

Business News



Belt Feeder For New, Existing Bunks

ATKINSON, Wis. — Starline Dealers call their new belt feeder Feed-Trak™.

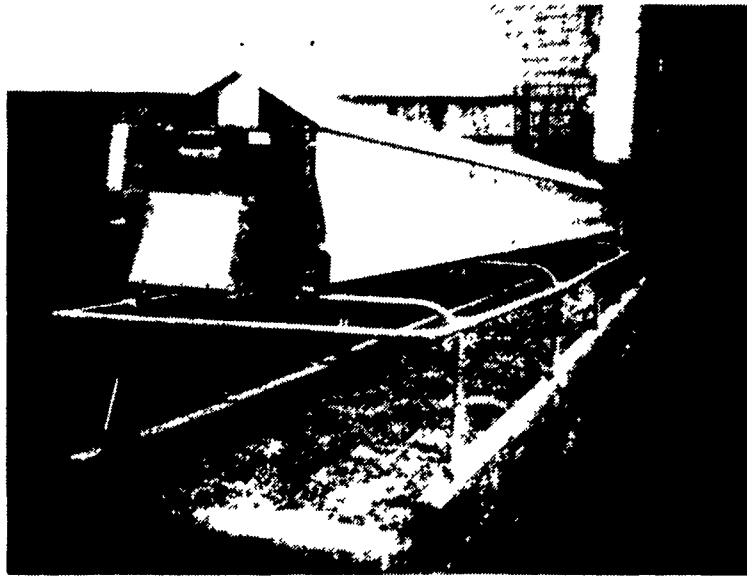
The new unit features the STARglider™ V-Plow with a low-friction Tuff-glide polyethylene base that provides a flat, smooth belt surface on which the plow operates.

The V-Plow design reduces feed "carrythrough" during the switching process and the belt wiper design features superior belt cleaning.

The most unique feature of this new Starline Feed-Trak unit is its Cannon Ball® track and trolley system. The technology for this smooth-running, long-lasting track and trolley system originally used on Cannon Ball sliding door hardware.

By adapting this technology to a belt feeder, Starline engineers were able to achieve quieter operation and more power from less horsepower, thanks to the extremely smooth, quiet operation of the Cannon Ball Delrin® trolleys.

A concave belt carries feed undisturbed at 260 feet per minute. The tough, 14 inches wide, 1/8 inch thick, polyester belt



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with PVC coating and durable stainless steel industrial splice flexes even in subzero weather for dependable, year-round performance.

Choice of side-to-side switching includes manual operation or diverter control for automatic switching or electrical diverter

control with solenoids. The diverter is designed for minimum service with no greasing and no linkage adjustments.

For complete details about this new belt feeder, see your Starline Dealer or write for literature to J-Star Industries, Inc., 801 Janesville Avenue, Fort Atkinson, WI 53538, (414)563-5521.

Aerotech Fans Top Rated

LANSING, Mich. — The 1992 Wisconsin Farm Electric Council's list of recommended fans ranked Aerotech, Inc., fans as the best overall performers in the 48-, 36- and 24-inch classes for the second consecutive year, again suggesting large potential savings for producers.

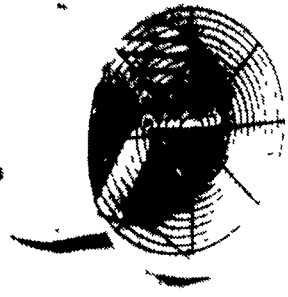
For example, compared to the top-rated 48-inch Aerotech Advantage fan, the average fan tested would use 24 percent more electricity to move the same amount of air. At \$0.10/KW-hr and 5,000 hours of operation per year, each Aerotech fan would save \$1,350 during a 10-year period.

The tests, conducted by the Bioenvironmental and Structural Systems (BESS) Lab at the University of Illinois at Urbana-Champaign, measured airflow and efficiency under typical operating conditions. Shutters and guards were in place. And the fans were mounted in commercially available housings and operated under 0.04 inch of static pressure.

"We are extremely pleased that for the second straight year we have beaten all others in these independent tests," said Aerotech President Robert Mitchell. "Our hard work and continuing efforts to improve our products as paid off."

The 1-horsepower, 48-inch Aerotech fans delivered both the highest airflow, 23,800 cubic feet per minute (CFM), and the best efficiency, 21.3 CFM/watt, of any fans in their class.

