

Video Tells Farmer's Viewpoint

ST. LOUIS, Mo. — A new video series has been developed to tell city folks the farmer's side of the food production story.

"The Food Equation," developed by Monsanto Agricultural Co., the National Corn Growers Association, and the W.J. Morse Foundation of the American Soybean Association, examines our food supply from three different perspectives: food quantity, farming methods and food safety.

The three-part series is narrated by former network anchor Kathleen Sullivan. It features high school students from the city who serve as reporters, asking the nation's leading scientists their views about improving and sustaining the world's ability to produce plentiful, healthful foods for a rapidly growing population.

Along the way, they learn how U.S. farmers, who account for two percent of the population, can feed the rest of the nation and part of the world.

"We hear from some quarters that the modern, high-production farming practices responsible for feeding so many of us should be changed," Sullivan says in the opening of the series. "Ultimately your opinion and mine will be reflected in our government's farm policy."

To help viewers form their own opinions, the student reporters learn how farmers have increased production in the past and examine

whether they can continue to do so in the future. The series balances the ecological and food safety concerns about agricultural chemicals with the reality that the Earth has limited land and water and a population that is expected to double in 40 years.

Although the videos are designed for junior and senior high school students, sponsors hope agricultural dealers will reserve a copy to share with civic groups and others from the non-farming community.

"This is an important message for agriculture, and we're looking for grassroots support in spreading the message," said Robert Harness, vice president of environmental and public affairs for Monsanto. "We hope people in agriculture will urge their school districts to show the series so all can have a balanced perspective on these issues that are vital to our industry."

The series is an extension of the popular series **DETAIL**, which addresses environmental and safety issues of agriculture. "The Food Equation" tapes, lesson plans, background information, discussion guides, suggested reading lists, classroom handouts and posters are available on a free loan basis through Modern Talking Picture Services by calling by 1-800-243-MTPS. Ag chem dealers and others can order the tapes by calling 1-800-8DETAIL.

Radio Used To Promote Nutrition

HARRISBURG (Dauphin Co.) — Pennsylvania Dairy Promotion Program has utilized another advertising vehicle for Pennsylvania's dairy farmers. The PDPP and dairy products were a part of the recent Big 33 Football Classic on the Radio PA Network and this advertising continues on the statewide network in September.

During the weeks of September 16 and 23, consumers will hear about the goodness of Pennsylvania ice cream. The advertisements focus on ice cream's nutrition and its continued use throughout the fall and winter seasons. The advertisements are the last thrust of the PDPP's ice cream campaign activities.

The Big 33 Football Classic, which touts the accomplishments of high school football athletes, was aired in late July. The PDPP served as a sponsor of the statewide broadcast so followers and others could hear about the exploits of today's young athletes. Many of these athletes are headed for outstanding fall seasons with top college teams.

The Radio PA Network is heard by more than 50% of the state's adult population on both AM and FM stations.

Systematic FM225 mig welder good condition \$600. Lanc. Co. 717-733-8528.

1978 C-30 Chev. truck runs good, body needs work, \$500. Lanc. Co. 215-445-7805

2 wheel trailer about 4x6, 4 used windows about 3'x4', used parts for 8N Ford tractor, Snapper rider lawn mower, McD. 2 horse cultivator 717-355-2758.

Corn head MF 44 quicktach 4 row exc. cond. always stored in shed Salem Co., NJ. 609-696-1398.

AKC Cocker Spaniel pups- 2 male, 3 female, buff color, wormed & health shots. Lanc. Co. 717-354-7419.

9'x18' hay box; 12 ton tandem running gear, new \$1290; combine header carner; shelled corn - delivery avail., \$90/ton. 315-539-2764.

Chickens bantams ducks young & old roosters, meat chickens must sell entire flock. Make offer. Berks Co. 215-683-3827.

16 Jersey heifers some due soon, 3 Jersey-Hol. cross, 1 500 lb. Jersey bull. Berks Co. 215-682-6445.

H & S manual spreader, hydraulic endgate, \$1800 Small water tank. Lanc. Co. 717-367-3242.

