Pa. Pork Producer Achieves National Post

CHICAGO, Ill. — David A. Reinecker, York Springs, has become the first Pennsylvanian elected as an officer of the National Live Stock and Meat Board's Pork Industry Group. During its annual meeting here recently, pork producers named Reinecker as its vice chairman.

In this role, Reinecker will be a vital part in the pork industry's national producer checkoff program, including chairman of the Pork Industry Group's Budget Committee and a member of its Executive Committee.

Specifically, he will guide the industry's consumer information, school education, meat science, human nutrition research and product technology research, areas the pork industry depends on the Meat Board's Pork Industry Group to conduct.

Reinecker, a state pork industry leader, was named as the Pork Industry Group's Pennsylvania director in 1991. He served as vice chairman of the Education Committee last year.

"We've known for some time that physicians have to become better educated about nutrition in general and pork's leaner products. We're taking aggressive tactics to accomplish this goal. Another high priority is education of this country's youth, who have very little understanding of agriculture and are vulnerable to misinformation," Reinecker said.

What's ahead for the pork industry? Reinecker is optimistic - though with a realization of the



David A. Reinecker

mountains still to climb.

"We have to constantly assure the consumer that pork is a product worthy of their trust — something that is of high quality, healthful, and wholesome. And, we can take nothing for granted. The consumer does not owe it to us as pork producers to buy our products. Rather, we owe consumers the products they want to buy," Reinecker said.

As a national leader, one of Reinecker's goals is to help the industry unite with its allies, such as packers and processors and other meat industry segments. "There are times when pork is definitely competing for the consumer's palate and pocketbook with

beef and lamb. On the other hand, there are issues that demand a united front for the benefit of the meat industry and agriculture." This is one reason Reinecker became involved in the Pork Industry Group of the Meat Board.

"The Meat Board is the only forum existing for the pork producer to link with the other farm-tomarket segments, such as other livestock producers, packers, processors, and food marketers. We

need this meat industry coalition more than ever as we feel the impact of such issues as diet-health and food safety. These are con-. sumer concerns that affect everyone in animal agriculture — from the pork producer to the meat manager at the local supermarket."

An owner of a feeder pig finishing operation that markets 1,500 animals annually, Reinecker is no stranger to the industry or its demand-building efforts. The list is long: past vice president and president of the Pennsylvania Pork Producer Council and currently on its Promotion Committee; member of the industry's Program Development Groups, which guide demand-building efforts; 1985 Pennsylvania Pork All-American; and delegate to the National Pork Board and National Pork Producers Council annual meetings.

Soy Board Funds University of Delaware Research

NEWARK, Del. — The Delaware Soybean Board has awarded \$34,800 to the University of Delaware College of Agricultural Sciences for research designed to improve the profitability of soybean production under Delaware growing conditions.

Nine projects were funded. They will be conducted by Agricultural Experiment Station scientists and cooperative extension specialists.

The projects include identification of soybean cultivars tolerant to the toxin produced by some

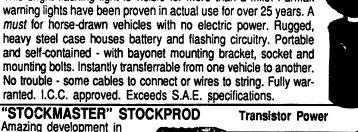
bradyrhizobia (nitrogen-fixing bacteria), evaluation of the potential to increase soybean yields through increased nitrogen fixation, performance evaluation of soybean varieties in a double-crop system, performance evaluation of single-crop soybean varieties in Delaware, and soybean maturity selection for double-cropping and replant situations.

Two herbicide-related studies concern soybean variety response to postemergence applications of 2.4-DB and low-cost weed control programs for soybean production.

Two other projects address the problem of soybean cyst nematodes. One of these is an ongoing regional evaluation of soybean varieties for nematode resistance. The other is a new nematode assay program designed to encourage Delaware soybean producers to sample their fields for the presence of soybean cyst nematodes.

PARMAK HIGHWAY WARNING LIGHT MODEL 150 HWL Save your PROPERTY...or your LIFE!

