIFERS 100 LBS. 155.00.

HOGS: 175. B&G US NO. 1-2 240 LBS. 42 60, US NO. 1-3 255 LBS. 41.00, SOW US NO. 1-3 215 LBS. 40.00, BOARS FEEDER PIGS: 4. US NO. 1-3 20/35

LBS. 27.00 PER HEAD. SHEEP: 65. H. CHOICE & PRIME SL. LAMBS 88 LBS. 55.00; CHOICE 101 LBS. 49.00, SHEEP 27.00.

Eighty-Four, Pa.

Monday, Sept. 7, 1992

Report Supplied by Auction

HEIFERS: CHOICE 65.00-68.00. COWS: UTILITY AND COMMER-CIAL 48.00-52.50; CUTTERS, BONERS

BULLS: GRADE #1 58.00-64.00; #2

FEEDER STEERS: 75.00-104.00. HEIFERS: 63.00-85.00.

CALVES: 170 HEAD. VEALERS CHOICE 69.00-100.00.
FARM CALVES, HOLSTEIN BULLS #1 110.00-141.00; #2 85.00-110.00; BEEF

HOGS: 129 HEAD. #1&2 38.50-41.25...

LAMBS: 261 HEAD. HIGH CHOICE, 2

AND UTILITIES 42.00-46.50.

XB BULLS 85.00-152.00.

66.00-70.50

50.00-57.50.

CATTLE 356. CHOICE STEERS

GOATS: 1, MEDIUM 48.00. SEPT. 25, 7:30 P.M. CONSIGN BETWEEN 8 A.M. AND 2 P.M. **Eighty-Four Livestock**

> GOOD VEAL: 70.00-89.00. COMMON VEAL: 30.00-69.00. SELECT STEERS: 63.00-69.00. COMMON STEERS: 47.00-62.00. COMMERCIAL COWS: 45.00-51.50. CANNERS-CUTTERS: 42.00-49.00. SHELLS: 36.00-41.00.

HEAD, AT 67.00; CHOICE 47.00-52.50; FEEDER LAMBS, GOOD AND CHOICE

37.00-58.00. GOATS: 22 HEAD. LARGE 40.00-72.00, MEDIUM 25.00-35.00,

SMALL 15.00-28.00. YEARLING FEEDER CATTLE SALE

> **Buffalo Produce** Mifflinburg R3 Sept. 8 and 10, 1992

COMMON HEIFERS: 52.00-62.00.

GOOD FEEDERS: 70.00-82.00. COMMON FEEDERS: 46.00-69.00.

BULLS: 48.00-55.00.

GOOD HOGS: 42.00-42.75.

Report Supplied by Auction APPLES: MACS: 6.50 BU; PAULA RED: 6.00-7.50 BU. BEANS: GREEN 7.00-9.00 ¼ BU. YELLOW 6.00-9.00 ¼ BU. BEANS: LIMA 11.00-14.00 ¼ BU. BLUEBERRIES: 1.30 PT. BROCCOLI: 5.00 BU. CABBAGE: 2.00-2.50 50 LBS.

CANTALOPE: LOCAL .45-1.20. CAULIFLOWER: .65-1.05 EACH. CORN: SWEET: .50-1.00 DOZ. CORN: INDIAN: .95-1.05 BUNCH. CUCUMBERS: 3.00-8.00 BU.

JACK-B-LITTLE: 5.00-6.50 ¼ BU. NECTARINES: 10.00-14.00 ¼ BU. PEACHES: 5.00-7.00 ¼ BU. PEARS: 12.00 BU. PEPPERS: GREEN LARGE 6.50-7.50; MEDIUM 4.00-6.00 BU. PICKLERS: 4.00-7.00 1/2 BU. PLUMS: 8.00-12.00 1/4 BU.