In addition, the 1-horsepower, 48-inch Aerotech fan turned in the highest airflow performance,



For the second straight year, Aerotech had the top-rated fans in the 24-, 36-, and 48-inch categories in independent testing done by BESS Lab at the University of Illinois. Shown is the Aerotech Advantage fan, which led its class.

26,300 CFM, while still delivering better efficiency, 17.5 CFM/watt, than many of the lower-performing fans in its class.

Among the 36-inch fans, Aerotech's 1/2-horsepower fan delivered both the highest airflow, 12,000 CFM, and the highest efficiency, 19.4 CFM/watt.

And, in the 24-inch fan class, Aerotech had the only fan that qualified for the recommended list. The 1/2-horsepower Aerotech fan moved 6,250 CFM of air at an efficiency of 15.6 CFM/watt.

For more information, contact Aerotech, Inc., 929 Terminal Road, Lansing, MI 48906, (800) 227-AERO or (517) 323-2930.

Pa. Apple Producers Continue Board

HARRISBURG (Dauphin Co.) — Pennsylvania apple producers approved the referendum to continue the existence of the Pennsylvania Apple Marketing Board (PAMB) by a vote of 98 to 64.

An impartial teller committee counted the ballots in Harrisburg on June 30. A simple majority among the state's apple growers with 500 or more trees was all the referendum needed to pass.

The oldest of the state's commodity programs, the Apple Marketing Program began under the Pennsylvania Agricultural Commodities Marketing Act (PACMA) or 1968. An amendment in 1987 gave apple growers additional authority to supervise their own programs, but they all

require periodic reviews. The referendum's approval continues the program for another five years.

The Apple Marketing Board, which directs the program's agenda and activities, is comprised of ten members and a staff of one. Nine grower members plus the State Secretary of Agriculture or designee now represent 325 apple producers participating in the program.

"The Apple Marketing Program is a good example of the way growers take control of their program," said State Secretary of Agriculture Boyd E. Wolff. "I was delighted to hear that the state's apple producers voted to continue their promotional marketing programs."



Duane Hernley, right, is shown receiving a gift from Robert Ratliff, acknowledging his participation in the meeting.

Hernley Elected To Dealer Panel

ATLANTA, Ga. — Duane Hernley, president of Hernley's Farm Equipment, Inc., Elizabethtown, recently attended the AGCO/Deutz-Allis National Dealer Panel meeting held here according to Robert J. Ratliff, AGCO president and CEO.

The National Dealer Panel consists of nine elected panelists, one from each U.S. sales region and one from each Canadian region. Members are elected by their peers and meet with the company's senior management twice a year to discuss areas of mutual

interest and concern. Each member serves a two-year term.

"Our dealers are the foundation of this company and our most valuable resource," said Ratliff. "They provide AGCO with information on trends in the marketplace, feedback on product performance, and also provide valuable input from our customers. Election to this elite dealer panel speaks highly of Duane Hernley, since Deutz-Allis has over 650 dealers in North America from which this group is chosen."

PennWest Names V.P. Of Operations

WASHINGTON (Washington Co.) — John W. Dunkle of Avella has been named vice president for operations for Penn West Farm Credit branches in southwestern Pennsylvania. He will oversee credit and administrative duties in Penn West Farm Credit, ACA (Agriculture Credit Association), offices in Washington, Uniontown, and Greensburg.

Dunkle began his career with Penn West in 1978 as a loan officer in the Washington branch following his graduation from West Virginia University. He became branch manager of the Centre Hall branch in 1983 and advanced to vice president of credit and operations in 1989.

This Washington County native was raised on a dairy farm in Hopewell Township. He and his wife Doris have two children, Donnie, age 6 and Laura, age 4.



John W. Dunkle

The Pennsylvania Apple Marketing Program just completed its most successful promotion year. From the Blue Ribbon Apple Pie Contest in January to the Pennsylvania Apple Season Promotion last fall, the program reinforced a positive attitude by retailers and consumers toward Pennsylvania apples.

Last year the Apple Marketing Program expanded its merchandising program to generate increased awareness of Pennsylvania apples among consumers. With the theme, "The Special Flavor of Pennsylvania Apple Season," the program promoted the freshness and taste of Pennsylvania-grown apples.

The PAMB has worked hard to improve the market for Pennsylvania apples and apple products in an increasingly competitive environment. Their merchandising programs have won awards for quality and been effective in getting shelf space for apples during critical times of the year.

Since the continued success of apple growers depends on aggressive marketing, the board cooperates with other apple marketing programs in the East to boost sales. They have also worked very hard through some difficult times to ensure consumers have confidence in buying apples and apple products.