HAPPENINGS

(Continued from Page B24)

Bucks County Promotes 4-H To promote Pennsylvania 4-H Week, Bucks County commissioners proclaimed 4-H Day in Bucks County on Wednesday.

Receiving the proclamation was the Bucks County 4-H Ambassador, Lori Colliton, Newtown. A member of the Bucks County Seeing Eye Puppy 4-H Club, she was chosen to promote 4-H in Bucks County for one year.

The 77-year-old 4-H program addresses the needs and interests of youth who live in rural and urban areas. The majority of Bucks County 4-H members do not live on farms. Members may choose projects such as microwave cooking, photography, woodworking, rocketry, sewing, wildlife, small engines, and bicycle. Agriculture-related projects are also popular and include horses, gardening, pet care, embryology, and landscaping.

The 4-H program also tries to address issues that concern today's youth. "At Your Dispoals" is a 4-H project that concentrates recycling products. "At Home Alone" helps "latch-key" children. The Expanded Food and Nutrition (EFNEP) 4-H Program teaches good nutrition habits to low-income youth.

Adult volunteer leaders and teen leaders play an important role in guiding, advisiing, and encouraging their 4-H members.

Besides participating in individual 4-H projects, youth in the county are given many other opportunities, 4-H members may go to summer 4-H camp, officer training, and regional/state competitive events. Bucks County 4-H'ers have been part of international exchange programs by going to countries such as Japan, Germany, United Kingdom, and Switzerland.

For more information about the program, contact the Cooperative Extension office in Bucks County, (215) 345-3283.

South Mountain 4-H

- The South Mountain 4-H Club held its monthly meeting on Monday, Feb. 25 at the Fontana Community Building.

Awards and certificates were given for the cyclethon the group participated in on Jan. 31, 1991. All members selected their projects for the 1991 4-H year. All members interested in helping with the petting zoo at the Children's Festival on April 13 were asked to signup.

The club will be selling 4-H cookies until its next meeting on March 25. The price is \$1.50 a box. The group is having a contest for the best cover for the recipe book. All members can enter and will vote for the best one. A demonstration was given by Jill Musselwhite on cross stitching.

MAMMA Captures Best Of The Show

... Mic

TOWSON, MD.

Atlantic dairy farmers captured three blue ribbons and "Best of Show" honors recently, but it was not for their champion Holstein, Guernsey, Jersey, Ayrshire, or their Brown Swiss.

The dairy farmers of the Middle Atlantic Milk Marketing Association (MAMMA) captured the coveted "Best of Show" with their 1990 fluid milk radio advertising campaign. The campaign, created by the W.B. Doner advertising company of Baltimore, praises the merits of milk in a humorous, tongue-in-cheek series of commercials-- "Antarctica", "Renaissance", and "UFOs".

The "Best in Baltimore" show recognizes and rewards creative excellence. The regional competition is the first step towards the 1991 Regional and National ADDY Awards of the American Mid-Attantic ary farme captured two other best in their category for their chocolate milk radio commercial and for their fluid milk television commercial "Grandma's Shorts", named best of regional and national radio commercials, is the zany chocolate milk radio spot in which Tom Posten, the handyman on the Bob Newhart Show, recalls some rather bizarre and hilarious childhood memories related to cold chocolate milk.

The "Coaches" commercial that features basketball coaches Villanova's Rollie Massimino and Georgetown's John Thompson, was selected as the best television spot of regional and national ads.

This award joins other awards for advertising excellence received by the dairy farmers,

