

AJCC Meets, Elects Officers

REYNOLDSBURG, Ohio — More than 300 Jersey breeders and guests gathered in Lansing, Michigan, to participate in The American Jersey Cattle Club's annual meeting and related events held from June 24 through June 27.

During the annual meeting, Ray Schooley, Niangua, Mo., was elected to succeed Harold Wright, White River Junction, Vt., as president. Robert Howard, Tillamook, Ore., and James Chaney, Bowling Green, Ky., were elected to the board of directors. Three directors were re-elected to the board, including: Neal Schirm, Canal Winchester, Ohio; Michael Riggs, Danville, Ind.; and D.L. Strandberg Alma Center, Wis.

Dr. John Wilk, professor of animal science at North Carolina State University and director of the Randleigh Foundation Research Program, was the featured speaker at the annual meeting. Dr. Wilk addressed the issues and challenges facing the Jersey breed saying, "The Jersey breed is changing. Production continues to increase and the outlook for the future is improving. Herd averages of 20,000 pounds once seemed unreachable. Now two herds have exceeded that level and

several others are nearing it. These breeders deserve the special recognition that goes with these accomplishments. More herds are producing at high levels than ever before and consequently, the image of the Jersey cow is changing. This image of higher production along with the increasing emphasis on protein in the marketplace is making the Jersey more appealing to commercial dairymen."

He continued, "The important point is that the Jersey cow is responding to the challenge of commercial conditions and can compete economically with the competition. To improve this competitive position, sound selection programs along with proper nutrition, and modern management guides must be available and used to plan production for expected milk markets."

Nearing the end of his speech, Wilk said, "The U.S. Jersey is having a profound influence on Jerseys in other countries around the world. The top Jersey bulls in the U.S. are being used in many other countries and their daughters are performing especially well under a variety of conditions. Several U.S. bulls have proofs in other countries and they rank among the top bulls in those countries. We

need to realize that decisions made concerning Jerseys in the U.S. have worldwide implications."

The AJCC annual meeting followed a breakfast where seven awards were presented to the 1992 AJCC Young Jersey Dairymen. Those receiving the award included: David Betz, Jefferson, N.Y.; Joel and Gail Black, Saluda, S.C.; Steven and Jeffery Holmes, Alstead, N.H.; Glenn Kenny Family, Enon Valley, Penna.; Roger and Kim Owens, Frederic, Wis.; Kirk and Julie Traver, Williamston, Mich.; and Stanley K. Welby, Middle Point, Ohio.

The Young Jersey Dairyman recipients joined the 1992 Master Breeder, Phil Fanelli, from Hilmar, Calif., and the 1992 Distinguished Serviceman, Dick Riggs, from Evansville, Ind., who had been recognized at the Jersey Breeders' Banquet the previous evening. Owners of the Leading Living Lifetime Production winners and President's Trophy winner were also recognized during the breakfast.

The AJCC annual meeting was held in conjunction with four days of events hosted by the Michigan Jersey Cattle Club. Tours of area Jersey farms included: Lake and Piepkow Farms, Olivet, Mich.; Singpine Dairy, Williamston; and Hapalson Jersey Farm, Fowlerville.



From the left, Glenn, Nathan, Lisa, and Joshua Kenny, of Enon Valley, receive the 1992 Young Jersey Dairyman award during the national Jersey convention.



The top selling calf of the national Jersey calf sale was purchased for \$10,000. From the left, Jay Booth is the consignor, Bob Bishop the buyer. Also shown are Tom Plepkons at the halter, Jerry Graves, representing the contending bidder, Sall-On Jerseys, Daisy Bishop, also a buyer. In the auctioneer box is Merlin Woodruff.

\$10,000 Top Bid At National Jersey Sale

REYNOLDSBURG, Ohio — The consignments at this year's National Heifer Sale proved to be among the elite Jersey heifers in the nation.