Avoid liability - conform to state laws - with the Parmak HWL 150. This bright flashing light is visible for more than a mile! Parmak warning lights have been proven in actual use for over 25 years. A must for horse-drawn vehicles with no electric power. Rugged, heavy steel case houses battery and flashing circuitry. Portable and self-contained - with bayonet mounting bracket, socket and mounting bolts. Instantly transferrable from one vehicle to another. No trouble - some cables to connect or wires to string. Fully warranted. I.C.C. approved. Exceeds S.A.E. specifications.



Amazing development in stock prodders. Greater power, low cost, trouble-

free operation. No moving parts and fully transistor powered 6,000 volts shock output Durable vinyl shaft. Uses two "C" size batteries. Batteries included.

MODEL S-29...29 inches long. MODEL SS...11 inches long.

SALES AND SERVICE =





103 B N. Ronks Rd., Ronks, PA 17572 Distributor & Warranty Station For Parmak

MANUFACTURER'S 1 YEAR WARRANTY

USED **EQUIPMENT**

- · Jamesway Polygon 100 Stainless Steel Mixer
- 16'-14'-12' Complete V-3 Silo Unloader
- Patz Hook & Eye Barn Cleaner w/ **Transmission And** Chain

NEW J-STAR INTRODUCES:

VOLUMAX

High Capacity Silo Unloader

Call For Excellent Prices!







Sales, Parts & Service

MODEL	HP	CASH
250 2WD	31	\$5,995
310 4WD	36	\$8,799
420 4WD	57	\$11,999
525 4WD		
825 4WD		
922 4WD		
Backhoe Loader		
Toy Tractor Available		

★ SPECIAL: Belarus 250 -31 HP PTO, 3 Pt. Hitch. Remote Hydr. w/Power Steering **CASH PRICE \$6.495**

ROVENDALE AG & BARN EQUIP.

Watsontown, PA 17777 717-538-9564 or 717-742-4226 Exit 31, I-80 to I-180 Watsontown Exit

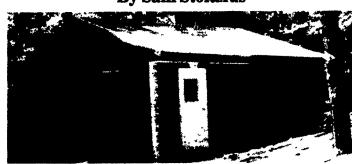
Hours: Mon.-Fri. 8 to 5; Sat. 8 to 12



A LESSON WELL LEARNED... LANCASTER **FARMING'S** CLASSIFIED ADS **GET RESULTS!**

POLE BUILDINGS

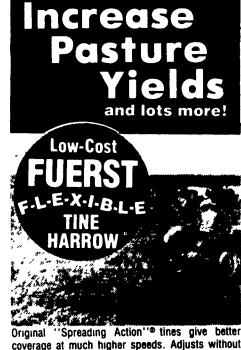
By Sam Stoltzfus



Custom Built Agricultural, Residential & Commercial Buildings For A Variety Of Needs

TALBOTVILLE CONSTRUCTION

(215) 273-2870 Honey Brook, PA (215) 273-3495 Res.



coverage at much higher speeds. Adjusts without tools to provide the right penetration for a big variety of jobs!

PASTURES: Increases quality and quantity of feed from pastures. Aerates to stimulate growth and improve moisture penetration. Scatters droppings. reducing parasites. Prepares soil for overseeding without disturbing existing growth. Works in seed and fertilizer. Many owners report pasture yield increases of 15%.



HERBICIDE INCORPORATION: Independent research using black light photography proves the Fuerst Harrow behind your disk or cultivator gives you "near perfect" incorporation in one pass-better than implements costing several times more! Shreds trash as it prepares & levels seedbeds

BROADCASTING SMALL GRAINS AND GRASSES: University of Illinois found overseeding by broadcasting followed by a Fuerst Harrow a superior combination, out-performing equipment costing more than 10 times as much Pulled behind the broadcaster, it covers seed to desired depth in one time-saving operation.

SHREDS STALKS: Shreds and spreads stalks in spring ahead of no-till and ridge-till planting.

4 to 42 ft. widths. Flexes to cover every inch at 6-8 mph. No maintenance. Easy to use and store. Insist on the original "Spreading Action" tines.

RYDER SUPPLY

P.O. Box 219 Chambersburg, PA 17201-0219 Phone 717-263-9111