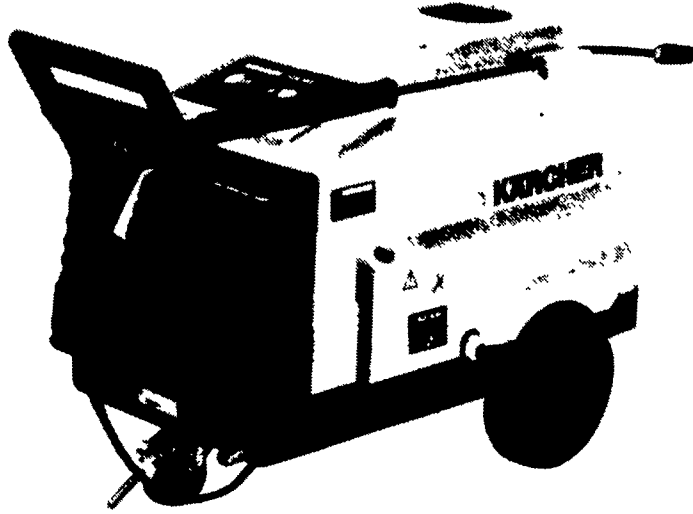


# Business News



The new HDS 600C and HDS 700C cold-hot-steam high pressure washers are designed to save time and money. Each unit offers a +90 percent fuel efficient burner system for maximum fuel savings.

## High Pressure Washer Offers Fuel Efficient System

WEST PATTERSON, N.J. — The new HDS 600 and HDS 700C cold-hot-steam high pressure washers are designed to save time and money. They feature infinitely variable operating pressure, water volume, and tempera-

ture control and precise chemical metering. Each unit offers a +90 percent fuel efficient burner system for maximum fuel savings; complete machine shut-off at the trigger gun for safe and convenient operation;

### SPECIFICATIONS

	water vol (gpm)	oper pres (psi)	temp (F)	elec data (v/ph/hp)	weight
HDS 600C	1.3-2.2	290-1000	86-285	110/1/2.8	176 lbs
HDS 700C	1.1-2.5	290-1500	86-285	208-240/1/3.0	190 lbs

ture control and precise chemical metering.

Each unit offers a +90 percent fuel efficient burner system for maximum fuel savings; complete machine shut-off at the trigger gun for safe and convenient operation;

Literature is available from Alfred A. Karcher, Inc., PO Box 778, Browertown Road, West Paterson, N.J. 07424, (201) 890-0444.

## Stotts Named Program Director

WASHINGTON, D.C. — Laurie A. Stotts has been named director of programs for the Agriculture Council of America (ACA), a broad-based membership organization representing agricultural producers, suppliers, processors and retailers.

Stotts will focus on expansion of the FoodWatch program, a nationwide public education and awareness program designed to build public confidence in the food and agriculture industry. She also will be coordinating the National Agriculture Day program.

Since 1989, Stotts served as executive vice president and chief operations officer at the American National Cattle Women, Inc. in

Englewood, Colo. While there she directed the effort to reorganize the association into a nationally recognized entity responsible for a significant role in the cattle industry's worldwide promotion and marketing program. Prior to that, she was communications and marketing director for the Colorado Cattle Feeders Association of Denver, Colo.

Formed in 1973 in a merger of the National Educational Institute for Agriculture and the National Agricultural Communications Board, ACA serves as a communications arm for agriculture through which food and agriculture interests work together to promote and build public support for the industry.

**MILK.  
IT'S FITNESS  
YOU CAN DRINK.**



The model 6600 adapts easily to various conservation attachments and accepts row widths of 15 inches to 40 inches.

## New Planter From White-New Idea

COLDWATER, Ohio — A new planter model will be introduced this fall by White-New Idea Farm Equipment Co.

The new White 6600 planters feature row widths ranging from 15 inches to 40 inches. It's the ideal planter for growers wanting to take advantage of today's genetically improved soybean and corn hybrids which perform best when planted in 20-22 inch rows.

Its two-bar design also provides the room and strength to easily adapt to a multitude of tillage practices — fall tillage, spring tillage, no-till, or ridge till. Row-unit mounted or frame-mounted coulters can be used to work the seedbed just in front of the row units on the 5 inch x 7 inch back toolbar with plenty of room for other attachments on the 5 inch x 7

inch front toolbar. Like the other White planter models, there is also a 3-1/2 inch diamond bar for hanging fertilizer openers.

Four sizes are available. The model 6604 (135 inch toolbars) plants four 28-40 inch rows. Additional row units can be added for six 20-22 inch rows or nine 15 inch rows. The model 6606 (172 inch toolbars) comes with six row units for planting 28-32 inch rows. Additional row units can be added for eight 20-22 inch rows or eleven 15 inch rows. The model 6616 plants six 36-40 inch rows. The model 6608 comes with eight row units for planting 28-32 inch rows. Both the 6616 and the 6608 feature 224 inch toolbars so additional row units can be added for ten 20-22 inch rows or fourteen 15 inch rows.

The 6000 series row unit is known for its accurate seed spacing and depth control, placing the seed in the optimum environment for germination and emergence. Low pressure, positive air metering singulates so each seed is evenly spaced. The 18 inch seed drop reduces bounce and roll. Walking beam gauge wheels control seed depth even in rough ground, and 1/8 inch depth adjustments provide unequalled depth control.

White-New Idea manufactures and markets planters, tillage equipment, hay tools, manure spreaders, and self-propelled harvesting equipment under the White, New Idea and UNI brand names, as well as Ag ONE parts and supplies. For more information, call (800)767-3221.



Len Skeate



Eric H. "Ric" Bonewitz



G. Donald Calhoun

## Alfa-Laval Agri Announces Senior Appointments

KANSAS CITY, Mo. — Terry A. Blanks, president of Alfa-Laval Agri, Inc., recently announced the following senior appointments.

As part of a two-year transition toward retirement, National Sales Director Len Skeate has requested a change to the role of marketing director, dealer development. He will support his successor from this new position.

Eric H. "Ric" Bonewitz has been appointed vice president of sales and marketing for De Laval's national sales force and the marketing department. He joins Alfa-Laval with more than 15

years of manufacturing and marketing experience, serving most recently as vice president of sales and marketing for WestAgro, where he was part of the management team. Ric is a University of Iowa graduate, where he earned a bachelor of arts degree.

G. Donald Calhoun, marketing director/capital equipment, will be taking up a three-year Alfa-Laval Agri Group assignment. In his new capacity as general manager of C-Division, Don will be responsible for Alfa-Laval's global capital equipment program, headquartered in Tumba, Sweden.

Don's education earned him masters of engineering (agriculture) and bachelor of science, agricultural engineering degrees from Cornell University in Ithaca, N.Y., followed by employment with Alfa-Laval, Agri in 1973. He held various marketing management positions until 1984, when he was promoted to product group director. In 1989 he was appointed to marketing director/capital equipment. Don Calhoun will be succeeded by Soren Lundin, who is presently a group applications manager.