

ADADC Promotion Creates Forum

SYRACUSE, N.Y. — When the American Dairy Association and Dairy Council Inc. (ADADC) recently sponsored New York Run For '92, various county promotion groups, along with dairy princesses, came out in full force to do their part.

Throughout November, local county promotion groups, dairy princesses and ADADC delivered the "Milk, America's Health Kick" message at the torch run sites. Ceremonies took place in Buffalo, Rochester, Geneseo, Watertown, Syracuse, Binghamton, Utica, Albany, Schenectady, Saranac Lake and Lake Placid.

During several of the ceremonies, dairy princesses had the opportunity to speak on behalf of New York state's dairy farmers. Attendees were able to sample some of New York state's finest dairy products donated by local manufacturers. Among the products sampled were milk, cheese, yogurt, and of course, ice cream.

As part of their participation, promotion group members and some dairy princesses wore the "Magic Cow" costume and ran with the Olympic torch at the sites. "I Love Milk" stickers and dairy recipe leaflets were also handed out. Olympic athletes, along with elected officials and business leaders, also participated in the ceremonies.

The torch runs were conducted in order to raise funds for Olympic athletes training for the 1992 winter Olympics in Albertville, France. Money raised was donated directly to the United States Olympic Committee.



Oneida County Dairy Princess Karen Pritchard and county committee person Mary Burkert, dressed as the Magic Cow, get an upclose look at the bobsled used by the U.S. Olympic Bobsled Team. The bobsled, cow costume and other Olympic and dairy related activities were part of the recent New York Run For '92, sponsored by ADADC on behalf of New York state dairy farmers.



HAPPENINGS

Chambersburg 4-H Horse And Pony Club

The Franklin County 4-H horse and pony club of Chambersburg elected new officers for the coming year at its recent reorganization meeting.

The following new officers were elected. Rodney Garling, president; Julie Gayman, vice president; Beverly Miller, secretary; Kathryn Ringer, treasurer; Aimee Wolgemuth, press reporter.

In November, the club held its annual awards banquet. Winning High Point Senior Award was Kathryn Ringer and High Point Junior was Beverly Miller.

Receiving 60 points award were Aimee Wolgemuth, Larissa Mellot, Kathryn Ringer, Beverly Miller, Robert Faith, and Julie Gayman.

Awards were given to members with outstanding project books.

Receiving the best tenderfoot book was Larissa Mellot, with Beverly Miller, Kathryn Ringer, Collette Collins and Julie Gayman as runners-up. The best novice book was awarded to Aimee Wolgemuth with Robert Faith and Renee Bowman as runners-up. The best tiny trotter book was awarded to Beth Diehl with Brooke Diehl and Shawn Collins as runners-up.

Earning perfect attendance awards were Aimee Wolgemuth, Kathryn Ringer, Theresa Shank, Beverly Miller, Beth Diehl, Julie Gayman, and Brooke Diehl.

South Mountain 4-H

The South Mountain 4-H Club will hold its organizational meeting on January 28 at 7:30 p.m. at the Fontana Community Building.

Mary Kreiser will introduce the art and fun of working with clay. The group will be making a clay project with the theme, "Surrounding the Farm." She will teach the techniques of working with ceramics.

The club is starting a recipe book with their favorite foods. Each member is asked to bring two recipes along to the meeting.

South Mountain 4-H is participating in the Cyclethon for the American Heart Association on Jan. 31 at 6 p.m. The club has eight teams entered this year and would like to challenge any other 4-H clubs.



FFA HAPPENINGS

MILLERSTOWN (Blair Co.) — Todd J. Cauffman, 1990 Pennsylvania FFA State Star Farmer, recently competed at the Big E Exposition held at Springfield, Massachusetts, for the Eastern Regional Star Farmer. Sixteen states were eligible to send their star farmers for the competition.

Cauffman is the son of Faye and Glen Cauffman of Millerstown, and is a member of the Greenwood FFA Chapter. Some of Todd's many accomplishments include the following: State FFA Proficiency Winner in sheep, swine and diversified livestock; outstanding FFA Boy given by the Pennsylvania Livestock Association; Outstanding FFA Swine Producer, awarded by the Pennsylvania Pork Producers, and the state winner of the FFA Agronomy Contest.

Todd is currently managing the home farm, where he maintains swine, sheep, dairy cattle, and crop enterprises.

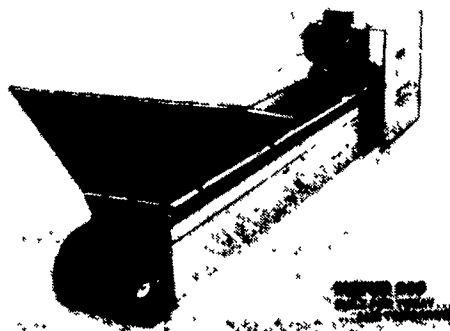
Eat chicken
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go to waist



Poultry sales were up 10.4 percent in 1989 over 1988, according to Supermarket Business' 43rd Annual Consumer Expenditures Study. Fresh poultry sales increased over \$859 million in 1989, the fourth top item in the category of "greater dollar sales increase." Ahead of fresh poultry in dollar sales increase were service deli (+\$1.57 billion); filter tip cigarettes (+\$1.05 billion); and beer (+\$1.03 billion).

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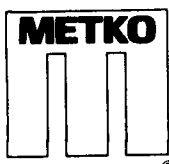


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