



# OPINION

## Annual Trip To Centre County

The time for the annual Ag Progress Days is here again in Rockspring, Rocksprings, Rock Spring, or Rock Springs. We have seen all these different spellings of the little place along Route 45 south of State College where the 1,500 acre Russell E. Larson Agricultural Research Center is located.

And this is where Ag Progress Days will be staged August 18 to August 20. We decided to use Rockspring because we found it on the official Pennsylvania map from the governor's office.

Each year many things remain the same: a large field full of new equipment exhibited by the various manufacturing, distributor, and dealer networks. And many of machines are demonstrated in the fields around the exhibit. More than 250 commercial exhibitors will display and demonstrate approximately \$20 million worth of agricultural equipment.

But also each year many new research projects and presentations are given. This year's theme, "Exploring the New World of Agricultural Sciences," will highlight many of the new ways that agricultural scientists help producers and manufacturers to offer better food and fiber products to the public.

Again, as in past years, these three days in the middle of August promise to be an attraction you will not want to miss. We believe you will find enough information at Ag Progress Days to make your annual trip to Centre County rewarding.

## Farm Forum

Dear Editor,

Thanks so much for your wonderful paper. We don't live on a farm but we sure enjoy your paper & we are interested in farmers. My husbands' uncle has a farm.

I really enjoy your recipes & articles on people & their lives. So interesting and delightful. My husband enjoys reading the prices

brought for items at public sales.

We pass your paper to others. Keep up the good work and thanks again for good reading.

Sincerely,

Mrs. Jean Willer

P.S. I'm from Washington Boro transplanted to Perry Co. We've been married 16 years and live in a small town - New Bloomfield.

## Farm Calendar

### Saturday, August 15

Ephrata Area Farmers Annual Family Ice Cream Social, Woodcrest Retreat.  
Centre County District 4-H Horse Show, Clinton County Fairgrounds, 9 a.m.  
District Dairy Show, Alparon Park, Troy.  
Lehigh County 4-H Roundups, Neffs Union Church, Neffs, 9 a.m. general projects, and 10 a.m. horse projects, Boots and Saddles Riding Club, Allentown.  
Pa. Holstein Association annual picnic, Wayne Harpster's farm, Spruce Creek.

### Sunday, August 16

Huntingdon County Fair, Huntingdon, thru August 22.  
Cameron County Fair, Emporium, thru August 22.  
Carbon County Fair, Lehigh, thru August 22.  
Chambersburg-Franklin County Fair, thru August 22.  
Washington County Fair, Washington, thru August 23.  
McKean County Fair, Smethport, thru August 23.

### Monday, August 17

State Shorthorn Show, Lawrence County Fair, thru August 22.  
Harford Fair, Harford Fairgrounds, thru August 22.  
Dayton Fair, Dayton, thru August 22.  
Bullskin Township Fair, Mount

Pleasant, thru August 22.

### Tuesday, August 18

Berks County 4-H Fair Ag Center, Leesport, 9 a.m.-4 p.m.  
Northeast Pennsylvania Holstein Championship Show, Troy Fairgrounds, Troy, 9:30 a.m.  
Huntingdon County Holstein Show, Huntingdon Fairgrounds, 9 a.m.  
Ag Progress Days, Rockspring, thru August 20.  
Olympic Gold 4-H Day Camp, Shaffer Park, Carlisle, 9 a.m.-3 p.m.  
Cut Flower Course, Howard Community College, Md., 9 a.m.-3:45 p.m.  
Pennsylvania Hay Show at Ag Progress, thru August 19.  
Blair Co. Junior Livestock Sale, Morrisons Cove Memorial Park, 7 p.m.

### Wednesday, August 19

Pennsylvania Performance-Tested Boar Sale, Penn State Meat Evaluation Center, State College.  
Tour of cut flower operation in central Maryland at the Central Maryland Research Center, Clarksville, Md., 7 a.m.  
Annual PFGC Summer Picnic, Wayne Harpster's farm along Spruce Creek, 5:30 p.m.  
Lehigh County 4-H Market Swine Roundup, Leesport Livestock Market, Leesport, show 8:30 a.m., sale 6 p.m.



**NOW IS THE TIME**  
By John Schwartz  
Lancaster County Agricultural Agent

### To Attend Ag Progress Days

The 1992 version of Penn State's Ag Progress Days will be held August 18-20 at Rockspring.

Rockspring is 9 miles southwest of State College on Route 45. This year's show will be open 9 a.m. to 5 p.m. on August 18 and 20 and 9 a.m. to 8 p.m. on August 19.

Educational programs, commercial exhibits, horse exhibitions and clinics, guided tours of research facilities, soil and water conservation tours, youth activities, and antique farm and home implements are some of the many activities planned. In addition, people may receive pesticide education credits by attending the morning educational presentations. Composting exhibits and educational presentations are scheduled each afternoon.

Come and see and learn about the latest in agricultural science and technology and what Penn State is doing in this area. More in-

Northeast Lamb Pool, Wyalusing Sales Barn.

### Thursday, August 20

Ag Issues Forum, Kreider's Restaurant, 7:30 a.m.-9 a.m.  
Southeast Pennsylvania Holstein Championship Show, Kutztown Fairgrounds, 10 a.m.  
Franklin County Holstein Show, Chambersburg Fairgrounds, 5:30 p.m.  
Wye Field Day, University of Maryland Research Farm, 8:30 p.m.  
Pennsylvania Landscape and Nursery Trade Show and Conference at Expo Mart in Monroeville.

