Doebler's best new hybrids JUST HOW GOOD? TRY ONE AND TELL US

by Bill Camerer

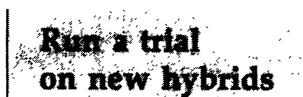


I'm Bill Camerer, Doebler's research director with two loads of 61X seed.

We're trying something different this year with our three new hybrids.

Instead of releasing them with the usual fanfare and media hype, we're going to ease them into the mainstream (see box) and then track them for a year.

We've already given our 1991 newcomers our best shot, with hundreds of research and farm trials from New York to Virginia. Now we're inviting all corn growers to try them and tell us their results. Next fall we'll have more impressive data on each hybrid. And we'll report back then. (See report on 1990 hybrids in far right column.)



Our research indicates these new hybrids are our future superstars. One outyielded every hybrid we sell. Look for ultra deep kernels designed for farme whe combing, or harves silage. DOEBLER SIXP, 118 days Big sheller. Excellent grey leafspot tolerance DOEBLER 73XP, 112 days. High yields. Quality stalks. DOEBLER 64XP, 102 days. Top yields. Good choice if grey leafspot problem.

Tracking our 1990 hybrids

DOEBLER 75X-2, 116 days. Sister pedigree to PA's all-time corn champ. Healthier. Equal stalks and roots. Shelling big in full season country. 161.4 bu. average for 67 locations in 1989-90.

DOEBLER 69XP, 105 days. Excels as mid-season corn for late areas. Dark green, semiupright leaves. Strong stalks. Shrugged off leaf diseases. 163.3 bu. average in 52 tests past two years.

DOEBLER 61X, 101 days. Watch out 65X. In Doebler trials, 61X was 5.1 bu. better and had 5% less down corn. And that's no fluke. 61X averaged 142.3 bu. at 67 locations over three years.

DOEBLER 650A-3 way, 100 days. Vigorous early grower, big sheller. It replaced 650-3 with 9.6 more bushels and 2% better standup. 1989-90 average at 34 locations--136.5 bu. Great

price.



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HYBRIDS FOR THE 90'S