

Pennsylvania Holstein News

Convention Set For February

STATE COLLEGE (Centre Co.) — The 1992 Pennsylvania Holstein Convention is scheduled to run from Feb. 27 through Feb. 29, and ticket and room reservations need to be made by Feb. 13.

The convention is to be held at the Sheraton Inn in Warrendale, Allegheny County, at the intersection of Exit 25 of I79 and Exit 3 of the Pennsylvania Turnpike.

Leap year provides the inspiration for the theme of this convention — "Leap into '92, Pa. Holsteins and You," — along with a depiction of a calf jumping over February to signify the extra day in February.

The convention open Thursday, Feb. 27 with the board of directors meeting at 1 p.m.

A general session at 3 p.m. is to feature a panel discussion focusing on "Extra Income by Diversifying Farm Assets." The moderator is to

The Pennsylvania Holstein Association invites members from the South-Central District including the counties of Adams, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, Perry and York to a meeting on Tuesday, January 28, 1992 at the Western Sizzlin Restaurant, Progress Avenue and

be John Vogel, editor of Pennsylvania Farmer magazine. Two panel members are to be Dick Waybright of Mason Dixon Farms and Vernon Seipt of Freddy Hill Farms.

Following a buffet dinner, the convention sale begins and is to feature 65 top bred registered Holsteins.

Additional highlights of the convention include the dairy bar and 30 to 40 commercial exhibitors.

Scheduled for Friday is the 79th Annual Meeting with guest speaker Stephen Kerr, executive secretary of the Holstein Association of

America. Also featured during the meeting are to be committee reports, a review of the past year's activities and a discussion of future activities.

Also planned for Friday, a ladies' tour and program to the Carnegie Science Center is planned. The convention banquet follows and will feature presentations of the Hall of Fame and Distinguished Young Holstein Breeder awards.

An awards breakfast Saturday is to feature a presentation by Michael Young of GenMark Inc., and a presentation of association awards.

Ladies Program

The women attending the Pennsylvania Holstein Association Convention Ladies' Program on Friday, February 28, may be the luckiest group at the convention. I-81, Harrisburg. The meeting will begin at 10:30 am.

We will be discussing and planning the 1992 South-Central Championship Show as well as looking at issues and activities of the State Association.

All members from the eight county area are invited to attend.

They will be visiting the extraordinary new Carnegie Science Center in Pittsburgh.

The exhibits, theaters and programs within the Science Center offer an intriguing and entertaining twist to all facets of science and technology. Called "An Amusement Park for the Mind", the Carnegie Science Center

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1992 Pennsylvania Holstein Association Convention Ticket Order Form

(Deadline for tickets is Thursday, Feb. 13)

Thursday, Feb. 27

Pre-Sale Buffet

I would like _____ tickets at \$13 each. _____

Friday, Feb. 28

Ladies Tour and Luncheon

I would like _____ tickets at \$18 each. _____

Convention Banquet

I would like _____ tickets at \$24 each. _____

Saturday, Feb. 29

Awards Breakfast and Program

I would like _____ full breakfast tickets at \$10 each. _____

I would like _____ continental breakfast tickets at \$6 each. _____

List of those attending:

NAME _____

ADDRESS _____

FARM PREFIX _____

COUNTY _____ PHONE _____

SEND FORM WITH CHECKS PAYABLE TO:

1992 PA HOLSTEIN CONVENTION

Andrew Meier

RD1 Box 317

Friedens, PA, 15541

For lodging reservations, contact Sheraton-Inn, Warrendale, at (412) 776-6900, extension 619. Tell them that you are with the Holstein Convention. Room reservations are due by Feb. 13 and the rate is \$65 for all size rooms.

Panel To Discuss Extra Income

In these tough economic times (or any time) we'd all like to be able to generate extra income on our farms. The panelists presenting the topic "Extra Income by Diversifying Farm Assets" at 3:00 pm on Thursday, February 27, during the Pennsylvania Holstein Association Convention at the Sheraton, Warrendale, will share their successful practices with us.

Panel members are: Jim Kennedy of Butler, Vernon Seipt of Lansdale, and Dick Waybright of Gettysburg.

Jim Kennedy, his wife Rita, and their children milk 20 grade Holsteins, averaging 23,000 pounds of milk, and 56 registered Brown Swiss, averaging 16,500 pounds of milk, on their 700 acre farm. They market breeding stock, including exports to countries interested in high fat milk. Jim's family were founding members of the Farmers Cooperative Market in urban Pittsburgh. For that retail market, they grow sweet corn, green beans, peas, cabbage, spinach, beets and specialty green crops such as kollard. They plant only what they can market, and emphasize that without this extra income, survival in the dairy industry would not be possible.

Vernon Seipt is involved in a 5 way partnership which includes his father, his 2 brothers, his brother-in-law and himself in a dairy operation known as Freddy

Hill Farms. Vernon's wife Nancy, as well as the other wives, are involved in a variety of ways. They currently milk just over 100 registered Holsteins. All heifer calves are raised as replacements; and all bull calves are raised for dairy beef. The family has operated a retail dairy and ice cream store since 1972, and must constantly look for ways to improve, change and expand in order to remain profitable and competitive.

