# National Ag Week Scheduled

What is National Agriculture Day/Week? National Agriculture Day/Week provides special recognition of the food and fiber industry's contributions to America. Through it, the food and agricultural community works to increase the awareness of the industry's accomplishments and the challenges it faces in continuing to meet the world's food and fiber needs. This special tribute promotes unity in the food and agricultural community. It also serves to educate the non-farm public about the industry.

The Agriculture Council of America (ACA) is privileged to serve as coordinator for National Agriculture Day, but the program itself belongs to the countless number of individuals, companies and organizations throughout the country that participate in this annual observance.

2. National Agriculture Day/ Week has ambitious goals. How can you help to achieve them with a one-day/one-week observance? The answer is we don't. National Agriculture Day/Week is the means through which the industry stimulates a series of activities and involvement that can continue throughout the year. As a result, Agriculture Day/Week is only a focal point because public education is a year round activity.

3. Who founded National Agriculture Day? Many people were involved, but the primary groups were the American National Cattlewomen and the National Agri-Marketing Association. The two groups planned the first National Agriculture Day in 1973.

4. Why is it important that agriculture reach out to its customers, the consuming public? Many consumers hold a simple view of America's food and agriculture system: a barn and a silo, some seeds and a plow. But the

industry is enormously varied and increasingly complex.

While some in the industry produce crops and raise livestock, others market, process, deliver and sell food and other products. The American food and agriculture industry essentially provides the food, fabric, forests and other products consumers use every day. Yet few consumers are fully aware of the benefits the industry provides.

The industry must help the public understand the important stake they have in the future of America's food and agriculture industry. In addition, it must help them become better aware of how closely tied consumers are to the industry.

For example, the food and fiber industry represents nearly 16 percent of the Gross National Product (GNP) and an estimated 21 million jobs. That's about 17 percent of the total national work force. Yet, of those jobs, approximately 90 percent are off the farm. That means you don't have to live on a farm to have your livelihood depend on agriculture.

5. As coordinator for National Agriculture Day, what does ACA do? Several things. ACA's major role is to stimulate activity at both the national and local level. It does this in several ways: a) providing materials that companies and organizations can use in their individual Ag Day activities; b) offering ideas that other groups can implement; c) serving as a clearinghouse for information and ideas; d) working to pass the Ag Day legislation calling on the President to proclaim the observance; e) coordinating the Capitol Hill reception tor urban and rural members of Congress.

6. What is the Agriculture Council of America? ACA is a broad-based membership organization through which food and fiber related interests work together to promote and build public support for decisions that ensure a healthy agriculture, ACA serves as the vehicle through which an industry as diverse as agriculture can work together.

7. When was ACA founded?

ACA was formed in 1973 in a merger of the National Educational Institute for Agriculture and the National Agricultural Communications Board. It was formed as a communications arm for agriculture.

8. Who is involved in ACA? ACA's supporters represent every

segment of agriculture: individual farmers and ranchers, local farm businesses, local, state and national farm and commodity organizations, regional cooperatives and national companies that supply America's farmers and ranchers with the goods and services they need.



## **HAPPENINGS**

Adams Co. 4-H

Adams County 4-H announced 17 Adams County 4-H members as county winners in 29 National 4-H Award Programs for 1992.

The award winners are Kim Funt, Arendtsville, in swine, sponsored by National Pork Producers Council and Bob Evans Farms, Inc.; Jennifer Rodgers, Abbottstown, in food-nutrition, sponsored by Kraft General Foods and in citizenship, sponsored by The Coca-Cola Foundation; Maribel Gabrielson, Abbottstown, in citizenship, sponsored by The Coca-Cola Foundation and in bread, sponsored by Fleischmann's Yeast, Inc.; Debbie Wilkinson, Gettysburg, in horse, sponsored by American Quarter Horse Association and in public speaking, sponsored by Friends of National 4-H Council; Beth Green, Gettysburg, in food Preservation, sponsored by DowBrands, Inc. ZIP-LOC Freezer Bags, and in clothing, sponsored by Coats & Clark, Inc. and Singer Sewing Company; Abe Bucher, New Oxford, in safety, sponsored by GMC Truck Division, General Motors Corporation, in leadership, sponsored by Bridgestone/

Firestone Trust Fund, and outstanding member, sponsored by 4-H Clubs of Adams County, Inc.

Mike Linebaugh, New Oxford, in achievement, sponsored by Ford Motor Company Fund, recreation, sponsored by 4-H Clubs of Adams County, Inc., and personal development, sponsored by 4-H Clubs of Adams County, Inc.; Beau Ramsburg, Gettysburg, in dairy, sponsored by Friends of National 4-H Council, in poultry, sponsored by 4-H Clubs of Adams County, Inc., and outstanding member, sponsored by 4-H Clubs of Adams County, Inc.; Amy Miller, New Oxford, in agriculture, sponsored by Case IH and Purina Mills, Inc., and in sheep, sponsored by 4-H Clubs of Adams County, Inc.; Karen Turner, Gettysburg, in wood science, sponsored by WOOD Magazine and DEFT, Inc.; Beth Hawkins, New Oxford, in photography, sponsored by Eastman Kodak Company; Travis Green, Gettysburg, in forestry, sponsored by International Paper Company Foundation; Denise Green, Gettysburg, in health, sponsored by The French Foundation for Alzheimer Research, and in home environment, sponsored by 4-H Clubs of Adams County, Inc.; Sonja Smith, Gettysburg, in fashion revue, sponsored by The McCall Pattern

Co. and VWS, Inc.; Laura Mayer, New Oxford, in consumer education, sponsored by Friends of National 4-H Council; Chris Snyder, New Oxford, in home management, sponsored by 4-H Clubs of Adams County, Inc.; and Dan Ludwig, Gettysburg, in achievement, sponsored by Ford Motor Company Fund, and in leadership, sponsored by Bridgestone/Firestone Trust Fund.

These Adams County 4-H members will enter into competition with 4-H members from every part of the state. Each member's comprehensive 4-H record will be scored on the accomplishments of the member in 4-H.

The top four of five members in each program area will be designed "Keystone Winners" and will be invited to Penn State University on May 5 for a personal interview. As a result of the interview, a state winner will be selected for each program area from the Keystone winners. The state winners will represent Pennsylvania at National 4-H Club Congress in December in Chicago.

A total of 28 Adams County 4-H members entered the county competition for 14-18-year-olds.

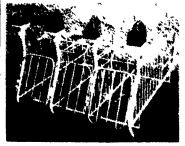


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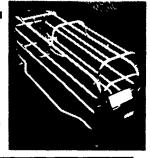
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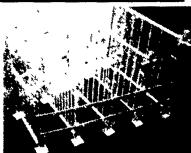
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