



Sundae in Independence Mall in downtown Philadelphia was sponsored by the Middle Atlantic Milk Marketing Association on Tuesday.



Stephanie Wagner, alternate Lebanon County dairy princess, asks these children, "Do you like ice cream?"

Ice Cream Promotion Goes Downtown

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favorite was provided by the top ice cream manufacturers in the area: Bassett's, Friendly's, Breyer's, Richman's, Turkey Hill, Cloister, Abbott's, Rosenberger's (Uncle Bill's), and Jack and Jill. Armed with scoops, many of Pennsylvania's dairy princesses helped serve the thousands of downtown workers who poured from the neighboring office buildings for their sweet reward. Princesses patrolled the mall area with squeeze bottles of Hershey chocolate and strawberry syrup. For the creative ice cream lover, Mayberry's Fun Chips, provided a multitude of tempting toppings.

Ephrata Spring Water provided the cool, refreshing beverage for

the day. The Franklin Institute of Philadelphia sampled "Astronaut Ice Cream," a first for Everyday Is Sundae.

Many city dwellers were treated to another first, their first cow and calf. The two Holsteins were provided by the Delaware Valley College to show consumers where the milk comes from for their ice cream and all the other dairy products they enjoy.

The Middle Atlantic Milk Marketing Association advertises and promotes milk and dairy products on behalf of some 5,000 farm families of Pennsylvania, Maryland, Delaware, New Jersey, Virginia and West Virginia. MAMMA is a regional affiliate of the American Dairy Association.

Colonial Valley Sets Show

MENGES MILLS (York Co.) — Colonial Valley will hold its Second annual Antique Tractor Pull, Steam, Tractor and Gas Engine Show on July 19, 20 and 21.

The tractor pull will be held on Saturday, officiated by the Central Maryland Antique Tractor Club, Inc.

A children's pedal pull will be held on Sunday.

Other activities include a gar-

den tractor pull and a toy tractor pull. There will be outdoor flea market along with our regular indoor flea market.

On display will be steam engines, gasoline tractors, gas engines, and much more.

Admission and parking are free for the show. An admission to the grand stand will be charged for the tractor pull.

For more information, contact Betty Staines, (301) 472-2701.

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