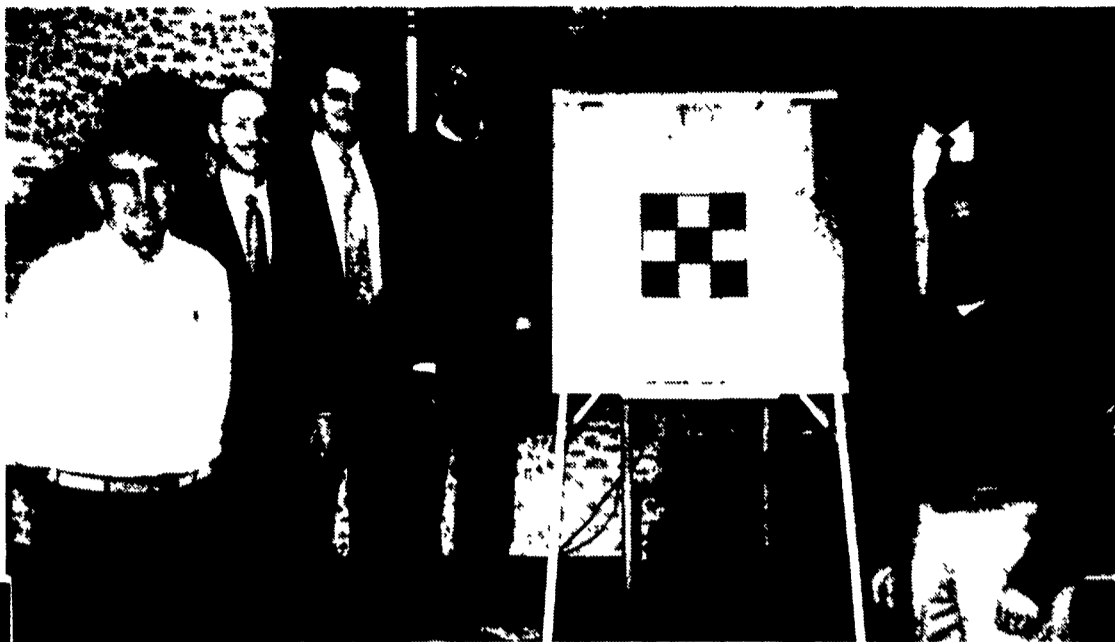


# Dairy Meeting Held For Farmers



At Umberger's dairy meeting are, left to right, Don Umberger, owner; Kim Horning, district dairy specialist; Dr. Randy Lyle, Purina Mills Dairy Nutritionist; Don Umberger, Jr., owner; Larry Wile, district manager; and John McCormick, farm consultant.

cows in commercial herds by five pounds of milk per day per cow. In addition, speakers covered fly control, protein nutrition, and

other Purina research for the 90s. Lunch was on the house and a panel discussion concluded the program.

make hired labor part of the team; receive all possible premiums for your milk; feed high quality forages; improve cow comfort; keep calving intervals reasonable; be on track with replacements; control culling; and work on the level of milk production.

"When you reach the first eight goals," Gardner said, "the milk production will take care of itself. If you look only at production and not at profit, you may not be doing the best job."

Another topic covered by Purina Mills representatives included research work done on Ultimate EXT, the new dairy feed that improved production on 6,000

ONO (Lebanon Co.)—A local veterinarian opened the Umberger's of Fontana dairy meeting here Tuesday, by listing goals dairymen should consider for their herds.

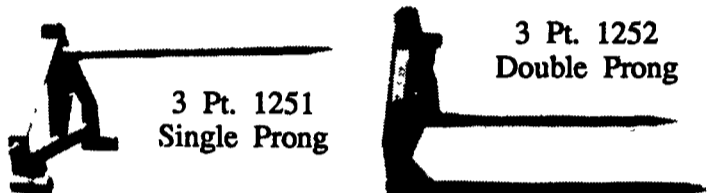
"Goal setting on the dairy farm is very important," said Charlie Gardner. "You need to ask yourself is the goal of interest to you? Is it obtainable? Is it measureable? and what is the time frame?"

Gardner said the most important goal should be to know what it costs to make 100 lbs. of milk. If you know such things as feed cost, labor cost or machinery cost, you can figure where to cut back if you need to do so.

Other suggested goals were:



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## MMI Elects Officers

STRONGSVILLE, Ohio — Pennsylvania dairy leader Tom Croner, of Berlin, has been elected first vice president to the board of directors for Milk Marketing Inc., a regional marketing cooperative headquartered in Strongsville, Ohio.

Actively involved in dairying, Croner was first re-elected as a director to the MMI board, representing District 3 dairy producer members in Fayette, Somerset, and Bedford counties, and also the West Virginia counties of Monongalia, Preston, Garrett and the western part of Tucker County.

The board elected him first vice president.

As a director, Croner is to serve a 2-year term for the 6,000 member cooperative. Among his duties are representing his cooperative before such industry agencies as the Advertising and Promotion Agency — Order 36; the Great Lakes-Southern Milk Inc.; the National Milk Producers Federation; the Pennsylvania Co-op Edu-

cation Council; the Pennsylvania State Council of Farm Organizations; and the Producers Equalization Agency Inc. (Croner is president of the PEA Inc. board of directors.)

A graduate of Penn State University with a bachelor of science degree in agricultural economics and rural sociology, Croner operates a 1,400-acre dairy farm where he milks more than 160 cows. He has been an active member of a dairy cooperative for 37 years.

Croner also is involved with the Dairy Herd Improvement Association, Agway Inc., Pennsylvania Potato Growers and previously was director for the Somerset County Farmers Association.

Others elected to MMI office include Herman Brubaker, of West Alexandria, Ohio, as president; George Bancroft Jr., of Centerville, second vice president; Dale Kauffman, of Shreve, Ohio, as secretary; and Paul Ramsey, of Louisville, Ohio, as treasurer.

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