The American Farmer & Goodyear— The Partnership Continues Growing

"For a profitable farming operation today, you've got to take advantage of the best products available. That means putting Goodyear Dyna Torque Radial tires on your tractor."

Russell E Schroeder, Horicon, Wisconsin

Farmers today need to rely on high tech products both for farm management and in the field. That's why more and more farmers are using Goodyear Dyna Torque Radial tires to get the most from their tractor's horsepower.

It's not just good sense to use the tires that'll give you the best return on your investment — it's good business!

There's one thing in farming you can count on...Goodyear!

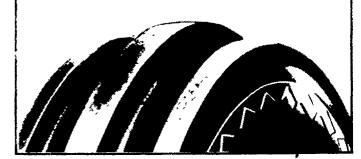
The Hard-Working, Hard-Pulling Tractor Rear DYNA TORQUE II

- Excellent drawbar pull with long-bar, shortbar lugs for improved traction.
- Designed for improved stability and roadability, plus reduced vibration.
- Strong angle-braced lugs have self-cleaning
- High-strength polyester cord body and heavy duty rim shield help protect tire from damage.



General-Purpose Farm Tire Offering Outstanding Value and Dependability TRIPLE RIB R/S

- Wide shoulder ribs and rugged rim shield.
- Durable 3-T nylon cord body and 3-rib design assure stamina and steering ability.

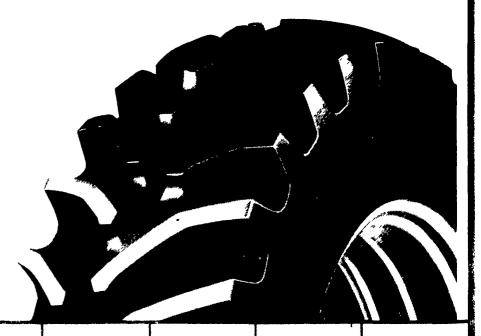


With Revolutionary High Traction Tread Design

DYNA TORQUE RADIAL

- Revolutionary 3-lug per pitch design improves traction
- Computer designed "natural" shape casing improves tire body life.
- Radial construction provides better traction, lower fuel and overall costs.





Lebanon Valley Imp. Co. 700 E. Linden St. Richland, PA 717-866-7518

Horlacher & Sherwood 153 E. Tioga Tunkhannock, PA 717-836-1116

Sunbury Frame 5th & Arch Sts. Sunbury, PA 717-286-4921

Zimmerman Farm Service School Rd Bethel, PA 717-933-4114

Goodyear Commercial Tire Center 2005 Delsa Drive Vineland, NJ 609/794-8282

Caldwell's Tire Service Inc. Rt. 213 South Chestertown, MD

Henry Tire 301-778-5585

Service 3108 W. Mkt. St. York, PA 717-792-9779

Peoples Sales & Service Inc. Oakland Mills, PA 717-436-2735

Dices Tire Shop 1421 Lincoln Way Chambersburg, PA 717-264-9312

Colledge Tire 735 W Cypress St. Kennett Square, 215-444-5030

Goodyear Service Store 20-24 Denison Parkway East Corning, NY 14830 607-936-8021

Goodyear Auto Service Center 260 W. Hamilton Ave. State College, PA 814-238-4955

GOODFYEAR

Shueys Sales & Service Jonestown Road Ono, PA 717-865-4915

Donald B. Rice Tire Co. 909 East St. Frederick, MD 21701 1/800-950-0550

Umbergers of Fontana RD#4 Lebanon, PA 717-867-5161

BHM Farm Equipment RD 1 Rt. 934 North Annville, PA 717-867-2211