

# National DHIA Recognizes

(Continued from Page A1)

tive officer, said, "Long has demonstrated long term and outstanding leadership to the DHIA for 30 plus years at the local, state and national level. He has served DHIA at all levels with sincerity, dedication and selfless devotion to purpose. His contribution, and the progress DHIA has made under his leadership would take several pages to list."

Long served as president of the National DHIA from 1986 to 1988 and was chairman of the NCDHIP Policy Board. He served 12 years on the National Board of Directors, which is thought to be longer board service than anyone in the history of the organization.

At the state level, Long served as president of WDHIC since 1978, the year he was first elected to the board.

"His statesmanlike qualities, sense of fairness and deep concern for the good of the DHIA member has made him successful. He proves that flash, personal ambition and desire for the limelight are not prerequisites for an outstanding leader. He has never sought position for self gain, nor has he shunned them when urged to accept a challenge in difficult times," said Giacomini.

Long's farming operation includes 450 acres with 110 registered Holstein cows. Holstein activities are another of Long's extra responsibilities as he headed the Wisconsin delegation to the 1988 National Holstein Convention. He has also been an active 4-H leader.

In other recognition, Dr. Wallace Taylor, of Provo, Utah, was this year's recipient of the National DHIA Outstanding Service Award.

Taylor has provided leadership at both the state and national levels in his 32-year career in DHIA. Taylor is currently the extension dairyman at Utah State University and has served at the position since

1977.

Taylor's experience with DHIA started in 1959, as a graduate student at Iowa State University. He was involved with computerizing DHIA records for Iowa and eight surrounding states and helped establish the Mid-States DHI Computing Center at Iowa State University.

Also, Taylor served as extension dairyman at the Ohio State University where he was involved with computer work for Ohio and Indiana. In 1971, he was responsible for transferring their processing to the DHI Computer Center at Provo, Utah.

Another national award was presented to Eugene Long, manager of the Mid-East DHIC.

This year's recipient of the Martin Wilson Leadership Award, Long has moved up through the ranks since his start as a DHI supervisor in Maryland in 1944. Long has served as a state DHIA manager for 23 years. A highlight of Long's position was his recommendation of a successful merger of the Maryland DHIC and the West Virginia DHIA, which created the Mid-East DHIC.

He has served as general manager of the Mid-East DHIC since 1988.

In 1969, he was instrumental in moving all records processing to the DHI Computer Center in Provo, Utah; prior to that time Maryland DHIC was processing its own records for their members.

In addition to his managerial duties with DHIA, Long developed and implemented the supervisor incentive program for Maryland DHI field employees in 1969. He also created the Verification Testing in the early 1970's, which was adopted by several other state DHI organizations.

Also offered during the annual gathering was the NDHIA Technology Symposium, which highlighted five views on how to measure and manage production



J. Robert Kindig



Mike Quesnell

efficiency.

The seminar dealt with a comparison of personal computer (PC)-based programs for record management and examined methods for linking production decisions to the economic impact on the farm.

The economic impact methods provide a link between DHIA production records and the farm financial statements, as opposed to the

farm bookkeeping system.

Also speaking was Alan Koepke, a Wisconsin Holstein breeder, who talked about farm management techniques to show that milk production management and economics mix. His nearby farm was also open for tours later in the week.

Other speakers discussed the connection between DHI records and management, analyzing farm

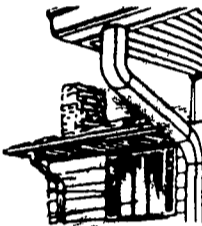
operations and challenges for cooperatives. Dr. Michael Tomaszewski talked about how some beef producers are now linking production to financial information.

The newly elected National DHIA Board of Directors is comprised of Mike Quesnell, president, Western Region director, from Twin Falls, Idaho; John Noble, vice president, Northeast Region director, from Lindwood, N.Y.; Tomm Sammon, secretary, North Central director, from Fari-bault, Minn.; Doug Runyon, treasurer, Southern Region director, from Kopperl Texas; J. Robert Kindig, outgoing president, executive committee, North Central director, Conestoga (Lancaster Co.); Dough Temme, director North Central Region, Nebraska; Ken Beswick, Western Region, Turlock, Calif.; Terry Ellingson, North Central Region, Poplar Grove, Ill.; Dale Eade, Southern Region, Florida; Buddy Nichols, Western Region, Canon City, Colo.; Dick Scott, Northeast Region, Norridgewock, Maine; Dave Watkins, North Central Region, Moscow, Iowa.

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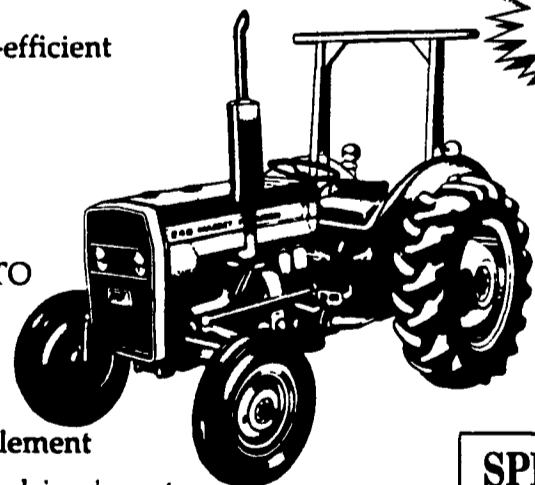
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