The June 26 sale was held in conjunction with the annual meetings of The American Jersey Cattle Club and National All-Jersey Inc., in Lansing, Michigan. Part of the proceeds from the annual sale are used to support AJCC youth programs.

The 44 heifers selling averaged \$2,537.50 with the top price of \$10,000 paid for the consignment of Clifton L. and Laura Booth, Buhl, Idaho.

Sweet Grass 2877 Gisa-ET, a 6-month-old daughter of Rocky

Hill Sky Line, PTI +337, will make her new home at Ogston Farm, Columbus, New Jersey. "Gisa" had the highest Parent Average in the sale with a PA of +2,078M, +73F, +67P, +\$237P, CY +\$243, +2.0 Type, and +373 PTI. "Gisa's" maternal brother is being sampled at Select Sires.

"Gisa's" dam, Sweet Grass Brass Gulka, completed two records with a mature equivalent average of 25,059 lbs. milk, +1,234 lbs. fat, and +917 lbs. protein. The Very Good-8.5 percent daughter of A-Nine Top Brass, PTI +186, boasts a PPA of +6,401 lbs. milk and ranks fourth on the January 1992 PTI List released by

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NAJ Says Dairy Outlook Good

REYNOLDSBURG, Ohio — Lansing, Michigan, was the site of the 34th annual meeting of National All-Jersey Inc. (NAJ), a national milk marketing organization that assists dairy producers in marketing their milk. More than 300 Jersey breeders and guests from across the nation and several foreign countries attended the June 26 annual meeting and related functions.

National All-Jersey Inc. is actively involved in the nationwide promotion of multiple component pricing (MCP) and higher minimum standards for fluid milk.

NAJ President Richard Clauss, Hilmar, Calif., reported, "It is amazing how quickly things change in the dairy industry. It was only a year ago when we met in Maryland that milk prices had dropped to the same level they had been in the late seventies."

"Today, things have changed. Milk prices are about \$1.50 per hundredweight higher than a year ago and are still increasing. Consumption of dairy products is up 1.8 percent this year and milk production is declining. This is good news for all us!"

More good news came when NAJ General Manager Calvin Covington reported the approximately 73 percent of the nation's milk supply is priced or eligible to be priced under multiple component pricing.

During the meetings, a sense of urgency prevailed to incorporate multiple component pricing as the pricing system for regulated milk nationwide. Covington attributes the urgency to the decline of milk's fat value and the increase of milk's skim portion.

"Such a shift in milk's value, as most of you know, not only increases the inequity in milk pricing but fails to give all milk producers the proper economic incentives. The future profitability of Jersey breeders and the entire U.S. dairy industry is at stake unless



From the left, Martin Watson, of Troy, receives the 1991 President's Trophy from Harold Wright, president of the American Jersey Cattle Club.

this can be corrected."

Covington continued, "NAJ has made implementation of MCP in all government regulated pricing plans its number one priority. This is the most feasible way to overcome inequity in milk pricing to give all dairy farmers the proper economic incentives."

Covington said significant progress has been made toward equity in milk pricing. However, the continuing shift in milk's value from fat to skim makes the need for multiple component pricing more urgent and critical than ever before.

Turning his attention to the future, Covington said, "The primary goal of NAJ is the implementation of MCP in all federal orders by the year 2000. To some this may seem impossible in just the next seven years. But, we are confident it will be accom-

plished."

In his report to the membership, Executive Secretary Maurice Core echoed Covington's statements saying the present skim-butterfat milk pricing system is completely illogical.

"When the price of fat is reduced the value for skim is increased. This system encourages dairymen to produce more 'white water' with little or no regard for non-fat solids."

During NAJ's annual meeting, Ted Luther, Mount Ulla, N.C., was re-elected to serve a third four-year term to the NAJ Board of Directors. During the board's re-organizational meeting following the annual meeting, Richard Clauss, Hilmar, Calif., was re-elected president and Richard Riggs, Evansville, Ind., was re-elected finance chairman.

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