Holstein bull, 18 - 6"x6" 20 22' pole barn posts \$1.50/running ft.; 5"x7 fence posts \$3.50; 3/4"x7 posts \$1.75. Franklin Co. 717-597-4494.

1976 JD snowmobiles 340 & 440 liquifires both low miles & very good condition 1st \$650 takes them. Leb. Co. 717-274-5146.

KBA 24 disc harrow, new blades, \$850. Elmer Lantz Jr., 1620 Mine Rd., Paradise, PA 17562, next to Lapp Lumber.

Alfalfa 1st 2nd 4th cuttings. Also straw. Mercer Co. 609-937-1652.

JD model L, excellent shape, new tires, plow, runs great, seat pad, garage kept, \$2700. Camden Co., NJ. 609-933-2032.

Tyler seed wheat last year certified cleaned treated bagged \$6/bushel. Alvina gas heater w/tank \$125 Lanc. Co. 717-738-1041.

Air dried oak poplar pine boards & planks 12'-16' long angle iron York Co. 717-843-1762.

28 X-bred steer calves Limousin or Simmental sired 450# 550# avg. vaccinated dehorned 95¢/lb. Northern WV. 304-864-6080 early mom.

Badger manure spreader 180 bushel used 2 months new cost \$4200, will sacrifice \$3200. Bradford Co. 717-265-8263.

Wethered pygmy goat kid \$50. 1965 plymouth Fury III runs good need little work. Make offer. 215-754-7545

8N tractor good condition - 3PT, snow blower AC "Sno-Bee" 8HP late model Honda Accord rims. Chester Co. 215-869-8954.

Dsl. engine 37HP air cooled \$450, 300 gal. skid fuel tank hand pump \$200, 2 - 50 gal. step tanks new \$50 ea. Bucks Co. 215-794-8713.

5 mo. old donkey jack, dark & small bred, excellent disposition, can deliver, \$150 Chester Co. 215-935-2928.

For rent: 100 A. dairy farm near Port Royal, PA + 55 other A. available. 68 free stall - 20/68 silo 717-653-9715.

Top quality alfalfa 2nd cut, bright wheat straw, alfalfa mixed hay & steer hay, string bales. Mer. NJ 609-883-1221.

David Bradley iron mule w/ plow, disk, workers, sickle mower, cultipacker harrow, roller, \$450. Cumb. Co. 717-776-7399 eves.

McCurdy 275 bin wagon on Gehl gear ex. cond. \$1500. 717-872-5514 after 5:30PM.

3 pt. 5 ft. finish mower \$375. IH A belly mower \$175. Cub belly mower \$175. York Co. 717-292-4416.

JDG 1938 3000 1937 AJD stuck \$700 1938 BJD parts 350 1923 Reo truck 650 Fordson roller 1000. Bucks Co. 215-249-9151.

New Meadowbrook horse cart \$600 cash. New surrey with two seats \$1400. Westminster, Md. 301-848-0926.

Walking horse, geldings, 16 hand sorrel, 15.1 hand black, 15 hand buckskin, all good trail horses, sound and attractive. Perry Co. 717-582-7831.

Dark brahma cockerels, 10x10 ten, power take-off pulley for Farmall Cub, Curtis key machine, Lanc. Co. 717-626-6620.



**I'M NOT LION...
The Classified Livestock Section Has Beastly Selections!**

MAIL BOX MARKET FOR SALE

Registered beefmaster cattle for sale, ex. seed-stock cows, pairs, heifers. Ask for informative brochure about this great breed. Wayne Co. 717-224-4352.

Almost new John Deere 714 ensilage wagon with running gear - \$5800. Days Phone 703-636-6143 Warren Co., Va.

1973 Chev custom deluxe pickup, ex. running cond., some rust, great farm truck \$500 OBO. Lanc. Co. 717-653-8387.

Industry masin tractor IMT 560 low hours, loader bucket, roll over bar, small drill, Oliver superior. Talbot Co. 301-364-5447.

Honey for sale, orange or basswood \$45 per 5 gallon

bucket plus \$7 shipping. Fisher Honey Co., RD 1 McVeytown, Pa. 17051.