Lancaster Farming, Saturday, September 12, 1992-A17

POTATOES: RED 3.00-4.50 50 LB.; WHITE 3.00-4.00 50 LB.; B RED 5.00 50

SUGAR BABIES: .35 EACH. TOMATOES: #1 LARGE 5.00-9.00 25 LBS., #1 MED. 4.00-6.50 25 LB., CHER-RY 1.00-3.00 12-PT FLAT. WATERMELON: CRIMSON SWEET 50-1.00 EACH; YELLOW DOLL .45-.65

EACH. ZUCCHINI: 6.00-8.00 1/4 BU. NEXT WEEK'S AUCTION MON., TUES., THURS AND FRI., 10 A.M.

Jersey Shore Livestock Market, Inc.

Auction every Thursday at 4:00 p.m. Jersey Shore, Pa. Report supplied by Auction Thursday, Sept. 10, 1992

RETURN TO FARM CALF 100.00-170.00. GOOD VEAL: 70.00-99.00. COMMON VEAL: 30.00-69.00. CHOICE STEERS: 70.00-72.00. SELECT STEERS: 63.00-69.00. COMMON STEERS: 55.00-62.00. COMMERCIAL COWS: 45.00-52.00;

FEW TO 55.00. CANNERS-CUTTERS: 41 00-49.00. SHELLS: 34.00-40.00. SELECT HEIFERS: 60.00-66.00 COMMON HEIFERS: 53.00-59.00. GOOD FEEDERS: 65.00-80.00. COMMON FEEDERS: 50 00-64.00. BULLS: 50.00-62.00. HOGS: 40.00-40.85.

Dewart Livestock

Dewart, Pa. Sept. 7, 1992

Report Supplied by Auction STEERS: 55.00-69.25 HEIFERS: 50.00-64.50. GOOD COWS: 41.00-52.25. CANNERS AND CUTTERS: 35.00-41.00.

BULLS: 52.00-59.75. VEAL: 90-190 LBS. 99 00-182.00; 70-90 LBS. 50.00-99.00. HOGS: 41.00-44.00. SOWS: 30.00-33.00.

FEEDER PIGS: 12.00-34.00 HEAD.

PDPP Continues Alliance With Penn State Network

HARRISBURG (Dauphin Co.) - For the seventh consecutive year, the Pennsylvania Dairy Promotion Program has joined the Penn State Sports Network as an exclusive in-game sponsor to promote dairy foods to sport fans and consumers. Listeners will be hearing live football and basketball action interspersed with reminders about the goodness of dairy foods.

As part of the network, Pennsylvania Dairy will have four advertisements per game with several different themes. Efforts will be made to emphasize fluid milk and cheese and tailgating. Real hot chocolate will also be in the focus during the cooler

In addition to the advertising, Pennsylvania Dairy receives opening and closing billboard messages, and several promotional opportunities with the Lions, including "Pennsylvania's Finest Tailgate."

The Penn State Sports Network is one of the strongest collegiate networks in the country. The network has 64 stations that cover Pennsylvania and surrounding states reaching millions of consumers and sports fans. Penn State football games, home and away, as well as the University's 28 basketball games will be carried on the program.

Sports marketing has shown to be effective at reaching specific target audiences. It gives the dairy industry just one more angle to reach consumers with a dairy product message. Penn State's Network has a strong and loyal listenership making the program a suitable method to market dairy products.

Fans who want to listen into the network can tune their dial to affiliated radio stations.

MARKET	STATION
Allentown	WAEB-AM
Altoons	WVAM-AM
Bedford	WAYC-AM
Bloomsburg	WCNR-AM
Chambersburg	WCHA-AM
Clearfield	WCPA-AM
Coming, NY	WCBA-AM
Corry	WWCB-AM

HEAVY HOGS: 35.00-41.00. SOWS: 30.00-33.00. ROUGHS: 22.00-25.00. LAMBS: 40.00-45.00. Penns Valley Livestock Market, Inc. **Auction every** Tues. 7 p.m. Centre Hall, Pa. Report supplied by Auction Tues., Sept. 8, 1992 RETURN TO FARM CALF 90.00-190.00.

CHOICE HEIFERS: 66.00-69.00.

SELECT HEIFERS: 63.00-68.00.

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