Freddy Hill Farms makes their own ice cream to better control cost and quality. They sell sweet corn, seasonal produce and Christmas trees. On October weekend they have "Freddy's Fall Fest" that features pick-your-own pumpkins, hayrides, pony rides, pig races and face painting. They have developed about 10 acres into a recreation complex that includes 36 holes of miniature golf, a driving range and batting cages.

Dick Waybright is president of Mason Dixon Farms, Inc. The farm employs 50 people to care for the 1425 Holstein milk cows and 1300 replacement heifers, and to farm the 1800 acres of crops. They process their own milk and retail it in a 50 mile area.

In 1979, the farm built its first animal manure anaerobic digester system to produce biogas. There are now 3 digesters with a combined capacity of 350kw hour that

supply all of the electricity for the farms and homes. Excess electricity is sold to the local power company.

The Mason Dixon Farms staff has designed and built innovative buildings, milking parlors and equipment. Mason Dixon Farms, Inc., doing business as MDF Manufacturing has designed and prototyped various choppers, the latest of which is being distributed worldwide.

John Vogel, Editor of Pennsylvania Farmer, will serve as panel moderator. He is also Executive Editor of the American Agriculturist. The two publications serve more than 130,000 farm subscribers from West Virginia to Maine. Even though he is a 20 year veteran of ag journalism based in Camp Hill, PA, John is still actively involved in the planning and marketing of his Iowa-based family farm.

This group of men with their diverse interests are sure to have ideas of interest to all dairymen. Don't miss the opportunity to learn from them at the Pennsylvania Holstein Convention. The Convention runs from Thursday, February 27, through Saturday, February 29. There will also be numerous Commercial Exhibitors, an extensive Dairy Bar and an opportunity to visit with Holstein breeders from across Pennsylvania.

Membership Campaign Underway

STATE COLLEGE (Centre Co.) — The Pennsylvania Holstein Association Membership Campaign is in high gear. It is the time to renew memberships or join for several reasons.

The association is offering many benefits including reduced rates in animal registration, subscriptions to a weekly paper and the Pa. Holstein Profiles magazine, and an opportunity to be an active member in local club activities.

The local blues sponsore many educational programs, picnics and social activities during the year

and they are usually good times for dairy people to meet with friends, neighbors and industry representatives about current dairy farming topics.

Those not currently one of the 5,000 members of the association who want more information, call the state association at (814) 234-0364, or write to: Pennsylvania Holstein Association, 839 Benner Pike, State College, 16801.

Those who are member-solicitors should be out visiting with neighbors to renew past memberships and sign up new

members.

Awards are to be made for signing up new members. Those who sign up from five to nine new members get a Holstein jacket. Those who sign up 10 or more are to receive a true type model cow and Holstein jacket.

The top solicitor by May 1 is to receive transportation and lodging for the 1992 national convention in Salt Lake City.

Membership applications and information is available from the Pennsylvania Holstein Association, (814) 234-0364.



Jr. Holstein Convention

STATE COLLEGE (Centre Co.) — The 1992 Pennsylvania Junior Holstein Convention is set from Feb. 7 through Feb. 9, and reservations need to be made immediately in order to join to fun and educational adventures.

The convention is to be held at the Sheraton Inn in Warrendale, Allegheny County, at the intersection of Exit 25 of I79 and Exit 3 of the Pennsylvania Turnpike.

A number of programs have been planned specifically for young people interested in learning more about the Holstein industry.

On Friday, Feb. 7, registration starts at 5 p.m., and is followed with a dairy bar, a 7:30 p.m. seeding test, an 8:30 p.m. pool and pizza party and curfew at midnight.

On Saturday, Feb. 8, a dairy bowl starts at 8 a.m., a DJM workshop is scheduled for 9 a.m., and a merchandising workshop is set for 10 a.m.

From noon to 4 p.m., a tour of

Carnegie Science Center, billed as an "Amusement park for the mind," is being sponsored by the Pa. Jr. Holstein Association. It features lasers, computers, robotics, nutritional technology, industrial sciences and more. It is a hands-on experience.

At 5 p.m., the annual meeting kicks off, followed with a 6:15 p.m. dinner buffet and a 9 p.m. dance with lip sync contest.

On Sunday, Feb. 9, a 9:30 a.m. awards program and brunch is scheduled. Guest speaker for the brunch is to be Sid Bream, first baseman for the Atlanta Braves.

For more information, call the Holstein Association at (814) 234-0364, or contact Connie Will, treasurer, at RD 1 Box 113, Berlin, in Somerset County.

Deadline for room reservations is Jan. 27 and rates are \$65 for any size room. To make reservations, call the Sheraton at (412) 776-6900, extension 619 and say you are with the convention.