Quilts and crafts at third annual quilt show. St. John's, 8065 Wm Penn Hwy, Easton, Pa. Sat., Oct. 5. 9 AM - 3 PM. Northampton Co.

Steer hay \$1.00 bale, Wanted cab for 730 Case. Bucks Co. 215-723-7249.

400 gal. SS milk tank, no comp. Best offer, Mont. 215-584-4442.

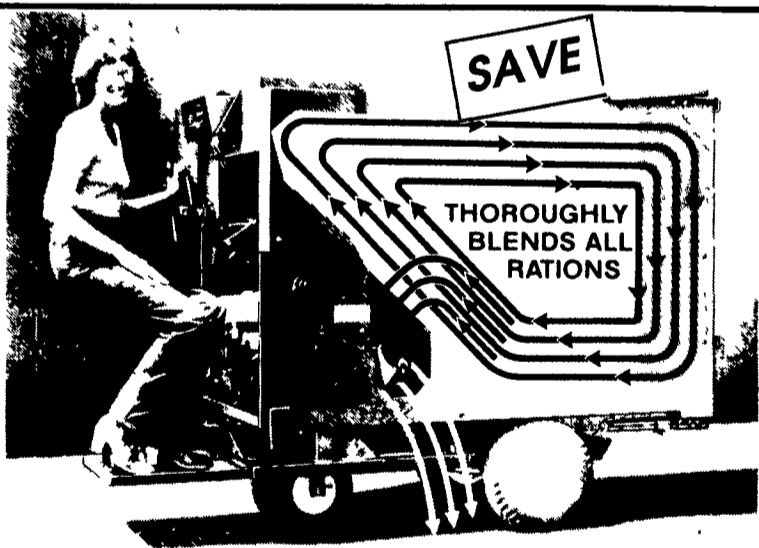
Nice 3 yr. quarter horse filly with superior bloodlines, started under saddle, goes good, nice conformation. Bucks Co. 215-257-5516.

Fully grown peackck blues, 90.00 @ bird Lanc. Co. 215-262-2036.

Collection of free JD Model L's three restorable, two parts tractors, also 320 std Burl. Co. NJ 609-859-3220.

MILK AMERICA'S HEALTH KICK™

SPECIAL FALL SALE UNITS IN STOCK



U-BLEND™

A Complete Feeding System for Conventional Stall Barns

Now mechanize in-barn feeding of high moisture grains, silage and haylage or use the new U-BLEND as a mixer-feeder to mix these feeds and supplements into a total blended ration. The versatile U-BLEND does it all. You can create a customized feed program that is geared to maximize production from your herd. Optional electronic scales permit precise weighing of ingredients. Exclusive 2-in-1 conversion permits individual feeding of grains. U-BLEND will quickly pay for itself — it's the one feeding system you can afford.

NEW DEMONSTRATOR MODELS IN STOCK

SEE OR CALL US
FOR A
FREE DEMONSTRATION



Distributed By

Cedar Crest Equipment
608 Evergreen Road, Lebanon, PA 17042
(717) 270-6600

MAILBOX MARKET AD FORM

Only ads submitted on this official form will be published in our mailbox markets.

Please NO PHONE CALLS

(Attach Your Mailing Label Here)

For Sale	Check One: Notice	Wanted
1	2	3
4	5	6
7	8	9
10	11	12
13	14	15
16	17	18
19	20	



FREE

Subscribers to Lancaster Farming will receive one advertisement FREE each month in our Mailbox Market. Subscribers using the Mailbox Market MUST use this form with mailing label attached and will be governed by the following rules:

Limit your advertisement to 20 words; area code must be added to phone number or ad will not be published, and, due to repeated requests, please include your county for buyer and seller convenience, all advertisements must be mailed to the office by Monday or same will be held over for next week's paper; no business ads accepted.

Include your Lancaster Farming mailing label and mail to:
Mailbox Market
Lancaster Farming
P.O. Box 609
1 E. Main St.
Ephrata, Pa. 17522
No Phone Calls Please