# **Burris Accepts New DHIA Role**

Lancaster Farming, Saturday, July 27, 1991-A21

Pennsylvania Dairy Herd Improvement Association is pleased to announce that Dixie L. Burris has assumed the new title of manager of Membership Development.

The creation of this position is a reflection of an increased emphasis on this area of the operation. Dixie is responsible for membership recruiting and retention, member communications, and for coordinating a variety of membership education efforts.

Dixie has been with PA DHIA for almost 10 years as supervisor of member service functions.

She began working for PA DHIA in October, 1981 and was instrumental in establishing the data entry department, where all new data collected and recorded by field personnel is keyed and verified as it enters the mainframe computer for processing into management reports for member dairymen. She also supervised the auditing department and was overseer of quality assurance, a position she still holds.

Her contact on a daily basis with member concerns prepared Dixie with a readiness to more fully develop a program of following through with educational efforts



Dixie Burris

aimed at increased member involvement.

PA DHIA has expanded services at a rapid pace over the last few years and a concerned effort is being made to maintain a quality level of knowledge of those services with the vast network of extension and other industry personnel. Dixie is supported in her efforts by DHIA administrative staff and field personnel. PA DHIA has a membership of over 6,000 dairymen statewide and provides records on nearly 350,000 individual cows in member herds.

Dixie and her husband, Dennis, are both natives of Bellefonte, and have two children: Janie, a senior education major at Penn State University, and Sammy, age 13. Dixie is a part time business management student at PSU and an avid Lion's fan.

**Other Position Announcements** 

Louise I. Sible, PA DHIA's ARIS representative, is now a part of the newly created Membership Development Department under the direction of manager, Dixie Burris.

Louise has been with PA DHIA since February, 1988 and is the key resource person for ARIS, the on-line computer access system designed for member use. In addition to these responsibilities, Louise will assist with the planning and development for all member education programs.

Louise brought to PA DHIA a strong background in computers and dairy farming. Her three years of active involvement serving the



needs of DHIA dairymen across the state makes her a strong asset to membership development.

PA DHIA recognizes the need to focus attention directly on the needs of member dairymen and the re-alignment of existing, experienced personnel is sure to be an asset to the organization.

Louise and her husband, Bill, live in Warriors Mark outside of State College and they enjoy trail riding on their horses.

Michele L. Dorman of Bellefonte has assumed the role of receptionist/secretary for the PA DHIA Operations Center. One of her responsibilities involves answering and fielding telephone calls made to the center.

Michele is the voice on the phone when a call is made to 1-800-DHI-TEST and also to the local number 814-865-1517. With that role comes a close working relationship with Dixie Burris, manager for Membership Development. Michele is well suited to the task, having graduated from Penn State University in May, 1991 with a BA in speech communications.

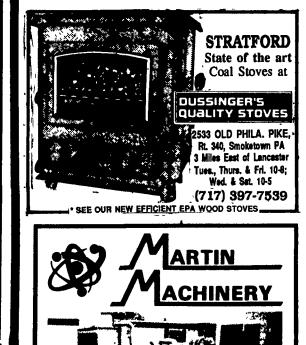
Michele will be assisting in the scheduling and promotion of various meetings, training sessions and communication related activities.

## Average Farm Feed Costs For Handy Reference

To help farmers across the state to have handy reference of commodity input costs in their feeding operations for DHIA record sheets or to develop livestock feed cost data, here's this week's average costs of various ingredients as compiled from regional reports across the state of Pennsylvania. Remember these are averages so you will need to adjust your figures up or down according to your location and the quality of your crop. Corn, No. 2y - 2.62 BU. 4.69 CWT. Wheat No. 2 - 2.61 BU 4.36

Wheat, No. 2 - 2.61 BU. 4.36 CWT. Barley, No. 3 - 1.53 BU. 3.27 CWT. Oats, No. 2 - 1.32 BU. 4.12 CWT. Soybeans, No. 1 - 5.32 BU. 8.88 CWT. New Ear Corn - 66.41 BU. 3.32 CWT. Alfalfa Hay - 99.25 BU. 4.96 CWT. Mixed Hay - 82.50 BU. 4.13 CWT.

Timothy Hay - 90.00 BU. 4.50 CWT.





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