### Friday, August 21

Lancaster County 4-H Achievement Night, Farm and Home Center, 6:30 p.m.  
District Dairy Show, Kutztown Fairgrounds.  
State Junior Dairy Show, Farm Show Complex.  
Southeast Pennsylvania Dairy Show, Kutztown Fairgrounds, 10 a.m.

### Saturday, August 22

Central Pennsylvania Holstein Championship Show, Huntingdon Fairgrounds, 3 p.m.

### Sunday, August 23

Somerset County Fair, Arendtsville, thru August 29.

### Monday, August 24

10th annual Wayland Potato Festival, Wayland, N.Y.  
South Central District 4-H Dairy Show, Farm Show Complex, Harrisburg.  
Centre Co. 4-H Roundup, Centre Hall.  
Pennsylvania State Grange Pre-Convention Legislative Conference, Sheraton Inn, Harrisburg, 10 a.m.-4 p.m.

(Turn to Page A47)

depth details for this year's Ag Progress Days are in this issue of the Lancaster Farming.

### To Be Aware Of Consumer Trends

Today's agricultural production is being driven by consumer preferences. In order to stay competitive, we must be aware of current consumer trends.

Six consumer trends were recently identified at the National Broiler Council's Marketing Seminar. These were: 1. Working women — 63 percent will work outside the home by the year 2000, making children more important food purchasers. 2. Aging of America — consumers over 50 years of age will increase in number by 19 percent by the year 2000 while those under 50 will increase by only 3.5 percent. 3. Acceleration of adult wellness programs — 70 percent of consumers have altered buying and eating patterns to eat healthier. 4. Further population fragmentation of society — product appeal is moving from "mass" to "me." 5. Decade of value: challenges margins — consumers are "raising the bar" in what they accept as value. 6. Return of the "old value system" — more reliance on brand names without having brand-specific loyalty and greater concern for the environment.

To successfully meet these trends, farmers must become

more involved in marketing. We need to change the message we are presenting to the public. This begins at the farm and expands to Farm-City Week open houses, commodity promotion programs, and our agribusinesses. Expand your thinking and look for new ways to address the changing consumer preferences.

### To Market Feeds As Milk

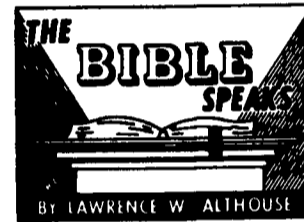
Glenn Shirk, extension dairy agent, asks "Have you ever thought of dairy farming as a business of increasing the sale of feeds by marketing them as milk, as genetically superior cattle and as meat?"

That is what really takes place. As such, dairy farmers should be measuring crop yields as pounds of milk produced per acre rather than tons or bushels of the harvested crop.

Feed is the raw product. It may be homegrown or purchased. The success of this feed conversion process, or dairy business, requires good yielding, high quality crops, plus good producing, healthy cattle to consume and convert the feed.

To make this all work, a good manager is required to fit all the pieces together.

*Feather Prof's Footnote: "Farming will always be a way of life for those who treat it as a business."*



**RIGHT WORDS & WRONG DEEDS**  
August 16, 1992

### Background Scripture:

2 Timothy 2:1-19.

### Devotional Reading:

Phillippians 1:12-18.

Somewhere in the writing of Soren Kierkegaard there is a comment about a certain bishop. "Oh," says Theologian Kierkegaard, "his sermons are all right, I suppose, but soon God will call him to come home, and when he does, it will not be to preach, but to be judged." Ouch! That hurts preachers where we live. To be sure, we know better; still, we tend to act as if our spoken words will make or break our relationship with God.

After all this time, we still have trouble getting it right: being a disciple of Jesus Christ has more to do with deeds than it does with words. The writer of 2 Timothy says clearly, "charge them before the Lord to avoid disputing about words, which does no good, but only ruins the hearers" (2 Tim. 2:14). How many Christians and their churches have we seen ruined by "disputing about words"? The epistle to Timothy goes on to say, "Avoid such godless chatter, for it will lead people into more and more ungodliness" (2:16).

### THE RIGHT WORDS

That may sound strange, but "disputing about words" and "godless chatter", no matter what the religious context, does actually lead us "into more and more ungodliness." When we think we have the right words about God, it inflates our egos and we become very proud of those words. So, although we are talking about God, we act very ungodly. Isn't that one of Jesus' criticisms about the Pharisees? They knew the

right words, but they still didn't do the right deeds.

I'm not saying there's anything wrong with talking about God with words. We have to use words to communicate with each other. And certainly some words, when speaking about God and our faith, are better than others. But, what we must always remember is that all words are, at best, inadequate to capture the fullness and the depth of our encounter with God. If we could adequately express our relationship with God in words, our relationship would not be worth very much. Our words should make us humble, not proud.

The same is true with Jesus. None of our titles for Jesus captures the full meaning of him and I suspect that is why in the gospels he is so reluctant to accept the titles they wanted to give him. Even the term "Messiah" seemed to make him uneasy because he knew people's false expectations could lead them into the wrong ideas about him.

### WRONG/DEEDS

What is important to the writer of 2 Timothy is the way his readers live their lives. After admonishing them to "avoid disputing about words," he goes on to say: "Do your best to present yourself as one approved, a workman who has no need to be ashamed, rightly handling the word of truth" (2:15). How do we "rightly handle" the word of truth?

The answer: by doing and even being the truth. If we do, "The Lord knows those who are his" (2:19).

### Lancaster Farming

Established 1955

Published Every Saturday

Ephrata Review Building

1 E. Main St.

Ephrata, PA 17522

— by —

Lancaster Farming, Inc.

A Steinman Enterprise

Robert C. Campbell General Manager

Everett R. Newswanger Managing Editor

Copyright 1992 by Lancaster Farming